



MERRY CHRISTMAS

Here's Santa with our very best wishes for all.

Home Loan & Finance

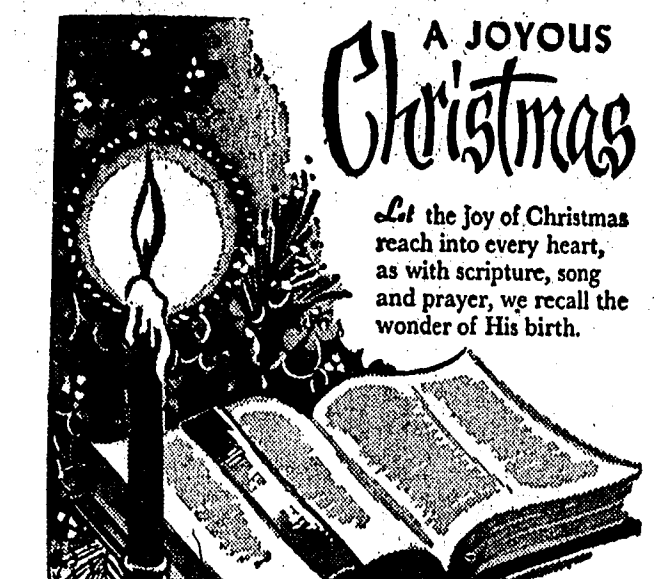
105 N. Main Phone 663-6612



BLESSINGS

May the true, deep meaning of Christmas make the season bright for you and yours.

Delk's Lunch Counter



A JOYOUS Christmas

Let the joy of Christmas reach into every heart, as with scripture, song and prayer, we recall the wonder of His birth.

McNeely's Office Supplies

Ed McNeely—Phone 662-2211—126 S. Main St.—Mooreville, N. C.



Christmas Greetings

With grateful thanks to our friends for the pleasure and privilege of serving you

SMITH'S PRODUCE

Corner Oak & Statesville Ave. Phone 662-4271



'O Christmas Tree' Means Fir To Most

The traditional colors of the Christmas season are red and green. Yet these colors have different meanings to different people over the ages. Color has been used as the symbol of abstract ideas from time immemorial.

In early and medieval Christian art colors had a mystic or symbolic meaning. Red indicated passion. In its good sense it was a symbol of divine energy and love and the creative power of the Holy Spirit; in its bad sense it was a sign of hate. In that meaning it became an emblem of Satan.

Emerald green is often the symbol of hope and growth in many Christian paintings.

Colors played an important role in medieval magic and superstition. For example, the famous "philosopher's stone" which the

Red, Green Set Yule Scene With Symbolic Meanings

important source of Douglas fir is the tree most people think of when they sing "O Christmas tree, O Christmas tree, how lovely are thy branches."


Although there are close to 40 species of fir found in Central and Southern Europe, Asia north of the Himalayas, and North America, the holiday favorite—the Douglas fir—is not even a true fir.

Originally named false hemlock with yew-like needles, the Douglas fir is neither a yew, hemlock, spruce nor fir. But it does have some of the characteristics of all four evergreens, and its identity confused botanists for years.

The Douglas fir's graceful, up-turned growth and ability to hold its needles when cut have put it in the top spot for Christmas use. It also produces top-quality lumber. The state of Montana is an



SANTA'S HELPERS — Post office people are indispensable members of Santa Claus' hard-working staff. As postal clerks fought their way through the avalanche of cards, letters and packages early this week, they looked forward to a breather after the expected crest of the flood at mid-week. Late Tuesday, the post office was a beehive of activity and lines continued long and patient at the service window. Melvin Daniels, at the cart loaded with packages, and Bobby Lowe literally were wrapped up in their work. The local post office did not put on extra help this Christmas, but all utility personnel were called in full-time during the rush period.



A Christmas Wish


We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all.

Mayor Miller

Board Of Commissioners

And

Town Manager



Merry Christmas 1963

Your friendship has meant much to us over the years. We appreciate it and wish you a merry Christmas.

BENNETT COX

DAVID LOWRANCE

LINKERS, Inc.

Salisbury Drive Phone 663-6881



hi ho!

1963

It is with sincere best wishes we send you our Christmas greetings.

Kingston

MILLS CARPET CENTER



Season's Greetings

Sending you all the season's best wishes for lasting happiness and cheer.


Brawley Insurance Agency

403 S. Broad Phone 664-1162

Mooreville Tribune

"Although I Disagree With Everything You Say I Will Defend Unto Death Your Right To Say It"

VOL. XXX MOORESVILLE, N. C., THURSDAY, DECEMBER 19, 1963 No. 44



SHUCKS and NUBBINS

After A Thousand, He Just Starts Over

The television was blaring, as it is wont, and competing with the roar of three rambunctious younguns and the vacuum came the commercial about a mechanical toy on a string. It went something like: "And, now, presenting—Mr. Magic, the balancing wonder who performs 1,000 tricks on the high wire."

Our middle son glanced up at the TV from the mark-the-floor-with-a-crayon game he invented and dryly observed:

"Huh, just a thousand. After he does 'em, I reckon all he can do is start over."

You can fool some of the people all the time, etc., but you can satisfy kids none of the time. But, and heaven help us, this is the son to try—and do it over. By the time Christmas morning rolls around for most parents, what they want most for Christmas is a little sleep. We worry ourselves sick over what to buy the kids. Then, we are rewarded when they throw away the toy and play with the box it came in.

It's a pity the world keeps right on going at Christmas. Some of us underprivileged are our busiest during the biggest holiday of the year. Among these who work hardest right before Christmas are salesclerks, policemen—and newspaper people. This issue of the Tribune is the largest we turn out during the year. To produce this paper, nine people spent a solid week at hard labor, and this concentrated effort followed many hours of planning. We fight dead lines while others relax, but we feel we're performing a service. Besides, it sort of relaxes out. Throughout most of the year, we prop our feet on our desks during the tailend of the week—when most everybody still has his nose to the stone.

We admit to a bit of egotism; we like to think you appreciate this Christmas greetings edition. We and our advertisers certainly hope you do. And may we call your attention to two articles elsewhere in this paper. One has to do with the observations of a local clergyman concerning what he sees as improved relations within the Christian community. The other reports a project conducted by Mooreville students. The work of these children goes a long way toward showing people of the world that Americans do more than talk about their compassion for the less privileged societies. Both stories have something timely to say. Give yourself a break. Take time to read through the paper, and take note of the season's greetings and best wishes.

We started out to comment on the frenzy we work ourselves into at Christmas. With less than a week to go, things are getting hectic all over. There's no point in editorializing about how we should slow down and enjoy the occasion, because none of us is going to. So have yourself a happy, hurried time. May you see a joyful holiday and a great '64—and may you never let your subscription lapse. Beginning with the new year, we will send a service. If, at any time, you see something in the paper you don't like, send the paper back to us. We'll snip out the objectionable material and send what's left back to you. We're kidding. That deal could mean we'd have to put on extra help with the scissors. Seriously, our new year's resolution, as always, is to try and do better. That'll keep us plenty busy—right on into the tailend of the week.

A Trying Toy For A Tyke Named Terrence

A Christmas story: Once upon a time, there was a tyke named Terrence. There was just one thing in the world that Terrence really loved. He loved to play with his boomerang. All day long, winter, summer, spring and fall, Terrence would throw his boomerang and watch, in ecstasy, as it would unfailingly sail back to him. So, one Christmas, Santa brought Terrence a shiny new boomerang. But, alas, we have no happy ending. This child had to be confined to a mental institution. He went nuts trying to throw his old boomerang away.

All About Us, Harsh Poverty Abounds

And, dear hearts, poverty is with us always. During this season of brotherhood, when everybody is looking for an annual good turn to do, we are reminded that the war against poverty must go on ceaselessly. We saw a report last week that declared that Mooreville must face this damning statistic: We have only two cars for every three families. That means, if we can apply the claim in the negative, that fully a third of the families in the county are struggling along with only one car. Gads!

Existence Not Enough For Mail Service

Problems we never anticipate: The postman, legend has it, delivers through storm and dark of night, or something like that, but never, never, the sloganist might add, in a new residential development. Art Roach recently moved into his fine new home on Briarwood Drive, a subdivision that is an extension of Magnolia Street and parallel Fieldstone Road. Art's home is in the town limits, not more than a block from the nearest home on Magnolia. The back of his lot adjoins the rear of a lot on Fieldstone. A paved street goes past Art's house, connecting with both Magnolia and Fieldstone. Other homes are under construction in the development.

The postman can't deliver Art's mail to his home. This is not a whim of the local post office. In fact, everybody there is in sympathy with the new homeowner. There is some national postal regulation that decrees mail service cannot be extended into a new area until signs of continued growth before the mailman can come around. The post office here can't extend service without approval from higher up. Local carriers who might deliver to Art's house unofficially would do so at the risk of their jobs.

The local postal authorities say, sadly, that this is not a new problem here or anywhere. Now residents in new sections everywhere sometimes wait weeks, even months for mail service. Approval of service extensions have to come down through channels (familiar) from somewhere. In the meantime, Art will have to do like others before him—rent a post office box or put up a box at the nearest point of existing mail service.

Somewhat, this recurring inconvenience clouds our image of the post office. We always had assumed that if you existed and occupied identifiable space in this world, you could get mail—come dark of night, high water or that unmentionable place.

A Memo from... Mr. 4%

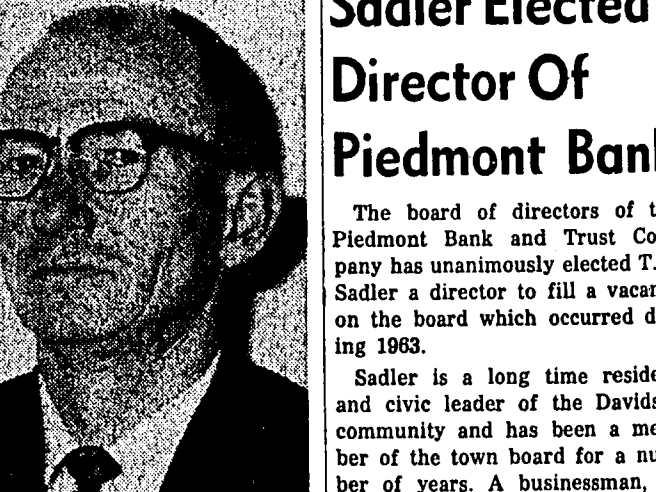
"The man who most appreciates life insurance is the fellow who can't get it."

RALPH MILLSAPS, JR.

Box 186 Phone 664-1941

Mooreville, N. C.

Representing **Jefferson Standard**



William Troutman Jr.

Retired Navy Officer

Troutman Is Manager Of Moose Lodge

The Mooreville Moose Lodge has a full-time manager. Lodge officials this week announced that William P. Troutman Jr. has accepted a position as manager of the club that is located near Mount Mourne.

As club manager, Lodge spokesmen said, Troutman also will serve as membership director. The new manager will plan special events, both for Moose families and for the public.

In fact, Troutman already has organized a New Year's Eve party that will be open to the public.

The club manager is a native of Wilmington. He is a veteran of 24 years Navy service. While in the military, he served in quartermaster and he gained experience in club management as director for several years of the Chief Petty Officer's Club in Charleston, S. C.

Troutman is married to the former Violet Jacobs of Middleboro, Conn., and the couple has one daughter, Barbara. Mrs. Troutman and the daughter will move to Mooreville at the end of the present school term. Barbara is a senior at Abbot High School, and she wants to complete her schooling there.

Troutman said a number of public affairs, dances, parties and the like, are being planned at the lodge. He welcomed private parties. Persons interested in reserving accommodations were invited to call the lodge after 4 p. m.

Admission to the New Year's Eve affair will be \$4 a couple, the new manager said. Favors will be furnished.

Turning to current Moose projects, Troutman said food baskets are being prepared for distribution to needy families in the area. He added that the familiar penny-a-day fund to finance the Moose Christmas party in 1964 already has been established.

The manager reminded all persons who have been accepted for membership in the lodge, but who have not been enrolled, to contact him as to the time of the induction ceremonies. All persons interested in joining the fast-growing fraternal order were invited to call the lodge.

Sadler Elected Director Of Piedmont Bank

The board of directors of the Piedmont Bank and Trust Company has unanimously elected T. S. Sadler a director to fill a vacancy on the board which occurred during 1963.

Sadler is a long time resident and civic leader of the Davidson community and has been a member of the town board for a number of years. A businessman, he was formerly president of the Carolina Asbestos Company and presently is resident manager of the H. K. Porter Company, Inc.

Influential in establishment and erection of Episcopal Mission in Davidson, he is married to the former Mattie Wilson of Mount Olive. The couple has two sons, Thomas, Jr. and Wilson—both graduates of University of the South, Sewanee, Tenn.

Sweet Publishes Tax Fact Book

Ed Y. Sweet, local tax consultant who serves the county area from his Kannapolis Income Tax Service office, has announced the publication of a book he has written, entitled "How To Save On Income Tax."

The book is especially written for small business or store owners about facts they need to know and understand about their tax return. It is written in plain language in detail to help owners understand what is required by them. Special emphasis is placed on how to save by following allowable and honest rules.

A special section of the book explains items of interest to all taxpayers on their personal tax return. It goes into detail to illustrate up-to-date facts taxpayers may follow to save on their personal return.

Another chapter explains what is needed if your return is selected to be audited, etc.

In announcing his book Sweet stated that he had found such a great need for a book that he decided to fill the need. He admitted he got tired of repeating the information time after time to clients, so he wrote the book so he could say "Here is some important information you need to know about your income tax. Please go home and read it and it will save you and me both time and money."

The book is being sold by Sweet through newspaper ads throughout the state.

Prescription Customers Relax With Free Coffee

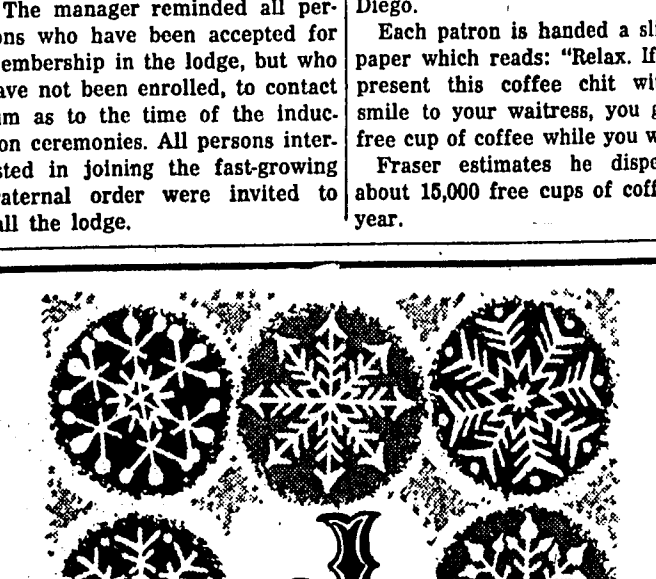
A unique prescription for relaxation is offered customers of Jim Fraser's drug store in San Diego.

Each patron is handed a slip of paper which reads: "Relax. If you present this coffee chit with a smile to your waitress, you get a free cup of coffee while you wait."

Fraser estimates he dispenses about 15,000 free cups of coffee a year.

The new Schick Le Salon professional hairdryer especially designed for home use (the ultimate in speed and comfort!)

Le Salon dries your hair faster, better than any other dryer you've ever used. Its soft, zephyr-like air is so gentle you never need a net or ear pads, and it leaves your hair soft and easy to manage. And since Le Salon doesn't bake your hair with oven-like heat it won't ever change the color of bleached or tinted hair. It's extra quiet, too, and the large adjustable hood accommodates any hair style. Selective temperature control offers you a choice of cool, medium, warm or hot. It rolls easily on nylon wheels for perfect portability and stores anywhere in the smallest space.



SCHICK

\$69.95

Le Salon by Schick

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MEDICAL CENTER PHARMACY

GOODMAN'S DRUG STORE

AUTO FOUNTAIN

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...AND MORE GIFTS GIFTS GIFTS

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New SCHICK SUPER SPEED

electric shaver washes clean to shave clean because only Schick makes a shaving head of surgical stainless steel!

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Fastest home hairdryer

SCHICK

the mark of quality

ever!

Just like drying your hair in the fresh desert air!

SCHICK

the mark of quality

the SCHICK Petite Salon

You'll doze on this quick little Schick—makes it a breeze to do your hair at home. Fast and efficient! Its beauty salon dryers—yet so quiet you can talk on the phone. The pretty bouffant hood fits right over your largest rollers. Gives smooth, even heat with never a "hot spot". Get the Petite Salon—then relax and enjoy it.

\$23.88

NEW Ballarina by SCHICK

...WITH SURGICAL STAINLESS STEEL

WASHABLE HEAD!

\$9.95

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the mark of quality

NEW SCHICK MAGNA POWER

SCHICK

the mark of quality

SCHICK

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