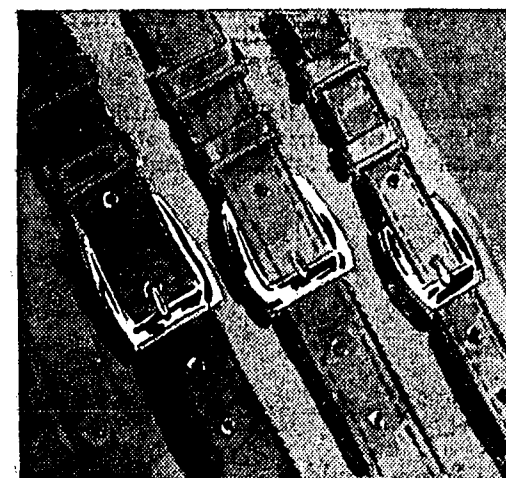


MEN'S DEPT. the magic of Christmas



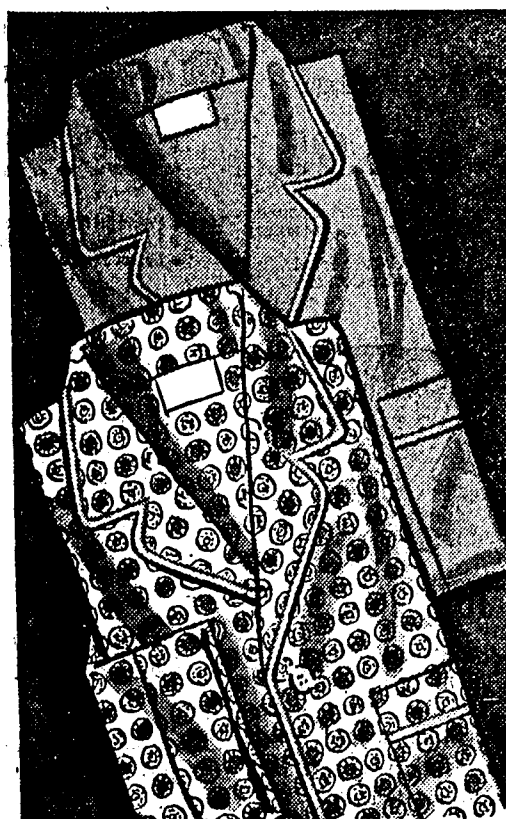
SPORT SHIRTS—BIG, BIG CHOICE
3.99

Neat prints, woven plaids, stripes! Regular collars, button-downs. Archdale workmanship throughout: true-fit sizes, perfectly-matched patterns. S, M, L, XL.



FINE QUALITY ARCHDALE BELTS
1.50

Quality cowhides, steerhides, others elasticized with stretch-to-fit features that take the guesswork out of sizes. Smart, eye-catching buckles. 28-44" waists.



CUSTOM-TAILORED PAJAMAS
2.99 & 3.99

Our own Archdale Gold Label. Choose from solid colors, darktone prints, novelties, stripes. Contrast piping, lined collars, lapels. Roominess! A-D.



Give Archdale, his choice
for good looks, top value!

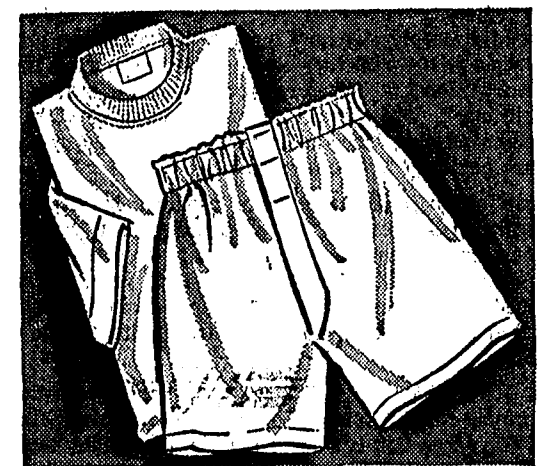
Archdale is the brand he really prefers; why look further? He's learned we're sticklers for quality, for workmanship, for all the dozens of details that add up to good looks a man can appreciate. Close in points our wonderful Belfast-finish wash-wear white shirts. Note the precision stitching, the extra-neat turn of the collar, the clever convertible cuffs. He'll tell you Archdale is tops on every count—for a very sensible 3.99!

3.99

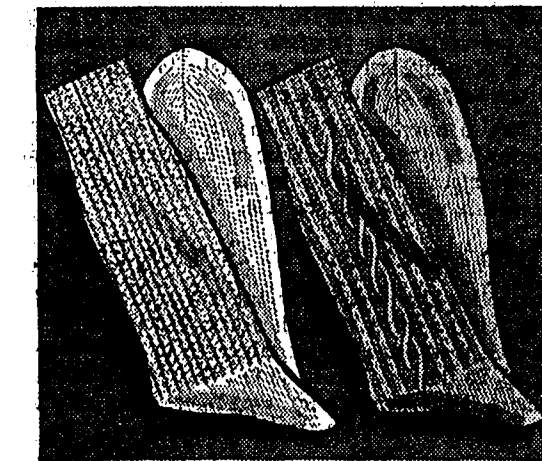
WHY PAY MORE? OUR OWN BRANDS are quality controlled for comfort, value, workmanship!



SHAWL COLLAR LEISURE ROBE
Dark-ground cotton prints, paisley stripes, muted plaids. Comfort with deep lap-over, armholes. S, M, L, XL.
9.99

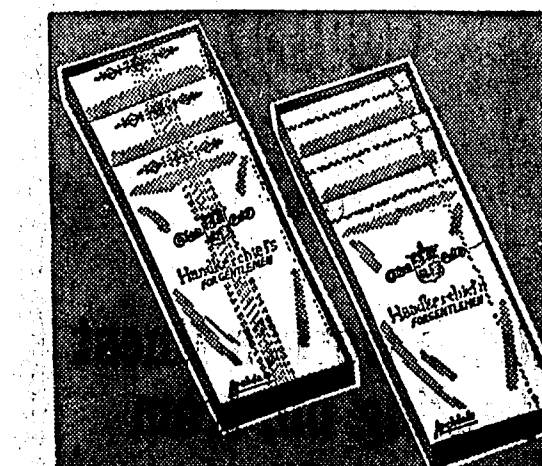


UNDERWEAR, PRACTICAL GIFT IDEA
3 for 2.95
Our own Archdale super-smooth fit, comfort, long wear. Boxer or snap-fastener shorts; t-shirts with nylon-reinforced collars.



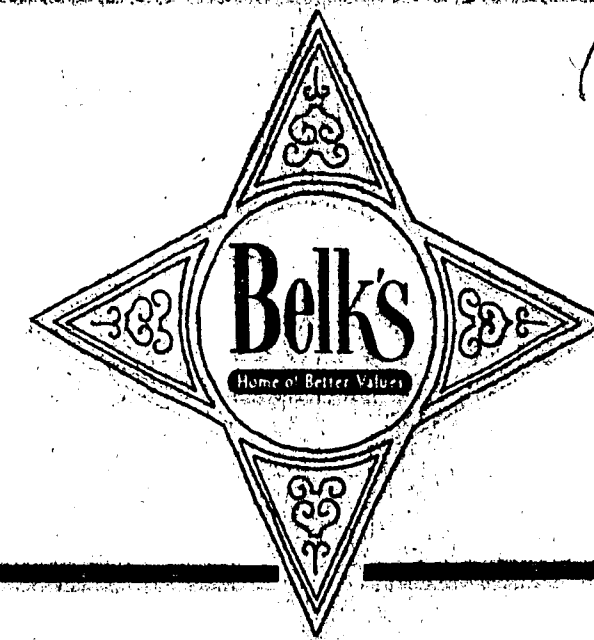
FILL HIS DRAWER WITH SOCKS
1.00

Stretch socks—so you can forget all about size problems. Bulky knit nylon, long or short! Pastels, brights, plus all the "basic" colors. Give several!



HANDKERCHIEFS—ALWAYS WELCOME!
3 to a box 1.50

Smooth, high count cottons with hand-loomed reversible initials! Pure Irish linens with neat hemstitched hems! See-through Christmas gift box.



magic of Christmas



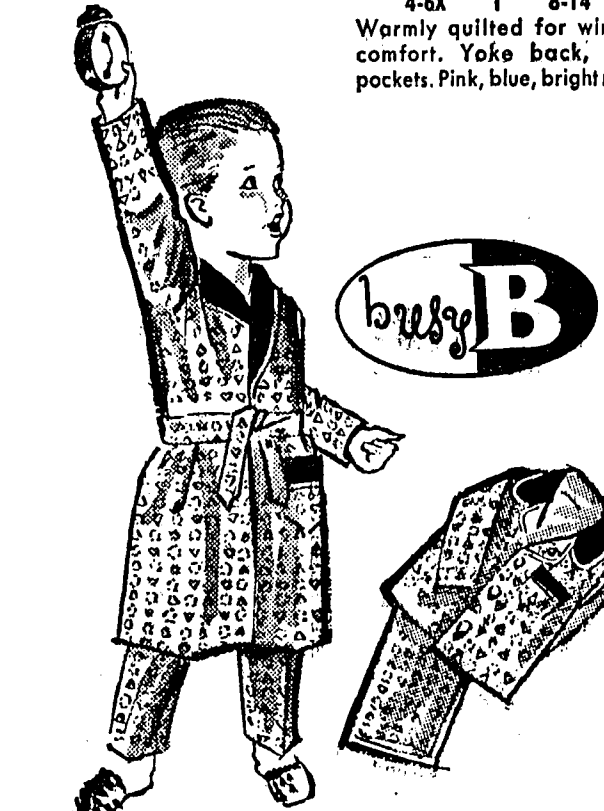
"MISS B" QUILTED ROBE IN SWIRL-PRINTED TRICOT
4-6X 8-14
3.99 | 5.99

Aviaco acetate tricot, washes and dries in a jiffy! Rayon satin piping. Pink, blue.



"MISS B" LACE EDGED NYLON TRICOT GIFT ROBE
4-6X 8-14
5.99 | 7.99

Warmly quilted for winter comfort. Yoke back, two pockets. Pink, blue, bright red.



OUR OWN "BUSY B" FLANNELETTE PAJAMAS PLUS MATCHING LOUNGER
3.99

Candy-cane stripes, miniature prints accented with contrasting piping. Smocked details for girls, contrasting collars for the little guys. Machine washable cotton — and warm! 2-3-4.

HOLIDAY COTTONS

Delightful gift suggestions for the very young crowd!

3.99 | 5.99

sizes 3-6X

A very little girl looks her most adorable and feels so grown-up in a whirl-skirted party dress! We show here just three of our collection of charmers in easy-care, wash-wear cottons. Some have party perfections. All feature fine detailing, including delicate lace, tiny fringe, shiny embroidery.

- A. Lace trimmed. Blue or melon. 3.99
- B. Pleated all around. Aqua or pink. 3.99
- C. White nylon pinafore. Teal or red. 5.99



SCHOOLGIRLS LIKE SEPARATES IN SOFT, DELICATE PASTELS
3.99 | 5.99

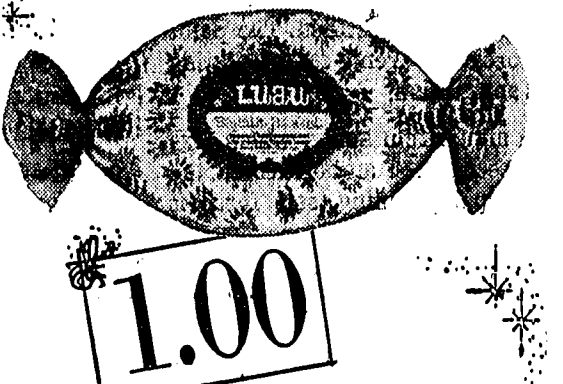
Yoke or blouse wrap skirt

At holiday time, a girl chooses her favorite separates in sunny pastel shades of yellow or blue! We show the printed cotton blouse, the all wool coo-man wrap skirt and vest. (Not shown) All wool box pleated skirt, 5.99. All in sizes 7 to 14.



GIFT TOWEL ENSEMBLES

wrapped with imagination!



1.00

SEE COROTEN'S FABULOUS GIFT JEWELRY FOR TEENS!

Here are gifts for a teen! See the birthstone pendants, each in its own gift box, the Christmas pins, "Jingle Bells" bracelets in golden metal. What's more, each is only 1.00!

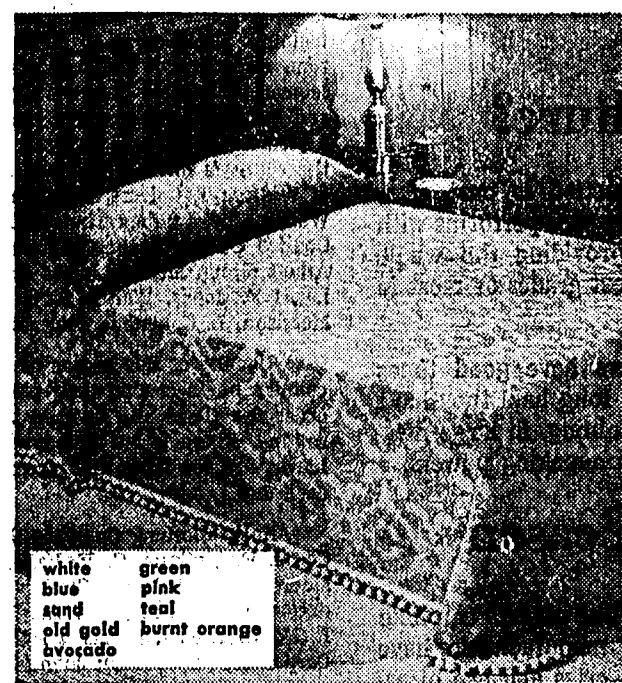
1.00*
each
*plus 10% fed. tax



A SHINING BLACK HANDBAG IS A GAY COSTUME ACCENT

She'll love a shiny black patent plastic handbag styled like Big Sister's, yet scaled down to her own size! See the smart shapes, the bright golden metal trims. Same styles in calf plastic, in black, red, tan, navy.

2.99*
*plus 10% fed. tax



GIVE THE SCULPTURED BEAUTY OF STATE PRIDE "WINTHROP"

Traditional floral-and-wreath design embossed on lint-free, no-iron cotton. Rounded corners, fluffy ball fringe dyed to match. Twin, full super-size.

9.99



2.99

Gifts fun to give — and receive! Fine quality bath towels, fingertips, gaily colored kitchen helpers. All beautifully packaged with a touch of imagination that tells you made your selection with thought. Come, see all the other boxed towel ensembles. We show you here just a hint of our wide, wonderful selection.



First Floor



1.99

2.99

Children's Department