



Prices Good Thru Sat., Sept. 14th
IN OUR MOORESVILLE STORE
329 N. Main Street

LARGE EGGS
Superbrand Grade "A"
Every Egg Guaranteed
DOZEN **44¢**

MRS. FILBERT'S GOLDEN **Margarine** 1-lb. pkg. **25c**
HUNT'S BURGERS **Dog Food** 5-lb. Bag **73c**
Kleenex Tissues 400-ct. Box **29¢**

PEACHES
Thrifty Maid No. 2½ Limit 3 Cans With Food Order
Sliced or Halves **17½¢**

FRESH LEAN SEMI-BONELESS SLICED **Pork Steaks** lb. **49c**
WISCONSIN OLD-FASHIONED **Daisy Cheese** lb. **49c**
AMERICAN SLICED **Cheese** lb. **59c**
SUPERBRAND **Cottage Cheese** 2-lb. cup **49c**

PICNICS
Sunnyland or HyGrade
Tender Smoked **lb. 27¢**
4 to 8-lb. Average — Whole

CRACKIN' GOOD **Biscuits** 6 Cans **49c**
PUFFIN **Biscuits** 4 Cans **39c**
TASTE-O-SO DRESSED **Whiting Fish** 2½-lb. Box **49c**
BONELESS FILLET OF **Flounder** lb. **59c** 5-lb. box **\$2.29**

GRAPES
Juicy, White Seedless **2 Lbs. 29c**
FANCY TENDER **Green Beans** 2 lbs. **35c**

Gentle Care **Ivory Flakes** Large Box **35c**
New Liquid **Thrill Detergent** 12-oz. size **37c**
All Purpose **Dreft Detergent** Large Box **35c**
Economical Bathroom Tissue **Como Tissue** 4 Roll Pkg. **27c**
America's Favorite **Crisco Shortening** 3-lb. Can **81c**
Golden — 5c Off **Golden Shortening** 3-lb. Can **70c**
Downy **Fabric Softener** Reg. Bottle **45c**
New Tablet Formula **Salvo Detergent** Pkg. of 24 **41c**

Dixie Darling Fresh Wholesome



Compare Our Prices!

BREAD 1½-lb. Pullman Loaf **18¢**
None Better — Compare and You'll Agree
ASTOR OIL 24-oz. Bottle **25¢**

Mild and Gentle
Ivory Soap 4 Pers. Bars **27c**
Safe For Babies Skin
Ivory Soap Medium Bar **10c**
It Floats
Ivory Soap 2 Lrg. Bars **33c**
3 Way Beauty Care
Camay Soap 2 Reg. Bars **21c**
For Lovely Skin
Camay Soap 2 Bath Bars **31c**
New Beauty Soap
Zest Soap 2 Reg. Bars **29c**

SAUER'S VANILLA
Extracts 1½-oz. Bottle **41c**

Feel Really Clean
Zest Soap 2 Bath Bars **41c**
Cuts Grease & Grime
Lava Soap Reg. Bar **12c**
Gentle Care
Ivory Snow Large Box **35c**
Gentle to Your Hands
Ivory Liquid 12-oz. Size **37c**
For Sparkling Dishes
Joy Liquid 12-oz. Size **37c**
Duz Does Everything
Duz Powders Large Box **35c**
New
Oxydol Crystals Large Box **35c**

COFFEE
ASTOR INSTANT 6-oz. Jar **48¢**
Chase & Sanborn INSTANT 6-oz. Jar **68¢**

Compare — Thrifty Maid Cream
Corn 10 16-oz. Cans **99¢**
Beans 10 16-oz. Cans **99¢**

Phillips Pork and
Flour 25-lb. Bag **\$1.49**
Thrifty Maid Plain or Self-Rising
Punch 3 46-oz. Cans **\$1.00**

Mix or Match — Compare Our Prices
DEEP SOUTH
PRESERVES
Blackberry — Cherry — Plum — Strawberry or Grape Jelly
5 10-oz. Jars \$1.00

W-D BRAND "BEEF AT ITS BEST"
Heavy Matured, Corn Fed, Table Value Trimmed Before Weighing And Pricing!
FULL CUT BONELESS ROUND

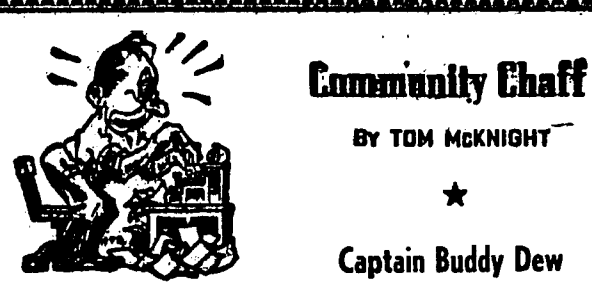
STEAK pound **89¢**

Semi-Boneless
Rib Steak lb. **89¢**
EASY TO CARVE — 7" CUT OVEN READY
Rib Roast lb. **89¢**
ALL MEAT
Sunnyland Franks 12-oz. pkg. **39¢**
DRY SALT — THICK PIECES
Fat Back lb. **19¢**
Sirloin, Club, Porterhouse or
T-Bone Steak Pound **98c**
LEAN 100% PURE
Ground Beef 5 Lb. **\$1.99**

APPLES 5-lb. bag **49¢**

CALIF. VINE RIPE LARGE **Honeydews** each **59c**
JESSE JEWELL **Meat Pies** Pkg. of 4
FRESH FROZEN **Strawberries** 4 10-oz. pgs. **89c**
Morton's Frozen Chicken, Turkey, Beef, Steak or Ham
DINNERS Each Only **39¢**

Cleans Floors, Walls & Woodwork
SPIC AND SPAN Reg. Box **29c**
Stain Removing Cleanser
Comet 2 Reg. Cans **31c** 2 Giant Cans **47c**
Cleans Everything
Mr. Clean Pint Bottle **39c**
Dinnerware In Every Package
Premium Duz Large Box **59c**
Washday Miracle
Tide Detergent Large Box **34c**
New Blue
Cheer Detergent Large Box **34c**
For Automatic Washers
Dash Detergent Large Box **39c**
For Electric Dishwashers
Cascade Detergent Reg. Box **45c**



A lot of deep-sea fishermen round and about this area were a bit browned off at Cousin Don Gray of the Charlotte Observer when he wrote a feature story recently on the subject and omitted any mention of Captain Buddy Dew and the two fine boats he operates out of Murrell's Inlet. In fact, they complain, he didn't even mention Murrell's Inlet.

Shame on you, Don!

Captain Dew and his good ship "Thunderbird" are favorites with a heap of deep-sea fishermen in this area of North Carolina. Captain Dew, they say, gives his deep-sea fishing trips a personal touch you don't get anywhere else along the Coastal Carolinas. He and his experienced crew find the fish, stay with it until everybody is happy, and are as close as your elbow to help with your bait, sinker, or whatnot problems.

Actually, Captain Dew, 55, is one of the most able and popular seamen plying the coastal waters. Born and reared in the coastal country, he has fooled with boats since he was knee-high to a cypress stump. Except for the war years when he roamed the Pacific with the U. S. Navy looking for Japs, he has spent his life in the sea and fish business. In fact, he built and owned the first modern seafood restaurant in that seafood heaven known as Calabash, N. C.

Captain Dew now operates two deep-sea boats out of Murrell's Inlet. He calls one "Thunderbird," and the other "Thunderbird, Jr." The first is cleared by the Coast Guard for 49 passengers and four crewmen, the latter for 100 passengers and eight crewmen. Junior is a revamped PT boat bought from Warner Brothers after they finished using it in the Jack Kennedy movie, "PT-109." He sailed it up from Miami and made a real sea-going fishing vessel out of it.

A big favorite with the ladyfolk fishermen, so to speak, is Captain Dew's wife, known fondly along Coastal waters as "Miss Janie." She is a fishing addict from way back yonder, and is often aboard when they make the 50-mile "snapper run." Captain and Mrs. Dew have two daughters and several grandchildren and, I am told, they make up a real fisherman's family.

Incidentally, Murrell's Inlet, located about 12 miles south of Myrtle Beach, is one of the oldest and best known fishing centers in those waters. It was at Murrell's Inlet that mystery writer and fisherman Mickey Spillane, after trying out everywhere on both coasts, built his home and settled down.

Murrell's Inlet also holds more records for big fish, the whoppers and rare fish, than any other fishing center along the Carolinas. And the place abounds with some of the best seafood restaurants found anywhere. Two of the best known are the Bay Harbor Restaurant and the Inlet Kitchens. And just a mumble shot back up the road at Garden City is Johnny Lou's Clipper Ship. If you can find any more delicious shore dinners than at these three spots, I haven't seen them — and I've eaten my way from Sea Island, Georgia, to Wilmington.

With Captain Budy Dew's two fine boats and the unusually fine eating places in the area, you can't beat Murrell's Inlet for deep-sea fishing headquarters.

The president of the University of California is a fellow named Clark Kerr. He seems to be quite a guy. He was formerly with the titled the Impartial Chairman of the Pacific Coast Waterfront.

In that capacity, it was his job to try to keep peace between the longshoremen's labor union and their employers. He tells a story that illustrates the present day attitude in labor fights.

Once, when a wage-reopening case between the labor union and the employers came before him, he insisted that they first negotiate. The employers' representative leaned across the table toward the longshoremen's leader and said, "We don't know what you are going to demand, but the answer is no!"

Whereupon the union spokesman replied, "We haven't made up our minds what we will demand, but we won't take no for an answer!"

Both then turned to Mr. Kerr:

"Mr. Impartial Chairman, here is your case. We have negotiated."

We note where the Governor of Illinois has vetoed a bill to require all school children in that state to recite the Pledge of Allegiance to the Flag of the United States. He did so on the premise that you "can't legislate patriotism."

He could be right. Reminds us of the old story of the boy who was 21 before he found out the last two words in the National Anthem were not "Play ball!"

Speaking of labor unions, we note where Congressman Phil Landrum of Georgia has introduced a bill in the House to strip the National Labor Relations Board of all authority to decide unfair labor practice cases. He wants to transfer all such cases to the Federal courts.

Congressman Landrum's bill would turn this board into solely an administrative agency, without power to investigate anything. He's got himself a good bill, in our opinion. The NLRB is notoriously pro-union and some of the decisions it has handed down in recent years are still stinking up the atmosphere.

See CHAFF—Page 2

Survival Of America Dependent Upon A Return To God, Merchants Are Told

Mooresville Tribune

VOL. XXX MOORESVILLE, N. C., THURSDAY, SEPTEMBER 19, 1963 No. 31

11-To-5 Hours
Set For Wed.
Blood Donors

The Red Cross bloodmobile will be at the War Memorial Wednesday, September 25, from 11 a. m. until 5 p. m.

In issuing the reminder of the bloodmobile's fourth visit this year, T. C. Homesley argued to townspeople to "come and shed blood" for this health service that has proven a boon to medical treatment here. Homesley is director of the blood program of the South Iredell Red Cross Chapter.

The bloodmobile is operated within the Piedmont Carolinas Regional Blood Program, which has headquarters in Charlotte. South Iredell's blood quota as a participating member of the regional program is 625 pints a year. Since the bloodmobile comes here five times annually, the per-visit goal is 125 pints.

The community, thanks to industrial workers, has exceeded the quota on each previous See QUOTE DONORS—Page 2

Mooresville To Host NCEA District Session

More than 2,000 teachers and school administrators from the southwestern district of the North Carolina Education Association will come to Mooresville on Tuesday, October 1, for the association's 41st annual convention.

It will be the first time in the history of the organization it has met in Mooresville.

The Mooresville NCEA unit will serve as host for the meeting.

It will be an all-day affair, convening at 9:30 a. m., for a general session in the Roland R. Morgan auditorium of the Mooresville Senior High School. Keynote speaker at the general session will be Jimmie Kovacs, prominent lecturer and an authority on central Europe and the Balkans.

Divisional meetings, beginning See NCEA—Page 2

Uncle Dan From Doolie Says:

DEAR MISTER EDITOR:

I was reading a piece in the papers where one of them Wall Street experts was advising folks to "build a second income."

He was claiming the national economy was getting to the place where one wasn't enough.

This fellow must have got lost crossing the New Frontier because we been in that fix for a long time now. It got started back during the second World War when Sadie took a job on the swing shift to help out on the war effort. When the war was over, prices got so high that Sadie had to stay on the swing shift to help her old man make both ends meet.

For instant, I saw some figures the other day where salaried women out of over 100 was holding 'down jobs in 1940 and now 38 out of over 100 was working full time helping with the family expenses, and they was predicting that in another 10 year about three-fourths of all married women in the nation would be coming home with a payroll check.

Furthermore, it ain't only the women folks that is working on this "second income" project. I was reading a piece from the U. S. Labor Department that both giving old a letter to Washington about one to week, I'm expecting to get a subpoena to appear before the Committee on Un-Americanism or someone.

The United Fund goal this year is \$27,815—a hike of about \$900 over last year's target. Campaign Chairman Simpson is pleased with progress to date. He said he wants to aim every effort toward a concentrated appeal over a two-week period.

Organization is going very well at this point," Simpson said at this point, "I am convinced that, with the people of South Iredell behind this campaign, we can reach our goal—and quickly."

Yours truly,
Uncle Dan



THESE PHOTO

Merchants Association Banquet Principals

H. T. Mayhew, left, incoming president of the Mooresville Merchants Association, presents Mitchell Mack, the retiring president, with his past president's lapel pin. The banquet's keynote speaker, the Rev. Thomas Stephens Haggar, of High Point, looks on.

drive was evident throughout area industry this week. Dave Jones, who heads this division, said he was delighted with the appeal's progress.

The general drive will begin Monday, September 30, with a kickoff breakfast at 8 o'clock at the War Memorial. UF President Jim Rosser said the breakfast meeting will be for all leaders and workers involved in the drive.

The second stage of the area UF booster rocket will be fired Saturday, October 5, when Bill Koury puts on his mid-drive promotion downtown. Koury, who is directing UF special projects for the second year, said this week plans are near completion for a townwide observance to spark interest in United Fund.

The celebration this year will feature a new car show along the two blocks of the main business district. The whoopee will get underway at 9:30 a. m. with a parade, complete with bands, floats and the usual frolic, down Main Street. A feature of the parade will be an appearance of Charlotte television entertainer Pancho, who will be on hand during the day to delight the kids.

Koury said he plans to offer rides in antique cars during the promotion that also serves as a fund-raising project. The Junior Chamber of Commerce is handling the affair as a club project, and the Jaycees will man "bars" offering soda pop, hot dogs and hamburgers along the street. Three string bands will entertain with their special kind of music during the day. Koury said he hopes to have a good time in the parade.

The primary purpose of the trip," said McGuire, "is to show these people who are influential in placing or recommending purchase of utility companies the present industrial development and future potential of the area served by Duke Power. We feel that if we show these leading members of the New York financial community the diversity of industry and the economic growth of our area, it will benefit the entire area as well as our company."

Two groups will comprise the power company's guests. Both will be similar in composition, and the program for both groups will be the same.

Following breakfast in the North Carolina National Bank penthouse on Wednesday, October 2 and 9, the guests will assemble in the Duke Power Building to meet the company's management and to hear the details of the utility's business program.

Buses will take the group to the site of Plant Marshall, Duke's new steam generating plant now being built on the shores of Lake Norman, where lunch will be served at the construction mess hall. The afternoon will be devoted to a tour of the industrial developments in and around Mecklenburg County.

That evening, the New Yorkers will have an opportunity to meet and talk to many industrialists of the area at a dinner at the Charlotte City Club.

The next morning, a chartered plane will be used for an aerial view of industry in much of the area of North and South Carolina served by the Duke firm.

The plane will land in Greensboro, where a dinner will be held similar to the one the preceding night in Charlotte.

The final day will be spent in a bus tour of the Greensboro and High Point industrial areas, probably including a visit to a furniture plant in that section. The final event on the program will be a luncheon with Winston-Salem businessmen in Winston-Salem. Following this, a special plane will return the guests to New York.

Banquet Group Hears High Point Minister

America's survival is dependent upon a moral and spiritual revival of her people rather than the country's military might and nuclear explorations, a prominent minister, who also is one of the South's favorite after-dinner speakers, declared here Tuesday evening.

New Officers, 4 Directors Are Installed

An active Mooresville Merchants Association installed a new slate of officers Tuesday evening. The installation was a feature of the association's annual banquet meeting which was held at the War Memorial Building.

H. T. Mayhew, owner and manager of Mayhew Auto Sales, was inducted as president of the merchants, succeeding Mitchell Mack, a partner in the owning and operation of John Mack and Son.

In addition to Mayhew, others installed Tuesday evening included a vice president and four directors.

Jimmy R. Horton, partner in the owning and operation of the Builders' Super Market, was installed as vice president, and directors taking office were: Van Gibson, Buddy Higgins, Grady Shoe, and W. H. (Bill) Spencer, Jr.

The president and vice president were named by the association's directors, while the new directors were selected, by mail ballot, by the members of the association.

Mrs. Jack Duffy is secretary and treasurer of the association. Members of the board of directors, who terms of office expired Tuesday evening, were: Mrs. Harry Kester, Robert W. (Bob) Cavin, and William R. (Bill) Page.

Members of the board, with still another year to serve, are: Jack Curtis, Jack Moore, Jim Linker, John L. (Bubs) Mills, and H. N. (Dick) Johnston, Jr.

Town To Get \$28,943 In Powell Funds

Mooreville will receive \$28,943.61 as its share of the \$8 million in Powell Bill funds allotted to 420 participating North Carolina municipalities, according to announcement made today by the North Carolina Highway Commission.

The funds are distributed annually to qualified cities and towns for use in non-highway system street work within their corporate limits. Checks to the individual municipalities will be mailed from Raleigh the latter part of this month in order that they will reach the participating municipalities by October 1.

Powell Bill allocations are based on a formula using the population and street mileage in the municipalities and the total allocation this year represents an increase over 1962 of \$437,524.08.

In the 13 years of Powell Bill See TOWN—Page 2

GUESTS FROM NEW YORK

Bankers And Security Dealers Will Visit Plant Marshall Site

Duke Power Company will serve as host to two groups of investment bankers and security dealers from the New York area during the first two weeks in October. It was announced today by W. B. McGuire, Duke president.

The primary purpose of the trip," said McGuire, "is to show these people who are influential in placing or recommending purchase of utility companies the present industrial development and future potential of the area served by Duke Power. We feel that if we show these leading members of the New York financial community the diversity of industry and the economic growth of our area, it will benefit the entire area as well as our company."

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