

U. S. CHOICE HEAVY WESTERN BEEF

# STEAK SALE FESTIVAL

QUANTITY RIGHTS RESERVED

These Prices Guaranteed Thru Saturday, Jan. 4th



**TEETERS MARKETS**

YOU ALWAYS SAVE MONEY AT TEETERS MARKETS

U. S. CHOICE HEAVY WESTERN BEEF

**STEAKS**

BONELESS ROUND **79¢** TENDER CUBE **99¢** TENDER SIRLOIN **82¢**

LB. LB. LB.

U. S. CHOICE HEAVY WESTERN BEEF — T-BONE OR CLUB

**STEAK 82¢**

LB.

100% Viscose Rayon <b>RUG RUNNER</b> 24" x 72" EACH -- <b>\$1.79</b>	Silicone Ironing Board <b>PAD AND COVER SET</b> FIRST QUALITY EACH <b>59¢</b>	25 Tablet Bottle <b>Alka-Seltzer</b> Regular 59¢ Size EACH <b>47¢</b>
---	---	---

U. S. CHOICE HEAVY WESTERN STEW BEEF LB. **55¢**

CHEF'S DELIGHT IMITATION **CHEESE 2 1-LB. PKGS. 49¢**

U. S. CHOICE HEAVY WESTERN BEEF CHUCK

**ROAST 35¢**

BONE IN LB.

HORMEL'S BLACK LABEL **BACON 49¢**

1-LB. TRAY PACK

U. S. CHOICE HEAVY WESTERN BEEF BONED & ROLLED CHUCK

**ROAST 55¢**

LB.

PILLSBURY'S OR BALLARD'S **BISCUITS 5 CANS 49¢**

**Sausage 53¢**

VERNE DALE PURE PORK POUND

**LEAN FRESH GROUND BEEF 3 \$1.14**

LBS.

HILLSDALE SLICED **PINEAPPLE 2 NO. 2 CANS 49¢**

U. S. NO. 1 WHITE **POTATOES 10 LB. VENT BAG 39¢**

BANQUET FROZEN MEAT **DINNERS 3 For \$1.00**

LIMIT ONE OF YOUR CHOICE PLEASE

**Detergent 19¢**

H.T. BLUE MAGIC LOG-BOX

**FAB 25¢**

L.C.E. BOX

FRESH FLORIDA JUICY **GRAPEFRUIT 5 LB. POLLY BAG 39¢**

**PIES 3 49¢**

BANQUET FROZEN MEAT

CHICKEN BEEF TURKEY

4 Jars **43¢**

Detergent **VIM TABLETS 41¢**

Box

Dishwasher **ALL 43¢**

Reg. Box

Liquid **ALL 31¢**

Giant Bottle

Liquid **LUX 37¢**

12-Oz. Bottle

Liquid **SWAN 37¢**

12-Oz. Bottle

Detergent Liquid **WISK 41¢**

Pint Can

**Lux FLAKES 35¢**

Large Box

Nabisco Oreo Creme **Sandwich Cookies 49¢**

Lb. Box

Large Size **SURF 28¢**

Box

Blue **SILVER DUST 35¢**

Large Box

Large Size **BREEZE 35¢**

Box

Blue **RINSO 29¢**

Large Box

Condensed **ALL 39¢**

Reg. Box

Puffy **ALL 34¢**

Reg. Box

**Lux Toilet SOAP 11¢**

Reg. Bar

**Lux Toilet SOAP 31¢**

2 Bath Bars

Sunshine Coconut **MACAROONS 49¢**

Pkg.

Strietmann's First Lady **COOKIES 49¢**

14-Oz. Bag

Gerber's Strained **Fruits & Vegetables 43¢**

4 Jars


**BABy FOOD 43¢**

4 Jars

**Community Chest**

BY TOM MONAGHY

A Relief From The Cold



Tom is hospitalized, recovering from a heart operation. Len Sullivan, whose wanderings usually appear inside in this space this week.

**Baby, It's Getting Colder Outside**

Remember Lefty Erickson? He's the hardy chap who sailed, rowed or otherwise pilled the North Atlantic in an open boat. Rugged Norseman though he was, Eric wouldn't feel up to that mode of exploration today—he'd freeze. Grandpa and his vivid recollections of "that terrible winter of '00" or some such year notwithstanding, South Iredell and the rest of the world are getting colder. For some reason we assume the elements have kept pace with our technological age, that the weather, like everything else, just gets better and better.

Not so, say meteorologists. Unless you forgot to put in anti-freeze or had trouble with your furnace during the recent blizzard hereabouts, you probably haven't given much thought to the temperature. Well, baby, it's getting colder out there. The weathermen are puzzled—and worried. After several centuries of cold weather, the average temperature had climbed one degree from 1880 until 1940. But about the beginning of the political cold war, we began experiencing a cold war of another type. Today, we are back to pre-1880 weather and the average temperature appears heading downward still more.

So why sweat one degree? That little bit would give London a much more pleasant climate. It would allow crops to be planted 600 feet farther up the world's mountainsides. Since 1940, North Atlantic storms that used to rage over the Arctic have been moving south. Moving south ahead of the ice have been the Gulf Stream. Norway's chief port, open for as long as seven months in the early forties, was open but two weeks last year. The failure of Russia's virgin lands farm program is due partly to colder weather.

The weathermen have sundry theories, ranging from possible changes in the sun's radiation to increasing carbon dioxide in the atmosphere. As yet, no one has blamed the Democrats or Republicans, or even the communists. It's the same old story: Everybody's talking about the weather, but nobody's doing anything about it.

**Take The Family To The 'Rotary Movie'**

Hold everything. Gather the brood around and announce that Wednesday, January 15, is the date of that family night out you've been promising. Mark all the calendars and plan to join other families like yours at the State Theater for "Rotary Day at the Movies." The local civic club has hired the hall and secured "The Delicate Delinquent" for four showings during the afternoon and evening. Don't worry about a rainy day. Bring everybody.

Rotarians are sponsoring the movie as a fund-raising project. Whether they raise any funds depends on you. Rotary is one of our hard-working civic groups. You can enjoy wholesome entertainment and contribute to the support of the club's civic projects, all for a small admission. So, why not?

**Muddying The Water About Water Bills**

The water bill you got this month was for water you used way back in November. For some reason, we Moorevillians are having one devil of a time grasping this fact.

A harried town office staff spends a good bit of time during every bill-paying period explaining why bills were so high to customers who were out of town a couple of weeks during the month immediately preceding. City Manager Cy Brooks asked us to pass along this explanation in hopes of clearing up the matter for good and all.

Water meters are read between the first and sixth of each month. The readings then are sent to a data processing firm in Charlotte that uses the electronic punch-card system to prepare the bills. The ready-to-mail statements are returned for distribution the first of the following month. So, your January charge is for water used during November, based on the early December reading.

One further point. Brooks says all meters are read each and every month. We also can explain why your bill may be the same two or more months running. The readings are taken at even 100 gallons. Say you used 3,400 gallons of water in November, you were charged for 3,400 gallons. You didn't get 90 gallons of free water though, because the meter readings are cumulative. When your meter was read in January you were charged with all water used, to the nearest 100 gallons, in excess of the last reading.

Now that all your water bill questions are as clear as mud, we can move on to weightier matters.

**Political Focus On The Have-Nots**

A series of articles dealing with poverty in North Carolina appeared under Governor Sanford's name recently in the state's major daily newspapers. The stories dealt with the effect of the very poor on all phases of the state's growth. Terry Sanford's compassion for the less fortunate has been manifest throughout his public life, and few men in our history have given more of themselves to ease the burdens of poverty. Governor Sanford realizes full well that helping the poor means more than public giveaway programs, more than a full stomach. The solution, long-term as it may be, lies in enabling the weak to grow strong and help themselves. Governor Sanford is convinced education is the force that can break through the more formidable barriers to a better life. Contrary to too many political promises, Governor Sanford's administration has made a vibrant social and economic movement of the "Crusade for Education" he outlined when he asked for the state's highest office.

It is interesting, then, to follow national political thinking that is merely an extended, magnified version of the Sanford approach. Experts say President Johnson already

See CHAFF—Page 8

## Preyer Picks Johnston To Head Drive

Statesville Realtor To Lead Iredell Campaign

James William (Bill) Johnston Jr., Statesville realtor and well-known civic leader, has been appointed Iredell County manager of Richardson Preyer's campaign for governor.

Announcement that Johnston has accepted the position was made Wednesday through Judge Preyer's campaign headquarters.

The man who has assumed the responsibility of directing the "People for Preyer" movement in Iredell has his roots in Mooreville, although he lived here only for the first six months of his life.

Johnston is very active in civic, church and professional affairs in the county seat. He is a member of the Statesville Board of Education, a former president of the Statesville Junior Chamber of Commerce and a former member of the Statesville Chamber of Commerce Board of Directors. He is a Presbyterian and a leader in his church.

Judge Preyer's top man in Iredell is very active in civic, church and professional affairs in the county seat. He is a member of the Statesville Board of Education, a former president of the Statesville Junior Chamber of Commerce and a former member of the Statesville Chamber of Commerce Board of Directors. He is a Presbyterian and a leader in his church.

See JOHNSTON—Page 5

## Three Alleged Robbers Bound To High Court

Three Catawba county teenagers face trial in Iredell Superior Court on charges of robbery and assault with a deadly weapon with intent to kill.

The three youths are charged with slugging R. E. Davis of Mooreville and robbing his Catawba village grocery of more than \$700.

They were bound to high court Monday following a probable cause hearing in the Mooreville Recorder's Court.

The Iredell Sheriff's Department lodged the charges against the trio.

The crime was committed around 7:30 a. m. Saturday. The youths, who have been identified by Deputy Sheriff Ed (Dick) Perkins as John Marshall Isaac, 17, of Claremont; route 1; George Robert Steele, 17, of Sherrell's Ford; and J. H. Eugene Flynn, 16, of Catawba, were taken to the high court.

See CRIME—Page 2

## Uncle Dan From Deolie Says

DEAR MISTER EDITOR:

The fellows at the country store Saturday night was discussing everything from Vietnam to the Congress and from foreign aid to women.

There was a little confusion on some items, for instance Zekie Grubb argued Vietnam was in South America like he argued, admitted it might be in Africa like the other fellows claimed, but he allowed as how his geography was right on the beam when it came to foreign aid.

He was quoting from a speech by Congressman Otto Passman of Louisiana where the Government agency that holds the money box for foreign aid closed out the physical year with nearly 8 billion dollars in unspent funds. Furthermore, Zekie said Congressman Passman reported that more than a billion dollars of that money wasn't even earmarked or obligated for nothing, was just laying there idle to be grabbed off by the first country that came along and put up the poorest mouth.

Clem Webster announced the only "aid" program he was backing in the next election was this Federal aid to education bill. He said he had wrote a letter to his Congressman promising his support for this bill if they would let him have the money for teaching arithmetic in Washington.

Personal, Mister Editor, I don't think they was much we can do about money. Slow but certain this ain't no gettin' the hungus rice in a queseen. The Bible says it's hard for a rich man to enter Heaven and it's glittin' harder and harder for a pore man to remain on earth.

Yours truly,  
Uncle Dan

## Mooreville C-C Elects Officers, Four Directors

Mooreville Chamber of Commerce officers for 1964 and four new directors have been elected. The directors were chosen during a meeting of the members, which followed the membership session.

The directors were chosen during a meeting of the members, which followed the membership session. The directors were chosen during a meeting of the members, which followed the membership session.

**Mooreville Tribune**

MOORESVILLE, N. C., THURSDAY, JANUARY 9, 1964

Vol. XXX No. 1

## Mooreville Citizens Will Decide Tax For Recreation At The Polls

Probable Date Of Balloting Is April 28

The ballot box now holds the key to the future of Mooreville's recreation program. Town voters will decide in late April whether public recreation here shall be publicly financed.



FRIENDLY CHAT ON PART OF NCEA DINNER MEETING PRINCIPALS

Left to Right: Dr. Roland Morgan, Dr. Bernard Boyd, Ryan Weisner

## Religion's Importance Stressed

"After science and philosophy to humanity's masses—the average of religion—revered to a high degree, there's another avenue open in the Bible," a prominent minister said.

The keynote at the annual dinner meeting of the Mooreville Unit of the North Carolina Education Association, Dr. Bernard Boyd, professor of Bible at the University of North Carolina at Chapel Hill, spoke in the Roland K. Morgan Senior High School, following a 6:30 p. m. dinner in the school's cafeteria.

He was pinning his hopes on the fact that the North Carolina State Constitution was as high across the state as it was in Iredell county, there wasn't many voters out next Tuesday, January 14.

That's the date North Carolinians vote to the polls to decide the so-called "little federal plan" and an amendment regarding married women's property.

See AMENDMENT—Page 2

## Safety Chevrolet Co. Begins Repairs After \$40,000 Blaze

Howard Pender said Tuesday that the Chevrolet Co. was working feverishly to get its fire-damaged plant back in operation. Spokesmen for the business said they hope to restore normal service within 90 days.

Fire struck the Mooreville auto sales and service firm early Monday morning. Damages to the building and its contents were estimated by company officials at more than \$40,000.

Smoke and heat, damage occurred throughout the building. Losses were estimated at \$40,000. The blaze was caused in the 35-by-50 foot addition to the original structure. This wing houses the firm's showrooms and offices.

The company president praised the fire department's quick response.

See FIRE—Page 2

Jim Mack Morrow, president and general manager of Safety Chevrolet Co., still is evaluating damage caused by the blaze. Even as he surveyed his gutted repair shop Monday, he was receiving offers of assistance from all sides.

"The way people in Mooreville have come to our aid really has been heart-warming," Morrow said, "every other car dealer in town has come to us and offered use of their facilities and equipment. Several independent mechanics have volunteered their shops and services."

Henry Connor, an employee of Mooreville Ice Cream Co. is next in line to the auto lot, notified fire in the rear of the building when he came to work at 5:50 a. m. Monday. His alarm was answered by about 30 Mooreville regular and volunteer firemen.

The blaze was centered in the rear of the 60-by-120-foot brick structure, that houses the repair shop, the used car reconditioning operation and the auto parts stockroom. Mooreville Fire Inspector

THIS BRAND-NEW CHEVY ONE OF CARS DESTROYED IN FIRE. Mechanic Gene Honeycutt, Left, Fireman Howard Pender Survey Damage