

Prospect Community News

By Mrs. BRUCE CARRIGAN

—Mr. and Mrs. Carl Lowrance and son, Terry, visited SFC and Mrs. Pearl Y. Lowrance and sons of Fort Jackson, S. C. last Sunday. Enroute home they visited their daughter, Miss Sylvia Lowrance, of Charlotte.

—Elizabeth Weddington, daughter of Mr. and Mrs. Walter Weddington of Charlotte, was the recent guest of her grandparents, Mr. and Mrs. F. H. Clinard.

—Mrs. Ralph Williams was a

treatment patient several days last week at the Iredell Memorial Hospital in Statesville. She returned home last Saturday.

—Mrs. Kenneth Lowrance and daughter, Miss Mary Lowrance and sons of Winston-Salem, Allen and Kenny, visited Virginia Lowrance at ASTC, Boone, last Sunday and Mrs. Lowrance's sister, Mrs. Grace Terrell and brother, Charles Lee, of North Wilkesboro.

—Rev. Wilkes Macaulay, Mrs. L. L. Neal, Mrs. R. S. Kerr, Mr. and Mrs. R. G. Neal and daughter, Frances, Mr. and Mrs. J. W. Neal, and Mrs. Bill Neal and children, Lee Anne and David, Mrs. C. P. Linker and Mrs. B. R. Carrigan attended the Master Furnier Award of Mr. and Mrs. Alec Fewell of Clover, S. C., last Wednesday evening at their home.

—Mrs. Gene McNeely is confined to her home with flu at this writing.

—Mrs. W. L. Teeter, Mrs. Don Matthews, Mrs. C. W. Kipka, Mrs. B. R. Carrigan attended the Council Meeting of the Home Demonstration club of Iredell County, at the Salvation Army Citadel in Statesville last Friday morning.

—Miss Ruby Moore visited last Tuesday through Friday with her sister, Mrs. John Rogers of Statesville.

—Mrs. Bruce Kistler was the week end guest of her brother, Mr. Ed-Kennedy and Mrs. Kennedy of Landis.

—Miss Margaret Blackwelder of Norfolk, Va. is visiting her parents, Mr. and Mrs. J. L. Blackwelder. She underwent surgery at the Lowrance Hospital last Friday.

—Vickie Linker, student at St. Andrews College, Laurinburg, was the week end guest of her parents, Mr. and Mrs. R. M. Linker.

—George Harbison returned home from the Lowrance Hospital on Monday where he had been a treatment patient for several days.

—Mrs. H. H. Hart was able to attend church service at Prospect Church last Sunday after being in the hospital and at home for several months.

—Lane Freeze, student at State College, Raleigh, was the week end guest of his parents, Mr. and Mrs. W. W. Freeze.

Treatment Lines...

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- Max Factor
- Dorothy Perkins
- Revlon
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- Yardley
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ANNUAL BARBECUE

Sat., Oct. 26, 1963

11 A.M.-Til

In The EDUCATIONAL BUILDING
Central Methodist Church
MOORESVILLE, N. C.

Sponsored By The

MEN OF THE CHURCH

ADULTS 1.25 CHILDREN 75c

Take Out Plates Available TO BENEFIT

Activity & Scholarship Fund



ON-THE-SPOT COVERAGE? — Well, yes and no. It was on-the-spot coverage, true enough, but it really wasn't a school fire. It was make-believe with a purpose and a message. Last week was Fire Prevention Week, and in connection with the annual observance, local photographer Fletcher Davis wrote, produced, directed and filmed a 30-minute sound movie depicting the work of the fire department. Local schools had fire drills planned during the week, so Davis got firemen to set off harmless smoke bombs at South School to make the "movie set" more realistic. He is at right filming the scene as children pour from the building. Davis made the movie as a public service. The fire department will have it available for groups interested in the work of local firemen.

Mt. Mourne Items Of Interest

By MISS EILEEN DISHMAN

—Mrs. R. W. Miller and son Baxter of Charlotte visited Mr. and Mrs. John Blackmon Sunday.

—Mike Holthouser, who is a freshman at N. C. State College, spent the week end with his parents, Mr. and Mrs. A. C. Holthouser.

—Mr. and Mrs. Don Whitlow announced the birth of a boy on Sunday, October 13.

—Terry Farrington of Asheville is spending the winter with his grandparents, Mr. and Mrs. J. L. Overcash.

—Mrs. A. H. McAllister, Sr., has returned home from the Lowrance Hospital.

PFC Beaver Cited For Safe Driving

Army PFC Richard G. Beaver, son of Mr. and Mrs. Carl E. Beaver, of Route 2, Mooresville, received a safe driver award in late September for driving two years without an accident or traffic violation while assigned to the Military Police Company at Fort Myer, Va. Beaver is a policeman in the company.

He entered the Army in September 1961 and completed basic training at Fort Jackson, S. C.

The 25-year-old soldier is a 1957 graduate of Mount Ulla High School.

Road Rebels Slate Sunday Drag Race

The Road Rebels Motorcycle Club will conduct another motorcycle drag race at Leazer's Drag Strip Sunday afternoon, October 20.

Officers of the club said trophies will be awarded winners in the various classes of competition. The event will get underway around 1 p.m.

The overall winner of a benefit race held October 6 was Bobby Butler of Hickory. His winning speed was 108 miles per hour. The race collected \$151 for the Mooresville White Care Drive.

The motorcycle club invited racing fans to attend the Sunday event.

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Sun. 1:30-3:30-8:15; Mon. & Tues. 7:15-9:30

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A TRIBUNE STORY IN THE MAKING
Reporter Interviews City Manager Cy Brooks

COUPLE KEEPS WEDDING CAKE THROUGH 40 ANNIVERSARIES

Even after 40 years, a New York City clergyman and his wife are still celebrating their wedding anniversaries by nibbling pieces of their wedding cake. They marked the occasion while separated by the Atlantic Ocean.

"We will be thinking of each other as we eat our cake," said the Rev. A. E. Campion, of the Bronx, who was on vacation with relatives in England. His wife's doctor had advised her not to make the trip.

A large piece of wedding cake was left over after their wedding in 1923, and they have eaten a piece of it each year since as a part of their anniversary celebration.

"It is rather a nice way to celebrate," said the minister. "I think it must be something of a record to keep a cake for so long, and I reckon with care it will last until the time comes for our golden anniversary."

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NEWS AND ADS BECOME METAL TYPE
Bob Worthington Busy At The Linotype

Mooresville Tribune

"Although I Disagree With Everything You Say I Will Defend Unto Death Your Right To Say It"

VOL. XXX MOORESVILLE, N. C., THURSDAY, OCTOBER 17, 1963 No. 35

National Newspaper Week—Excuse To Brag A Bit About Your Business

There is a "week" for everybody and everything. There are hundreds more "weeks" than there are weeks. For example, the same week may be National Watch Your Weight Week, National Eat Peanuts Week, National Ban Tobacco Week and National Pipe Smokers Week.

It shouldn't come as a surprise, then, that newspapers have a week. In case you haven't heard, you now are in the midst of it. NNNW is set aside each year as an excuse for newspapers to brag about themselves. All year long the press tells about everything except the press, so during National Newspaper Week, this year it's October 13-19, the papers try to get something nice in the papers about the papers. "Weeks" competing with us include National School Lunchroom Week and National Letter Carriers Week.

A newspaper has a personality, just as a person does, but a newspaper also is all things to all men. It can be what mother uses under the dog's bowl, it can be a company's best salesman, it can be the family historian or it can be a busybody poking around where it has no business.

To us, the Mooresville Tribune is something akin to childbirth every Wednesday. It is the tangible product of our collective efforts. A sizable part of each of us goes into the package you get for a dime. We hurt when things don't go well with the paper; a telephone call telling us we spelled a name wrong is a stinger, but these failings are balanced by a word of praise now and then.

It is impossible for one not in the newspaper trade to understand, much less appreciate its personal nature. It is at times terrifying to know your work is literally an open book. When things go well, the job of recording day-to-day community history is very rewarding.

Newspapers also can be likened to people in that some are reliable, some aren't. We try to be reliable, even at the risk of being dull. What we try to keep in mind is that the Tribune always will reflect the character of each of us. Character is not easy to do.

Women look for it in merchandise, in people and publications. They are quick to note a lack of it. A newspaper's character is just as evident in its advertisements as in its news, for these services are of equal importance.

You bought this edition. For your dime, you are getting information through words and pictures. There are enough words in this issue to fill a good-sized novel. We have made it as complete and as accurate as we can. If you don't trust what you read, we have failed you and ourselves.

The purchase price of all the newspapers we sell would just about cover the costs of newspaper printing. Unless we show a profit, we cannot exist. Therefore, only a profitable newspaper can be a good newspaper. We must make money for our advertisers if they are to make money for us.

Only a newspaper that offers news can long endure, so we're back to the overall character of our product.

The series of pictures we present here gives you some notion of a newspaper's operation. It is only a glimpse into our operation; it can offer only a smattering of what goes on here. The panel does have the essential elements — gathering the news, preparing the advertisements, setting both into type, and examining the finished product.

One final word: National Newspaper Week always is an occasion for flag-waving and grand proclamations regarding freedom of the press.

All this hoopla is not about freedom of newspapers, really, it is about freedom of society. A newspaper is as free as the people it serves, no more, no less.

So when you plank down your dime for a copy of the Tribune, you are investing in freedom of self-determination and freedom of expression. That sounds a bit melodramatic, but, after all, this is our self-proclaimed week to be just that.

Guest Speaker

The Honorable James T. Broyhill

At The Eisenhower Dinner

At The

ELK'S RESTAURANT

Oct. 18, 1963 ... 7:30 P. M.

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