


GREETINGS

A jolly salute to all and a hatful of cheery greetings for Christmas! May we extend our thanks and say, once again it's been a pleasure to serve you.

The Ginny Ja-Don Beauty Shop
MRS. GLENN NANTZ, Owner



Joy to the world on this Christmas!

We wish you the blessings of the Day.

REJOICE

BILL'S MOTOR SHOP
339 Patterson Ave. Phone 663-5075



Merry Christmas to You

It is a real pleasure to say "thank you" and wish you the happiest of holidays.

Mooreville Gin & Feed Co.
325 W. Statesville Ave. Phone 663-7161



JOYOUS NOEL

The wonderful spirit that prevailed the manager is ours to share again.

Mooreville FCX Service
405 Oak St. Phone 663-4321



Community Chaff
BY TOM MCKNIGHT

A Couple 1964 Predictions

As the hectic year of 1963 passes over the horizon, we would like to make some political predictions for 1964. We know, of course, that this country is far transcending his license to meddle with such conjectures. He also knows that his predictions will have no effect on the tote board in the county, state or nation.

Richard Nixon will be the Republican candidate for President of the United States. We note in our *Insider's Newsletter*, compiled by the editors of *Look* magazine, that Barry Goldwater has told his political associates that he will definitely not run for President and that he will support Nixon.

Michigan Governor George Romney has told the Mormon elders that he will not be a candidate. Romney, a devout Mormon, has had strong pressure brought to bear on him by the Mormon church not to run. Their prophecy is that he cannot win in 1964.

New York newspapers are becoming more emphatic every day in their prophecy that Nelson Rockefeller cannot get the nomination and couldn't beat Johnson if he did get the Republican nod.

So, it will be a Johnson-Nixon battle in November and you can play your political cards accordingly.

And we'd like to take a long shot and predict that U.S. Senator Eugene McCarthy of Minnesota will be Johnson's running mate as the Democratic vice-presidential candidate.

Johnson is generally tagged as a conservative, McCarthy a liberal. Johnson is from the South, McCarthy from a key state in the North. Johnson is roughhewn and smart, McCarthy an intellectual and a wit. He is also a Catholic. Add to these factors the one that Johnson and McCarthy are close personal and political friends and you have something going for this combination. Don't forget that you saw it first in this country journal.

You can expect President Johnson to lean over backward to make no move or no statement that will put him in the light as defending or trying to shield his old buddy-buddy Bobby Baker.

There are two reasons behind this attitude. First, it would hurt tremendously Johnson's public image. Second, Johnson must have the Kennedy support to beat Nixon in November, and Bobby has made it clear that he wants an all-out and open investigation of Baker, let the chips fall where they will.

Honorable mention went to Pete Coleman, 438 Fieldstone; Johnny Miller, 683 Turner street; Gene Starnes, 240 East Park; and Mrs. Jerry Ramey, 1313 North Main.

As first place winner, Smith won a portable electric mixer, while the second place prize was a kitchen wall clock. Third place award was a patio server.

Contest judges were Mrs. Bill McCall of Cornelius, Mrs. Johnston of Davidson, and W. G. Goode of Salisbury.

The contest, which was judged last Thursday, was promoted to spread the spirit of Christmas by means of decoration with lights.

Following the judging, a social hour for the judges was sponsored by the HANDS committee of the two garden clubs at the home of Mrs. W. W. Rader. HANDS—Home and Neighborhood Development—was the theme.

We would like to urge you to vote against the constitutional amendment being submitted to the people of North Carolina on January 14.

Vote "NO" on this part of the January 14 ballot (it will be the first item on the ballot) and you will do your state a great service, one that will extend into future generations.

This amendment has been tagged the "little federal" plan. It is bad. Vote against it.

We note in today Raleigh News & Observer this comment on the issue:

The more proponents of the proposed "little federal" amendment talk, the more obvious it becomes that there is no valid argument in support of this grab for power by politicians for more representation than their counties are entitled to. The explanations and excuses presented for the amendment consist only of misrepresentations, juggling of figures and unfounded fears.

The futile effort by Rep. George Wood of Camden to show that Mecklenburg County is now over-represented in the General Assembly received jeers even from those joining him in the proposed amendment.

But the argument by Wood was no more ridiculous than one by Sen. Robert Lee Humber of Pitt, who declared with all the considerable solemnity at his command:

It has been said that the amendment would permit 19 per cent of the population to control the House of Representatives.

Senator Humber went on to argue that a representative government should take into account geographical interests as well as population. He did not bother, however, to mention that under the present Constitution control of the House rests with 61 members representing only 27 per cent of the State's population. To seek a reduction in that ratio is simply a greedy grab for power.

In the case of Senator Humber and others similarly situated the "my county" interest is centered in the Senate, not the House. Through a deviation allowance of 25 per cent, up or down, the proposed House could make sure that any Senate redistricting bill would unfairly include undersized small-county districts and over-sized large

Mooreville Tribune

MOORESVILLE, N. C., THURSDAY, DECEMBER 26, 1963

Bids Sought On Addition For Dunbar

The Mooreville School Board, in special session last week, set January 14 as the date for receiving bids on the Dunbar School addition—an addition which is expected to cost in the neighborhood of \$70,000.

This action on the part of the school board was taken following final approval of the addition plans by the Division of School Planning, Raleigh.

According to the call for bids, published in full elsewhere in this issue of the Mooreville Tribune, the bids will be received until 2 p. m. January 14 in the office of Dr. Roland Morgan, superintendent of the Mooreville City Schools. They will be opened at this time at a public meeting in the superintendent's office.

If the bids are acceptable, it is expected that actual work on the project will begin in early February.

See BIDS—Page 2

Winners In Yule Lighting Are Announced

First place in the residential Christmas decorating contest, sponsored by the Mooreville Garden Council, was won by Harry Smith of 604 North Main street.

Second place was won by Mrs. L. B. Sken of 812 North Main street, and Eugene Hobbs, a resident of 156 Manor Circle, took third place honors.

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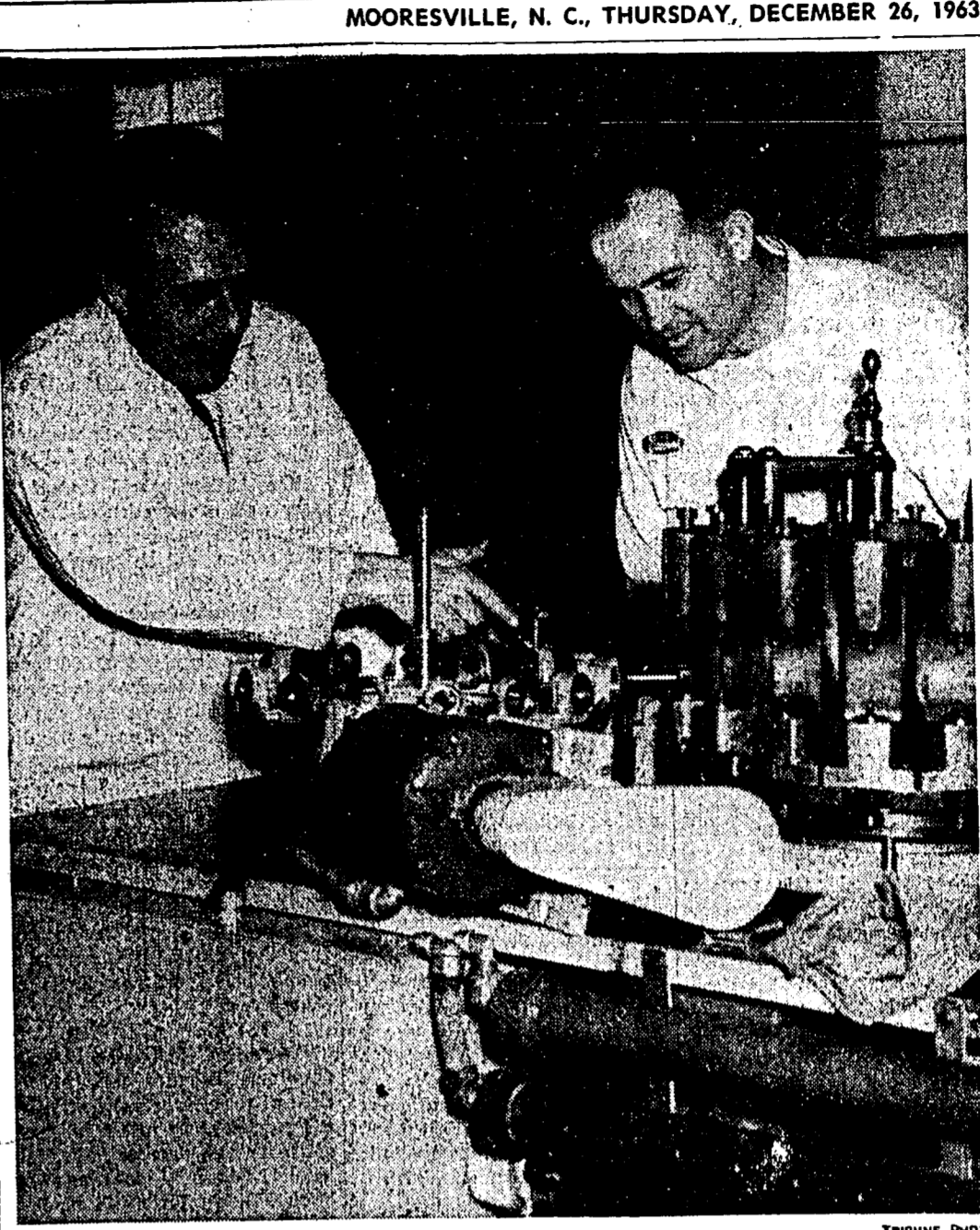
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Continental Device Setting Up Shop

Dave Baldwin, left, manager of the Continental Device plant here, looks over production equipment with Garland Lambert, chief machinist for the new Mooreville industry. The electronics concern is located in a 6,650-square-foot remodeled building at the corner of Statesville and Iredell avenues. The plant will launch production early in January, according to the plant manager. A training program already is underway, and pilot production operations have been conducted.

TRAINING PROGRAM UNDERWAY New Industry Ready For Production

Continental Device Corporation, by in '64. Dave Baldwin, plant manager of Mooreville's newest industry, said his staff now is completing the installation of the major pieces of production equipment. He said all tooling, machinery already has been set up in the renovated building that, until mid-summer, housed Mooreville Laundry.

The plant manager said Continental Device has started an extensive training program, and that the firm will begin hiring production workers about the first of the year.

The plant, which will manufacture electronic devices for the military and civilian market, came to Mooreville in late October. Continental Device has headquarters in Hawthorne, Calif. The branch plant here marks the firm's first operation on the East Coast.

Wesley Carter, an electronics engineer and an administrative official of Continental Device, came here in October to supervise the establishment of the plant here. After Baldwin came to take over the management of the new operation, Carter returned to the firm's headquarters in Hawthorne.

The tax listing office here will be open each day, Monday through Friday, from 8:30 a. m. until 5 p. m. and on Saturday, from 8:30 a. m. until 12 o'clock noon.

The office here, which will serve Coddle Creek Township, will be located on the second floor of the Municipal Building.

All property on hand as of January 1, 1964, whether real or personal, is subject to taxation, and must be listed. This listing must be done during the month of January. Male persons between the ages of 21 and 50 will be required to list for poll tax.

Military personnel, owning property in Iredell county, must have it listed for taxation, Mr. Smith said.

Real property must be listed in the township in which it is located, the tax supervisor pointed out. Persons waiting until all township books are returned to the court house before listing their holdings will have to pay a late penalty.

During January, Mr. Smith said, the tax lists will be open books in each of the townships in Iredell county.

A school of instruction for tax listers will be held Monday, December 30, in the courtroom of the county courthouse at Statesville, Smith announced today.

Listers, named by county commissioners earlier this month, will be furnished with detailed instructions for listing property as well as schedules of prices at which the county and livestock will be placed on the books.

The school will begin at 8:30 a. m.

Merchants Realize Yule Business Gain

Heartening Increases Of From Three To 10 Per Cent Realized By Stores

Mooreville merchants enjoyed a heartening increase in Christmas business this year, a survey conducted by the Mooreville Tribune revealed.

Some of the local business houses reported as much as a 10 per cent increase in Yule business over last year, while others said that their increase was in the 2 or 3 per cent range.

Mrs. Jack Duffy, secretary of the Mooreville Merchants Association, reported that she had received numerous reports from the local merchants of excellent business during the Christmas shopping season.

Spokesmen for the local banks reported that traffic at their institutions was good during the Christmas season.

"Exceptionally good... an all-time high," were the exact words of a top official of one of the banks. He went on to say that he based his statement on the traffic in the bank and the deposits.

A spokesman for one of the town's leading department stores reported that Christmas business at his store was some three per cent greater than last year.

"I'm sure the increase will be three per cent, perhaps a little more," were his exact words.

The manager of a jewelry store said that business at the store was up 10 per cent over last year. He went on to say that people bought more expensive merchandise this year and that cash purchases were greater this year than in past years.

"The people bought better and nicer... it's" were his words.

A spokesman for a variety (5-10-25 cent) store said his business was up two per cent over 1962.

Another merchant, handling in See MERCHANTS—Page 2

81 Per Cent Of Students Use School Lunchroom Program

Mooreville City Schools' lunchroom program is providing a balanced diet for 1,914 of the 2,346 students now enrolled in the five schools — Senior High, Junior High, Park View, South, and Dunbar.

This is 81 per cent of the schools' total enrollment. Latest reports show that 385 or 83 per cent of the Mooreville Senior High School students are participating in the lunch program.

In the Junior High School, 435 or 90 per cent are eating a hot lunch daily.

Park View has 469 or 94 per cent eating daily.

South School's participation is 412 or 89 per cent.

In Dunbar, only 203 or 46 per cent avail themselves of a hot meal.

Chamber Year-End Report

A Summary Of Mooreville Milestones

Near the close of each year, *The State*, the famous every-two-weeks magazine devoted entirely to doings in North Carolina, puts out its eagerly awaited "100 milestone edition." This annual feature, appearing in the current issue, offers a thumbnail sketch of happenings in each of Tarheel's 100 counties.

For the most part, the magazine collects information for the milestone edition through county offices and Chambers of Commerce. Mooreville's share of the North Carolina story for 1963 was prepared and submitted to *The State* this year, as in past years, by W. J. Haselden, executive secretary of the Mooreville Chamber of Commerce. Naturally, Haselden's report covers activities connected directly or indirectly with Chamber activities.

The secretary does not call his compilation a complete recap of Mooreville's year. He submitted it only as a brief resume of happenings that his office had some part in during the year.

With those qualifications in mind, we present Mooreville's contribution to the state-wide roundup, as prepared by Haselden:

Moore Mills Expansion
Mooreville Mills, division of Burlington Industries, added 25,000 square feet to its one million square foot plant. The addition is air conditioned. Air conditioning was installed in an additional 35,000 square feet of the modern plant during the year. See CHAMBER REPORT—Page 2

Mooreville Teeter's Host To Cornelius, Statesville And Kannapolis Stores



During the party, special recognition went to these persons for their service to the organization. Seated are Mary Agnes Wiggins, who has worked 12 years with the Mooreville store; Lorene Clodfelter, 10 years, Mooreville; and Hubert Blackwelder, 23 years, Mooreville; standing, from left, are Marcus Efrid, nine years, Kannapolis; Buck McCune, 10 years, Cornelius; Bill Parker, 16 years, Mooreville; Reid Alexander, 11 years, Mooreville; Jim Staley, 10 years, Statesville; and Max Chandler, 10 years, Cornelius.



There were door prizes, more than 50 of 'em, given away during the affair. One lucky winner was Mike Gant of Cornelius. Gant, seated, is presented his prize, a steam iron, by David Knox, also of Cornelius. Looking on is Lanny Munday of Mooreville. The group also exchanged gifts. Buddy Higgins, local store manager, was in charge of arranging the party. A summary of the year's activities was given by official Willis Teeter.



There was food, food everywhere and all you wanted at Elks Restaurant recently when 170 employees of four Teeter food stores gathered for their traditional Christmas banquet. The Mooreville store, the original Teeter's, was host to the staffs of the stores in Statesville, Kannapolis and Cornelius. Following the buffet, which offered mountains of country ham, turkey and all the gliblet gravy, rice, cranberries, etc., the heart could desire, the employees were treated to folk songs by a talented Catawba College trio that included Herky Doster of Mooreville.



SEASON'S CHEER

1963

With appreciation of our association we extend greetings and our best wishes.

Service Oil Co.
(C. C. BROWN) Phone 663-2411



The Merriest Christmas

It's a joy to send greetings to our good friends and neighbors. Merry Christmas.

1963

Modern Art Cleaners & Shirt Laundry
372 N. Main St. Phone 662-2161



JOY

May you enjoy the season's splendor in the love of dear ones and the warmth of spiritual well-being.

"Where Fine Food Is A Tradition"

TOWN HOUSE RESTAURANT
210 S. Main St. SAM INGRAM Phone 663-3011



CHRISTMAS JOY

To our friends we send greetings and best wishes.

1963

SERVICE OIL & TIRE CO.
Salisbury Drive Phone 662-2381