

THE DIAPER PARADE



I Sure Wish Santa Would Hurry Up

Bruce Reid Kennerly, II, nine-month-old son of Mr. and Mrs. Mitchell W. Kennerly of Mooresville, route 1. Bruce is a grandson of Mr. and Mrs. J. C. Goodrum of Mooresville and Mr. and Mrs. Bruce Reid Kennerly of Mooresville, route 1.

Tiny Teacher Keeps Pupils Right In Line

When Miss Frieda Groenveld takes her first-grade pupils to look at her, they can stare her straight in the eye. That's because Miss Groenveld is only 4 feet tall. But being the same size as her students does not disturb her in the least.

"Children need an answer," she said. "When you give it to them, that's all they need."

Miss Groenveld is a new teacher beginning her career in Darrington, Wash., where she grew up. She admits she was jittery her first day of class, but the youngsters liked her immediately.

When Miss Groenveld wishes complete attention, she gets up on a kitchen stool. She calls it her throne.

"I can really say that I've never wished that I were tall," she said, adding that her parents always told her to make her way without having people feeling sorry for her.

After being graduated from Seattle Pacific College, Miss Groenveld returned to Darrington to teach.

Youth's Pet Owl Helps Hunt Crows

Hunting crows is easy if you have a live pet owl, Gary Maedke, 16, of Forestville, Wis., has discovered. The owl serves as a lure to get the noisy black bird within shooting range.

The 2 birds are natural enemies, and crows take particular delight in pecking an owl. So young Maedke takes his tame owl along when he goes crow-hunting, places it in a tree, sounds his call, and the crows swoop down at the owl. They're greeted by a barrage of gunshots.

Maedke found the owl one day while he was out hunting crows. The black birds were raiding a great horned owl's nest, and after the young hunter had chased them away, he found one young owl still alive. He took it home, fed it, and it became an ideal pet. The owl, which measures 23 inches from beak to tail, has its wings clipped so it won't fly away, and it has never tried to escape when taken into the woods on a hunting trip.

Student Project Shows True Christmas Spirit

"These children are going to take our places, you know, and this is the finest way I know to instill responsibility into these young people who are tomorrow's leaders."

Miss Cora Freeze was describing her approach to CARE, an international relief and development organization. She spoke after Mooresville students were recognized last week for their outstanding contributions through the voluntary agency.

Bee H. Brown, field director of CARE, came here from his Atlanta office to present certificates of appreciation to Miss Cora personally, and to each of the participating schools.

Brown said Mooresville's interest in CARE is unique in that it has the only school system that unanimously supports CARE.

"We have a great many school systems in which one or two schools support our agency," Brown said, "but Mooresville is the only town anywhere in which the entire school system backs our program."

The big reason for the unusual interest here, though she would deny it, is Miss Cora Freeze. Since CARE was introduced to Mooresville eight years ago, the veteran Junior High teacher has served as coordinator of the annual campaign. She believes in what she does.

"This is the one thing we can do that really promotes peace," she said, "we can talk all we please about helping others, but this is a way we can show less fortunate people that we care about them."

The system-wide drive this year collected more than \$700 for CARE. Brown praised the students for "their concern for others, and for renewing hope for the children of two Korean orphanages and Panamanian school children."

Local schools can make specific requests for the use of the money they give — and they do. Miss Cora (after more than 40 years in it) won't fly away, and it has never tried to escape when taken into the woods on a hunting trip.

students have received letters from children overseas who have been helped through CARE.

The children don't just ask their parents for contributions to CARE. They earn their donations in sundry ways.

"We have any number of children who have denied themselves for this project," Miss Cora said. "Many skipped snacks, others raked leaves, babysat—did about anything to earn money."

One youngster, Jeff Lowrance, hired himself out as family cook for a week. He cooked supper for the family while his mother, Mrs. Bill Lowrance, caught up her sewing. Mrs. Lowrance said his food was good "and he kept the kitchen clean."

The CARE fund drive here is endorsed by the superintendent of schools, and it is supported by the faculties of the separate schools. The campaign is sponsored by the international relations committee of the local unit of the North Carolina Education Association.

This year, as in past years, students of Mooresville schools have demonstrated, in the truest spirit of Christmas, their compassion for others.

Traveling Poodle Goes 7,000 Miles With Its Master

A not-so-sophisticated French poodle is taking the ride of its life bumpily-bumping on a 7,000-mile journey aboard a motor scooter.

Both Nikki and her master, Steve Brown, of Reno, have the travel bug. They headed south from their home city and expect to visit Phoenix, Arizona, and Mexico, then turn eastward.

Brown, a jack-of-all-trades, carries equipment for a special home-made trailer pulled by the scooter. Nikki breezes along in a dog-type rumble seat Brown fashioned over the scooter's front fender.

And, if a motor scooter isn't enough, Brown plans to get a job in St. Petersburg, Fla., and build a sailboat so he and Nikki can go to the Virgin Islands.



MISS CORA FREEZE REALLY CARES
She Accepts Award From Field Director Bee Brown

Hope Santa's bringing our many friends the Merriest Christmas ever!

Joy at Christmas

Mooresville Furniture Co.
B. A. TROUTMAN & SONS — Since 1922
Phone 663-3151 534-536 N. Main Street

C-C HEAD ISSUES STATEMENT

Public Warned On Christmas Gyps

The Mooresville Chamber of Commerce today warned the public to be on guard against the fraudulent and misleading sales and promotional schemes that flourish during the Christmas season.

Each year thousands of hurried and unwary Christmas shoppers are victimized by sharp operators who step up their activities during the holiday season, said Dr. Boyce Brawley, president of the Mooresville Chamber of Commerce.

According to the National Better Business Bureau, with which the local Chamber is affiliated through membership, these seasonal swindlers drain millions of dollars annually from consumers and business men throughout the U. S. They capitalize on the Christmas rush and the fact that people tend to be more generous, more trusting and less likely to turn down a request at that time of the year.

Dr. Brawley said holiday shoppers can protect themselves by avoiding fly-by-night operators and by making Christmas purchases from dealers of known reliability. Based on past experience, he said, the following schemes can be expected to make their appearance again this year.

Mail-order bargain offers quoting toys, watches, jewelry and other items allegedly at a fraction of the retail price. When the gift arrives it may be a cheap imitation of the item thought to have been ordered.

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Man Wins \$250,000 Estate To Home City

A self-employed painter who built a small fortune by investments in stocks and real estate has willed \$250,000 to the city of Norwalk, Conn.

Frank L. Chase, 82, who died without relatives, made the bequest in his will. He appointed 3 executors to advise the city on how to spend the money.

Mail and phone appeals for donations from unknown charitable organizations.

Attempts to collect on C.O.D. packages supposedly for your neighbor who, the deliverer says, "is not home." The packages may contain unneeded merchandise or merely paper or cotton wadding.

Mail-order schemes in which you get a claim stub telling you that the shipper is holding a package which will be sent on return of the stub and a small amount. If you send the money you get a cheap pen-and-pencil set or something similar which you never ordered.

Unordered merchandise appeals by unknown charitable organizations with requests for donations for the goods shipped.

Personal appeals by mail from self-described needy individuals seeking clothing, food, fuel and funds.

Distribution of courtesy cards for purchasing gifts at discounts from fictitious prices.

Dr. Brawley said various perfume hoaxes were prevalent in past years and have already reappeared in some areas in one form or another. Prime targets are executives who buy gifts in quantity at Christmas. Sales may be attempted in offices, at factory gates, on the street, door-to-door or in some offices.

The most widespread perfume scheme involves the sale of well-known brands of colognes and toilet water re-bottled in small, purse size containers by companies having no connection with the original manufacturers, said Dr. Brawley. The purse size containers are generally similar in size and appearance to those used to sell small quantities of genuine perfumes.

The public is fooled into believing that it is buying expensive perfume at a bargain price, Dr. Brawley said. Actually, cologne and toilet water is being sold at several times the regular retail price of the product packaged by the manufacturer himself.

Other perfume hoaxes involve the use of counterfeit labels of well-known brands on cheap imitations, phony pricing and the sales of spray containers labeled with the initials of nationally known fragrances. The sprays are concocted to simulate those fragrances.

Dr. Brawley made these additional points:

Consumers who receive unordered merchandise through the mails generally are not obligated to return it or pay for it, unless it is used. They are required to surrender it if the shippers or their agents call for it within a "reasonable" time.

Consumers ordering Christmas gifts from mail-order firms should generally allow 3 or 4 weeks for delivery.

Sales may be final. As certain conditions of sales and obtain guarantees in writing.

Examine purchases before Christmas. Don't expect transient vendors to be around after the holiday to listen to complaints.

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BRAND NEW SIX-YEAR-OLD — It's a great feeling to be six. You're now eligible for "real school," you might even get to ride your bike out of mom's sight. The whole world is waiting for you, and you're ready for it. Those may have been some of the thoughts racing through young Jeffery Baker's mind recently when he celebrated his sixth birthday with a party at Pine Room Nursery. Jeffery is the son of Mr. and Mrs. Paul Baker of Mooresville, Route 2.

AROUND THE WORLD

Santa Busy, But He Has Plenty Of Help

Even though Santa is sometimes pictured as traveling by rocket or by jet plane, his favorite mode of transportation still seems to be the famous reindeer-drawn sleigh. The only wonder is that he can re-

mas as jolly as he traditionally is, when he has to cover the world in one night, delivering gifts by the billions.

Perhaps the explanation may be found in the number of helpers he has, and also in the fact that Christmas Eve is not his only day for delivering gifts.

St. Nicholas, a real bishop, was the first "Santa." Many legends grew up around his name, and many centuries after his death on December 6, about 342 A.D., he was honored as a friend to the young. December 6 became "Children's Day," and St. Nicholas, traveling by horse, brought gifts to reward children for good behavior.

Although Santa has to a large extent replaced St. Nicholas, in some European countries children still await the arrival of the bishop on the night of December 6, and set out shoes filled with hay and carrots for his horse.

In Scandinavian and some other countries, Santa gets an assist from St. Lucy, who is responsible for the distribution of gifts on her day, December 13.

Christmas comes after Christ-

mas in many homes in France and French Canada, where the old tradition of giving gifts to children on New Year's day is observed.

There's a resemblance to Christmas in the placing of gifts beside the tree, often in stockings.

Even then, the Santa season isn't finished. Many Spanish children expect the Three Kings to bring them gifts on Epiphany, January 6. They, too, set out shoes filled with straw and grain for the horses the Kings ride.

Whatever the gift-giving date, Santa has a host of helpers to lighten his load. In addition to St. Lucy, Scandinavian countries have the Tomtar, little gray-bearded men who are said to hide gifts for

boys and girls on Christmas Eve. The Christ Child or Krist-kind brings the gifts in many countries.

In Italy the traditional gift-giver is Befana, sometimes described as a benevolent fairy and sometimes as a witch. Legend says that she misdirected the Magi or that she refused shelter to the holy family.

Now she goes around the world, in repentance, seeking the Christ Child and doing good to children on Christmas Eve.

Shoeshine Parlor Takes To Wheels

Even the shoeshine business has been put on wheels in Cleveland by William C. Gant, who converted an old school bus into a shoeshine parlor.

The parlor has seats for 11 customers plus beds in the rear for Gant, his son, and another helper.



Old-Fashioned Wishes

We take this opportunity to wish all our friends a wonderful Christmas holiday!

W.H. JEWELERS

Leonard & SONS

"Brand Name Retail Jewelers"

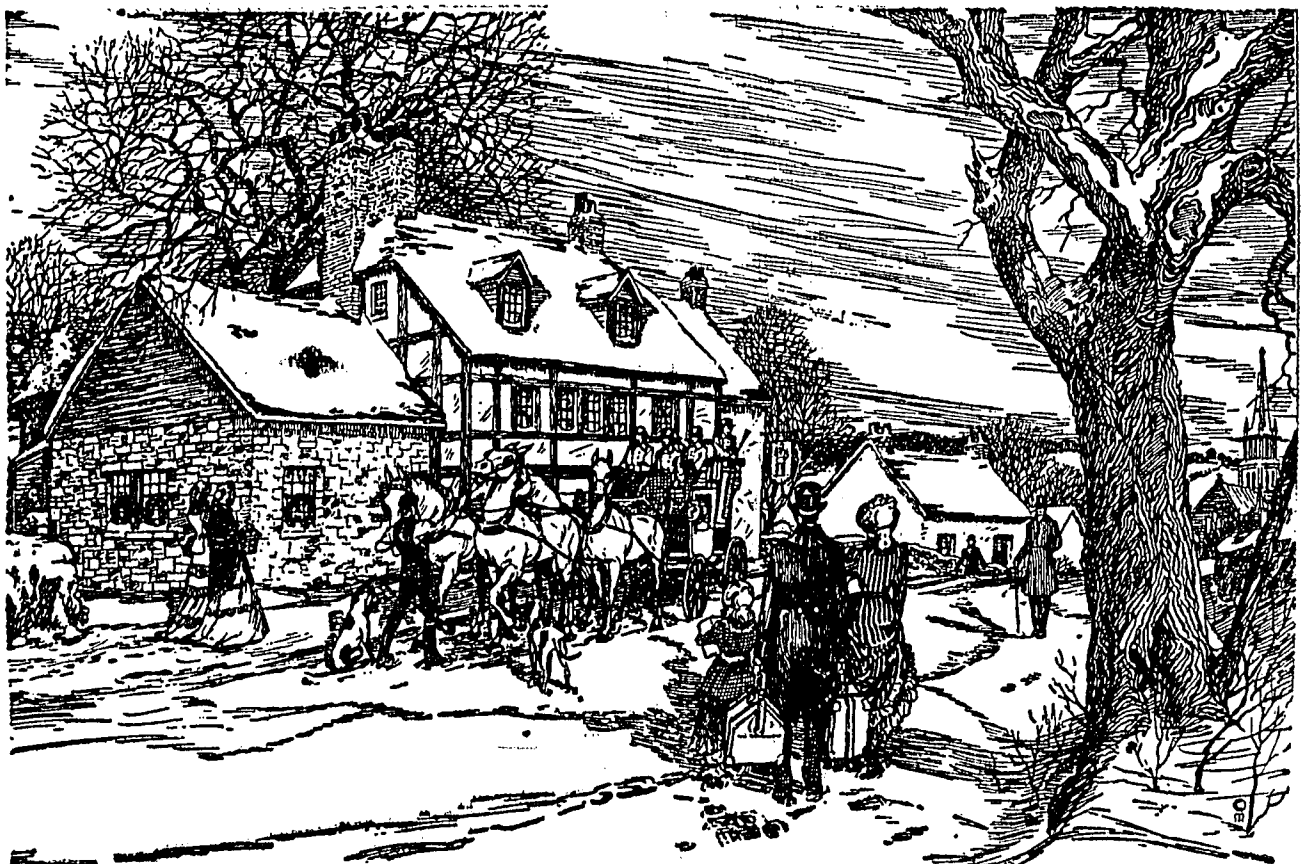


Greetings

Glowing as a cheery hearth, bright as a gaily-lighted tree are our warm-hearted wishes for your joy and contentment at this happy holiday season. We greatly enjoy our pleasant business relations with you and hope that they may long continue. To you, our most grateful thanks.

B & B Equipment Company, Inc.

150 By Pass Phone 662-3011



GREETINGS

In the true spirit of the season, we wish you all the "old-fashioned" joys of the holidays... the ever-new delights of good friends around you, good times and good cheer, and the gladness of exchanging gifts and greetings.

And, in a spirit of sincere gratitude, we wish to extend our thanks for your favors and friendly good will. Each day in our business life makes us appreciate more deeply how much our pleasant association means.

John V. Barger & Company

150-By-Pass, East Phone 664-1212



May the inspiration of the first Christmas abide with you throughout this holiday season and for many years to come.

Mooresville Iron Works

480 N. Main Street

Phone 663-4711



1963
Merry Christmas
May this holiday be filled with gifts of happiness, peace and goodwill.

McKnight Pontiac-Buick Co.

137 S. Broad (D. L. No. 1958) Mooresville, N. C.



A Merry Christmas
With genuine appreciation for your many favors and friendly good will, we take this opportunity to extend season's greetings and sincere good wishes for your holiday pleasure. May every festive hour be bright with joys as fresh as the smiling wonder on the faces of eager, happy children.

Medical Centre Pharmacy

Across from Hospital Phone 663-5051

Goodman Drug Co.

215 S. Broad St. Phone 662-1101