

Local Elks Plan Memorial Service For Next Sunday

A memorial service for deceased Elks will be held at the Mooreville Elks Lodge at the intersection of West Wilson and By-Pass 21 next Sunday, December 22.

Cleveland News

BY MRS. W. S. BECKER

—Choir rehearsal Wednesday evening at the Cleveland Baptist Church at 7 o'clock.

—Special program by the G.A.'s will be presented on Wednesday evening at 7:30 at the Cleveland Baptist Church.

—The Adult Men Sunday School Class of the Cleveland Baptist Church is sponsoring a fried chicken supper Saturday night, December 14, and is inviting the Adult Ladies class.

—Two new Deacons were ordained Sunday morning at the Cleveland Baptist Church. They were Elgin Holt and Clifford Shoemaker.

—The Manie Eaton Sunday School Class of the Cleveland Baptist Church will hold its regular Christmas party Saturday evening, December 14, at the home of Mrs. Clara Turpin of Depot street.

—The WMU of the Cleveland Baptist Church will hold its regular prayer services this week for Foreign Mission and Lettice Moon Christmas offering, December 9 through 14.

—EYC of Episcopal Church met Sunday evening at the parish house.

—A Foreign Mission program was given Sunday night at the Cleveland Baptist Church. Those taking part were: Mrs. W. A. Agner, Mrs. Charles Lamb, Mrs. Francis Williams, and Mrs. J. B. Nelson.

—Mr. and Mrs. C. S. Shell visited Mrs. Iva Kesler Saturday.

—The West Rowan PTA met Monday night at the school with a hand concert.

—Mrs. Iva Kesler returned to her home Thursday from Rowan Memorial Hospital where she has been a patient for six weeks.

—The West Rowan Senior Citizens Club will hold their regular meeting December 17 as a Christmas party, and will exchange Christmas gifts.

—Mrs. Lucille Simmons returned home Saturday evening after spending three days in Davis Hospital for observation and treatment.

—Mrs. Myrna Jean Hendren Fisher of Chapel Hill spent the week end with her parents, Mr. and Mrs. T. E. Hendren.

—John Irvin Steele is able to be out after a three months' stay in bed.

—Mrs. E. H. Kennedy is a patient of Baptist Hospital for treatment. She is slowly improving.

—Floyd Snider of route 1 continues ill in Rowan Memorial Hospital.

—Miss Lizzie Barber remains a patient of Rowan Memorial Hospital. She is improving.

—Mr. and Mrs. Tom Chavis of Columbia, S. C., spent the week end with his father, W. B. Chavis, of School extension, honoring Mr. Chavis on his 78th birthday.

—Horace Dry remains a patient of Veterans Hospital, Salisbury, but slowly improves.

—Mrs. Pamela Kennedy of Cleveland, who is a freshman at Roanoke College, in Salem, Va., has been honored as the pledge of the month by Alpha Phi Sorority. Miss Kennedy is the first pledge to be so honored. She is the daughter of Mr. and Mrs. E. H. Kennedy of Cleveland.

—Mr. and Mrs. Bruce Williams and daughter, Peggy, spent the week end with his father, John J. Williams, and attended worship service at the Cleveland Baptist Church Sunday.

—Mr. and Mrs. J. E. Goodman of Franklin visited Mr. and Mrs. W. S. Becker Saturday evening.

—Sympathy is extended to the Culture family in the passing of their husband and father of route 1, last week.

—J. A. Wylie is doing very well.

—Sympathy is extended from this area to the Swickard family of Pensacola, Fla., to their loved one, Mrs. Hazel, who passed away last Thursday night in a Florida hospital. The Swickards are former residents of Cleveland.

—Mrs. James McCauley of route 1 had the misfortune to sprain her ankle Sunday.

—Mr. and Mrs. J. J. Leab visited Mrs. Margaret Ludwick of Stateville Sunday afternoon.



Prices Good Thru Sat., Dec. 14th
IN OUR MOORESVILLE STORE
329 N. Main Street

50 FREE EXTRA BONUS
S & H GREEN STAMPS
With This Coupon and Purchase of
\$5.00 or More Food Order
Coupon Good at Winn-Dixie Thru Sat., Dec. 14th
Limit 1 Coupon Per Customer

DEEP SOUTH FRESH
MAYONNAISE
QUART JAR 29¢
Limit 1 with \$2.00 or more food order

Bacon Krisp — Tortois — Cheese Tris
Filler Snacks No. 300 Can 10¢
Thrifty-Maid Tomato Sauce 8-oz. Can 10¢
Libby's Potted Meat 3 1/2-oz. can 10¢
Good 'n Rich — 5-oz. size Frosting Mix or Cake Mixes 8-oz. size each 10¢
Showboat Spaghetti 15-oz. can 10¢
Mild and Gentle Jergens Soap Bath Bar 10¢

ASTOR — ROASTER FRESH FLAVOR
COFFEE 1-lb. Can 38¢
Limit One Can with \$2.00 or more food order.

Fresh, Crisp, Fla. Grown
Celery 2 large stalks 29¢
Fresh Full O' Milk Coconuts 4 for 59¢
Morton's Frozen Donuts Package Only 39¢

Superbrand Delicious Pure

ICE CREAM ALL FLAVORS HALF GALLON CARTON 49¢

CHINA DOLL Pinto Beans 2-lb. Bag 25¢

FRESH, LEAN, WELL TRIMMED PORK — 4 to 8 lb. Average
PICNICS WHOLE Lb. 23¢

ARMOUR STAR COOKED BONELESS
CANNED HAM 3 Lb. CAN \$2.39

U. S. CHOICE GENUINE SPRING LAMB SALE
Small Lamb Legs — Loin or Rib Chops — Shoulder Roast — Lamb Stew and Patties.

BOB WHITE LEAN SLICED BACON 1-lb. pkg. 39¢
2-lb. Box 75¢—3-lb. Pkg. \$1.09

Wisconsin Old Fashioned Mild Daisy Cheese Lb. 59¢
Taste-O-Sa PERCH FILLETS, lb. 39¢ Taste-O-Sa Jumbo Headless Green Shrimp, lb. 98¢
Flounder Fillets lb. 59¢

THRIFTY-MAID PLAIN OR SELF-RISING

FLOUR 10 Lb. Bag 58¢
DEEP SOUTH PURE APPLE JELLY 2 Lb. Jar 29¢

CRACKIN' GOOD FRESH BITE SIZE
SALTINES 1-lb. Box 15¢
ASTOR — FULL-O-FRUIT COCKTAIL No. 303 Can 15¢
Limit 4 with \$2 or more food order.
SANITARY NAPKINS — REGULAR OR SUPER KOTEX 3 Boxes of 12 \$1.00

U. S. No. 1 White Potatoes 10-lb. Bag 39¢
Morton's Frozen Apples, Cherry, Coconut or Peach Pies 3 for \$1.00
Morton's Frozen Meat Dinners 2 for 89¢
Sherwood Frozen Whole Strawberries 16-oz. cup 39¢
Thrifty-Maid Ice Milk Half Gallon Carton 49¢

U. S. No. 1 White Potatoes 10-lb. Bag 39¢

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W-D BRAND HEAVY MATURED BEEF SALE
Tender Chuck Steak Lb. 49¢
Boneless Pot Roast Lb. 59¢
SQUARE CUT CHUCK

Roast Lb. 39¢
7" CUT BEEF Rib Steak Lb. 79¢
W-D BRAND LEAN, 100% PURE Ground Beef 3-lb. \$1.29 5-lb. \$1.99 10-lb. \$3.79
Ballards or Pillsbury Biscuits 4 cans 39¢

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Scattered throughout this issue of the Tribune are Christmas greetings from the business community here to the people of this area. We hope you will read these Yuletide messages that come from grateful firms and persons to all of you. They come from the hearts of men and women who appreciate your patronage and your cooperation.

We know of no small city where the tradesmen are more grateful for your business and friendship than in Mooresville. They prove it year after year in so many ways. It is they who decorate your city streets each Christmas, who stage your annual Christmas parade. It is they who make so many things possible and without whose financial support these projects for good would be impossible. The War Memorial with its youth recreation, and swimming pool program could not exist without their help. There would be no United Fund, no Chamber of Commerce, no Merchants Association and a dozen other vital civic projects that add to our happiness and well-being.

The people whose heart-felt messages of good cheer appear in this issue of the Tribune are the people who have been busy, many of them for a half-century, building your town, and upon whose shoulders rests the responsibility for its continued growth. The least that any one of us can do is to try to find it first in Mooresville before we go to other towns and buy it from firms who contribute nothing to our town and care less about our future.

We note in a trade journal where the industry that deals mostly in greeting cards reports that Christmas messages this year are more subdued. The trend toward sending religious cards, they say, has been increasing steadily for the last 15 years, until now these cards make up 30 per cent of the total. The death of President Kennedy has shot this percentage much higher this Christmas, they report.

In times of stress people seek to symbolize their feelings in their Yuletide greetings. There has been a growing impetus, for instance, in the past several years toward sending cards with a message signifying a universal hope for Peace On Earth.

Definitely, says the greeting card industry, frivolous Christmas cards are on the way out.

Before World War II the frivolous Christmas card had reached an all-time high in popularity. One of the classic Christmas cards of that era was one sent out by the late Ring Lardner in 1929. Ring, the most famed sports chronicler of that era, mailed this one:

How utterly ridiculous you'd feel
How damned unpleasant,
If you sent just a card to us
And WE sent YOU a present.

In order that no such thing
Can happen to you, comma,
This card is all you'll get from Ring.
His kiddies or their mamma.

There is a provision in the Constitution of North Carolina that goes back to the medieval concept that a married woman was the serf of her husband and all her real estate was his.

In short, a woman in North Carolina may own a million dollars worth of real estate the day before her marriage and the next day she cannot sell, convey, or give away a dime of it without the consent in writing of her husband.

On the other hand, whatever a man owns when he is married belongs to him and he can dispose of it in any way he sees fit without consent of his wife.

On Tuesday, January 14, there will be held in North Carolina an election in which this provision in the Constitution can be changed to give a woman the same single rights over her property as that possessed by the man.

This constitutional provision discriminating against wives should be changed. It behooves all women—and all fair-minded men—to vote for this change on January 14.

This amendment proposal will appear on the ballot that day as the second item. The first item will be a proposal to revamp the legislature along the so-called "Little Federal plan." This first item should be voted against, soundly defeated by those believing in complete representation, those who believe that good government depends upon each vote having the same weight in state government.

This amendment being submitted to the people of North Carolina on January 14 would give the representatives of 19 per cent of the people control over the House in our General Assembly and hence the power to control the General Assembly itself. It would also strip the Constitution of its present requirement for Senate representation based on population and would specifically allow one Senator to represent 50 per cent less people than another.

In the interest of personal justice, the amendment to allow a woman to keep what is hers after she is married should be voted into the Constitution. In the interest of good and representative government, the proposed amendment to adopt this new plan of for our General Assembly should be voted down.

Furthermore, some of the best legal minds in the state have pointed out that the adoption of this

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Mooresville Tribune

MOORESVILLE, N. C., THURSDAY, DECEMBER 19, 1963 No. 44

Registration For Jan. 14 Vote Is Set

'Little Federal Plan' The Ignitable Issue

Registration books will open Saturday, December 21, in Mooresville and throughout the county in preparation for the state referendum January 14.

For Heels will vote early next year on two amendments to the state constitution. Persons whose names already are on the voting ledgers need not re-register, but the books will be open three consecutive Saturdays beginning December 21 for new registrations and for persons who wish to transfer their registration.

In Mooresville, registrars will be on hand with their books at these polling places: Ward 1, South School; Ward 2, Junior High and Ward 3, Park View School. The books will be open from 9 a.m. until sunset each day.

See REGISTRATION—Page 2

Tribute Paid To Town For UF Campaign

A director of Carolinas United said here last week that Mooresville has shown "in a most dramatic way it is one of the most progressive communities anywhere."

Bob Reardon, who works with several Piedmont towns and cities in the United Fund drives, paid Mooresville the compliment while here to participate in a meeting of the executive board of the Mooresville-South Iredell United Fund.

In touting the bouquet, Reardon had reference to the fact that Mooresville UF was the first in North Carolina to reach its goal this fall. Leaders of the local UF campaign earlier received written congratulations from other communities and from Carolinas United, but Reardon said he was delighted to deliver his tribute in person.

"We in Carolinas United team full well the amount of teamwork and planning that must go into a successful United Fund campaign," he said, "so we are in a position to know what a tremendous job Mooresville did this fall in being the first in the state to reach its goal."

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Uncle Dan From Doolie Says:

DEAR MISTER EDITOR:

On account of this being the Yuletide season with Christmas right around the corner, the fellows at the country store Saturday night was handling matters in the spirit of peace on earth and good will for everybody.

Even Ed Doolittle, that gits a skin rash ever time you mention the New Frontier, had a kind word to say for the Democrats. He allowed as how they was easy but the chance was about even that they meant well.

Zeke Grubb was commenting on how Christmas has swapped ends in the last 30 year. Zeke allowed as how it was hard to find a young'un no more that believed in Santa Claus but now that the Government was operating on the give-away plan, the voters kept a stocking hanging by the chimney year round and checked it twice a day.

They was a heap of truth, Mister Editor, in what Zeke was saying. Fer instance, I was reading in the papers where a candidate for Congress from Georgia was promising the voters he'd git 'em bigger old age pensions, a free cancer clinic, more training for trade schools and handicapped children, expansion of the welfare and public health departments, more aid to cities, more farm research, increased strength for the highway patrol and development of mountain scenery— and no new

taxes. He'll run into a few stumps in the road from voters that knows how to add and subtract, but he'll make the journey in good shape and win by a landslide.

Bug Hookum told the fellows he aimed to make a New Year's resolution not to discuss politics in 1964. Bug allowed as how it was mighty hard for him to git on this subject without expressing himself in unreligious language and he had promised his preacher he'd do a little better along this line. Furthermore, he claimed Bug, they wasn't no issue in the 1964 elections. The Democrats will say things is good, the Republicans will say things is bad, and the one that hollers the loudest has the best chance to win.

Clem Webster announced he would git around to 1964 at the proper time, that he had no complaints for 1963 and that the folks that was hollering was bit by their own dog.

Personal, Mister Editor, I'm willing to let 1963 go out in peace. My money is talking like it was about exhausted but I've had good health and ain't needed none of that medicine care for the aged or physical fitness for the young.

A Merry Christmas to you and to all your readers and advertisers.

Yours truly,
Uncle Dan



PHOTO BY FLETCHER DAVIS

Christmas, Mistletoe And A Kiss

With Christmas just around the corner, and aided by mistletoe, 14-year-old Bobby Sherrill "steals" a kiss from another 14-year-old, Vickie Parker. Daughter of Mr. and Mrs. Fred L. Parker of the Salisbury Highway, Vickie is an eighth grade student at Mount Ulla School. Bobby, son of Mr. and Mrs. James J. Sherrill of N. C. Highway 801, also is an eighth grade student at Mount Ulla School.

IN COURTROOM JANUARY 7

Chamber Sets Membership Meeting

The Mooresville Chamber of Commerce will hold its annual full membership meeting Tuesday, January 7, the organization's board of directors has decided.

The directors set the date of the yearly business session during their monthly luncheon session recently. The business meeting of the Chamber is held separately to avoid delays in the C-C annual banquet that is scheduled for January 21.

The top order of business at the membership meeting will be the election of new directors to replace those whose terms will expire. Stated to retire from the board are Dr. Charles Blittinger, Roy Gramer, John Simpson and Mitchell Mack.

The board's nominating committee has submitted its choices to fill the vacancies. Proposed for board membership are Chester Johnson, Bill Brawley, Jack Duffy and Johnny Miller. The full membership of the Chamber will vote on these nominees during the session. The meeting is scheduled to be held in the municipal courtroom, beginning at noon.

Immediately following the full membership meeting, the newly constituted board of directors will gather to choose officers for 1964.

Up for election or reelection will be posts of the president, executive secretary, vice president and treasurer. Dr. Boyce Brawley, the current Chamber president, will preside at the banquet session.

The directors handled several matters of business during their meeting. A committee to direct a year-end audit of Chamber books was appointed. Roy Troutman again was asked to serve as chairman.

Piedmont Bank Pays Dividend

At a recent meeting, the directors of the Piedmont Bank and Trust Company declared a dividend of 40¢ per share payable December 20, 1963, to stockholders of record December 10, 1963, making a total of 80¢ per share paid for the year 1963.

This is the 87th consecutive dividend paid by the bank, having paid two dividends each year from 1916 through 1963, including a special dividend in 1940.

Mooresville Ready For Yule Holiday

Business Houses, Industrial Plants, Schools Announce Christmas Schedules

When this issue of the Mooresville Tribune went to press at noon Wednesday, residents of Mooresville and vicinity were ready for the arrival of Santa Claus and Christmas.

In fact, the holidays had already begun for some of the area's residents, such as college and university students.

However, it will be work as usual for many until Tuesday evening, December 24.

Member stores of the Mooresville Merchants Association will be closed Christmas Day, December 25.

These stores will reopen Thursday morning, December 26, and remain open until the usual closing hour that evening.

The five schools of the Mooresville city system—Mooresville Senior High, Mooresville Junior High, Park View, South, and Dunbar—will dismiss classes tomorrow (Friday) afternoon at 3:15 o'clock for the Yule holidays. Classes will be resumed at 8:30 a.m. Thursday, January 2.

The post office will be closed all day on Wednesday, December 25. There will not be any city or rural delivery of mail on that date.

The two Mooresville plants of the Troutman Shirt Company will close down this morning (Friday) afternoon for the Christmas holidays. Operations will be resumed at 7 a.m. on Monday, December 30.