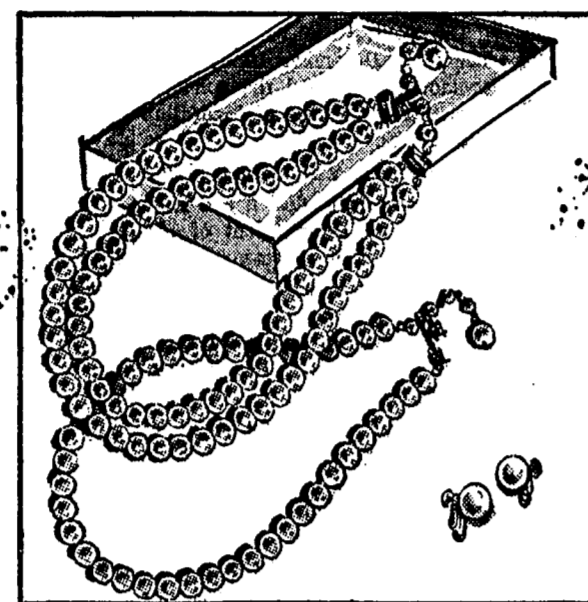


FIRST FLOOR

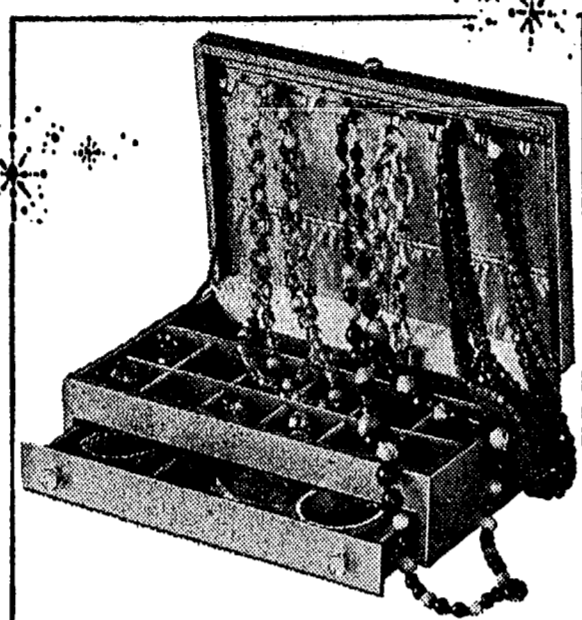
SPORTSWEAR

the magic of Christmas



LOVELY MARVELLA® LUSTER PEARLS*
The costly look of real pearls, yet priced to fit into your Christmas budget. Rhinestone-studded adjustable closings. Gift box. 2-strand choker, 4.00*
*simulated "plus fed. tax."

2.00
1 strand choker or clip earrings

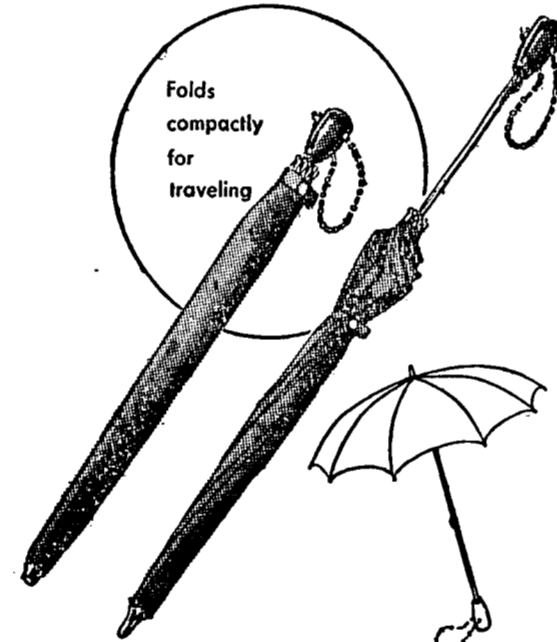


JEWEL BOX—ROOM FOR EVERYTHING
12 earring compartments, spacious section for bulky jewelry, necklace bar and catch-all pocket in rayon satin-lined lid. Pullout drawer. Gold, ivory, blue.

4.99

ITALIAN HAND-KNIT MOHAIRS
12.99
Sizes S, M, L

Proud Italian fingers in a far-off village knit these mohair bulks entirely by hand. Wonderful luxury touch for a most glamorous Christmas gift, in the most important fashion idea of the moment. Artful blendings of mohair, wool and nylon dipped in the most glorious colors ever!



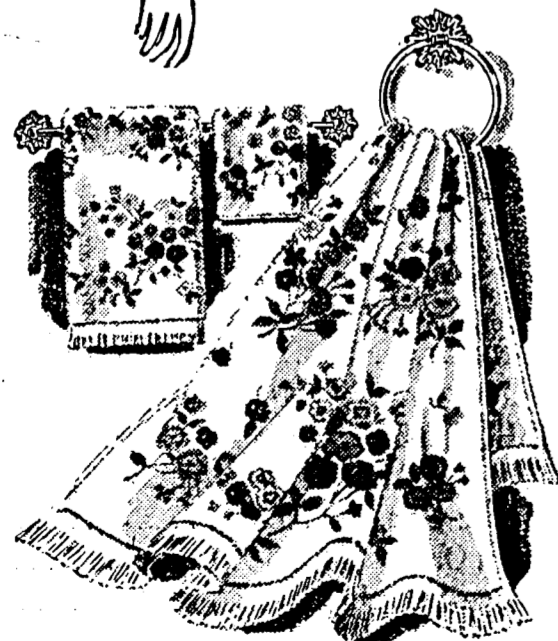
NYLON "EXTENDO" UMBRELLA
FOLDS FOR EASY PACKING
Folds compactly for traveling, extends to full size for use! Solid colors. Matching case.

3.99



"LADY ARCHDALE" COTTON BLOUSES
Flawlessly-tailored to our own specifications. Careful stitching, lustrous buttons, neat collars — and stripes authentically British as Buckingham Palace. 30-38.

2.99



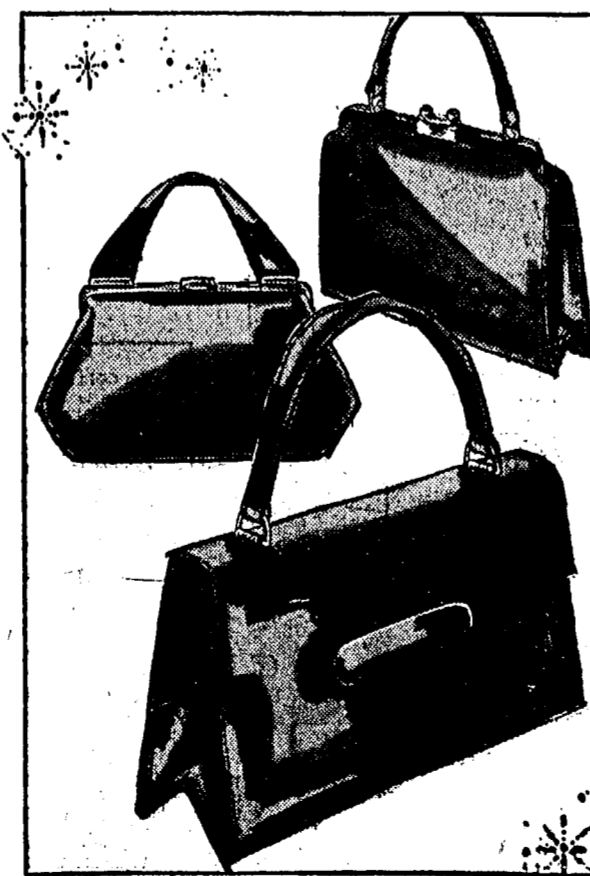
made just for us by famous Cannon
OUR OWN STATE PRIDE LUXURY "GAIETY" TOWEL MATCHMAKES
Pink, blue or gold gay floral print. Use as a set or mix with color-coded solids. Here's a new approach to bath decor you'll want to own and at a low White Sale price! Hand towel, 59¢; washcloth, 29¢.

1.00
22 x 44" bath



GIVE HER A WARDROBE OF NYLONS
Seamless, mesh, stretch — whatever her preference, our "Heiress" brand is her choice. Pick a weight or color for any occasion! A gift to please all women!

2.85
BOX OF 3



LUXURY LEATHER HANDBAGS
Smartly shaped envelope, pouch or swaggy styles done in smooth, soft, lustrous kip calf. Each with inner zip pocket. Choice of black, brown or navy plus fed. tax.

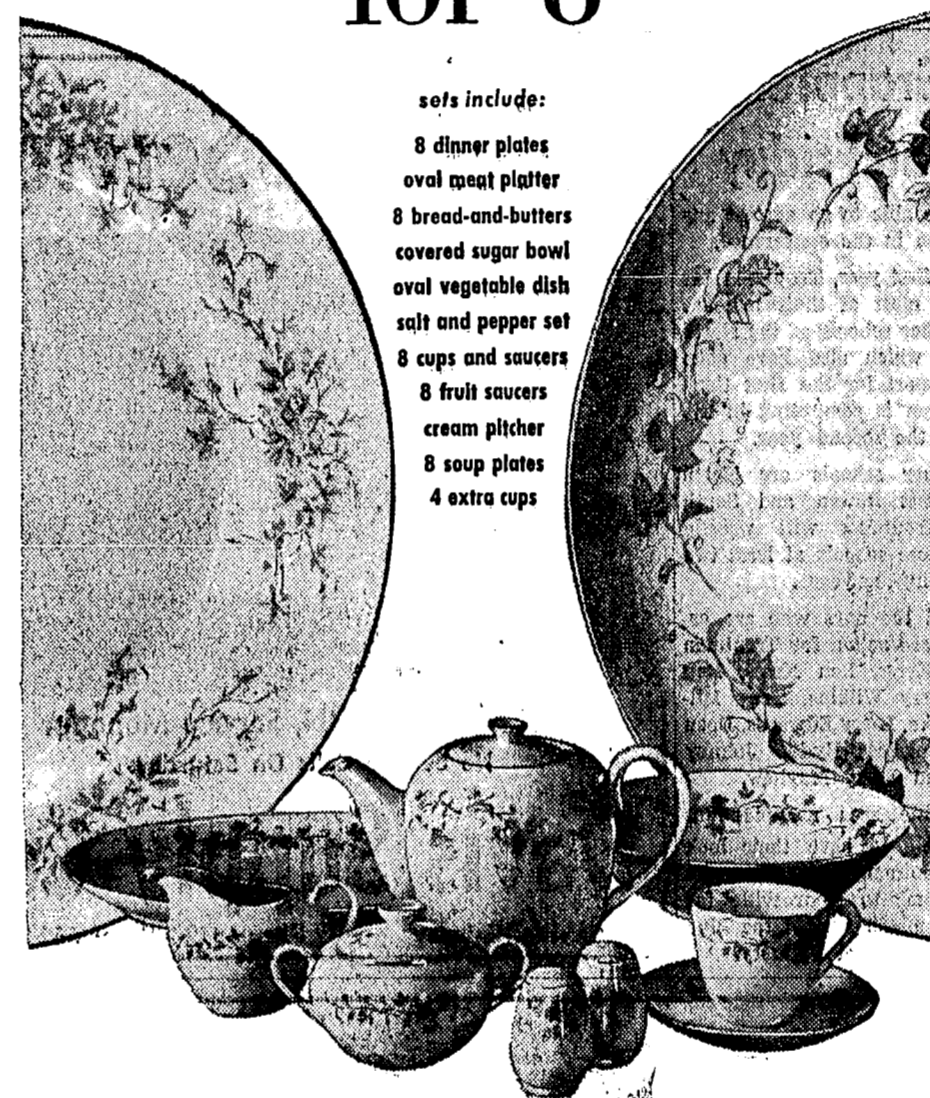
5.99

ALMOST AS IF BY MAGIC....OUR HOLIDAY TREE IS CHOCK FULL OF GIFT IDEAS FOR YOU!



magic of Christmas

61 pc.
Imported china dinner services for 8



sets include:
8 dinner plates
oval meat platter
8 bread-and-butter
covered sugar bowl
oval vegetable dish
salt and pepper set
8 cups and saucers
8 fruit saucers
cream pitcher
8 soup plates
4 extra cups

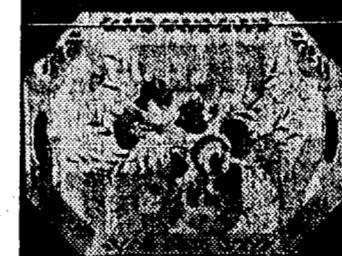
BONUS: 4 extra cups... just in case!

29.95

Translucent white china, beautifully decorated in pastels. "Anniversary" rim shape, platinum edge with dainty floral sprays. "Riviera" modern coupe shape, in delicate leaf and bud design and accented with 24 kt. gold. In excellent taste, with all home decorating schemes. And see how sensibly priced!



50 ASSORTED CHRISTMAS CARDS WITH ENVELOPES
88¢
Traditionals, scenes, humorous, general — gaily colored on fine paper. 8 1/2 x 11 1/2.



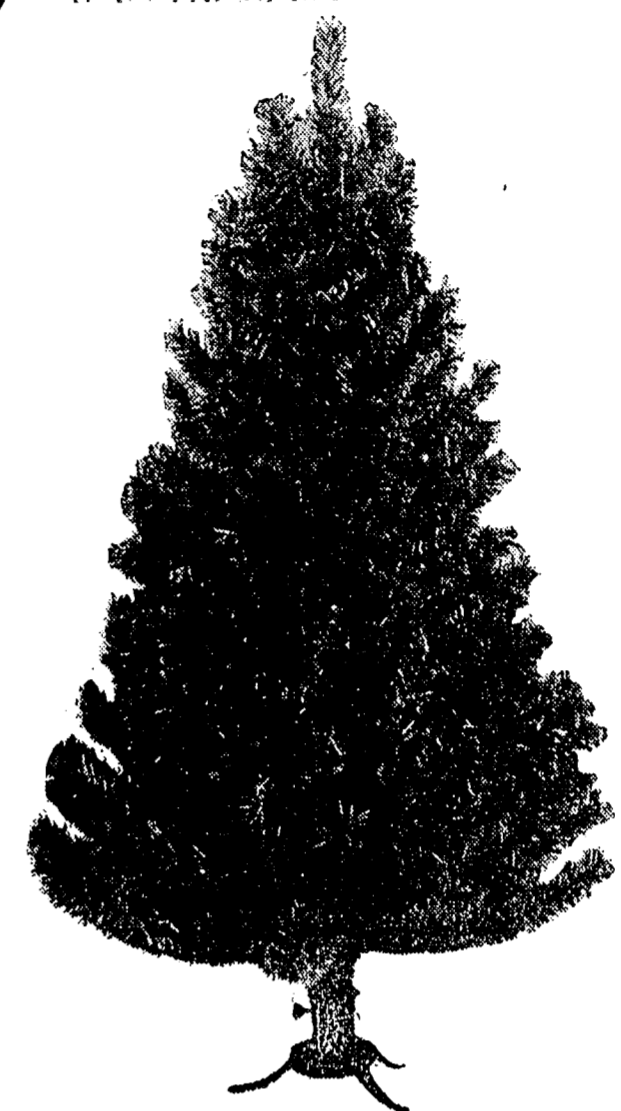
HANDPAINTED TILE TRAY
FLORAL OR GRAPE DESIGN
4.99
Pierced gallery, handles, black, antique white, gold or colored backgrounds. Big 12 1/2 x 18 1/2" size.



HANDPAINTED CHINA BIRDS IN TRUE-LIFE COLORS
1.00 each
Life-sized! True-life colors! Graceful decoration for mantle, window. Give in pairs!

HOUSEWARES DEPT.

SHOP ALL DEPARTMENTS FOR GIFTS GALORE!



FLAMEPROOF, WEATHERPROOF! 7 FT. VINYL HOLIDAY TREE

Branch-for-branch copy of real-life pine. Spread attached limbs, add light sets, gay decorations. Never sheds or stains. Folds compactly into storage carton to use year after year. Stand.

9.88



THE BOBBIE TWINS
ride in stroller with fringe on top

10.88

complete

Identical twins — and they ride in their own double-seat stroller! Two dolls to dress, fix — to love! Girl doll smiles while boy doll wears the most adorable pout. Each with shining hair she can comb, curl. Stroller is miniature version of the real thing — even to adjustable sun shade. Marvelous new idea that's really three gifts in one!



BOYS' SANFORIZED* COTTON BROADCLOTH GIFT PAJAMAS

Tailored for good looks and comfort, and Sanforized to hold their fit Prints or solid pastels, accented with cord piping. Boxer pants with gripper closing. 6 to 20.

2.99

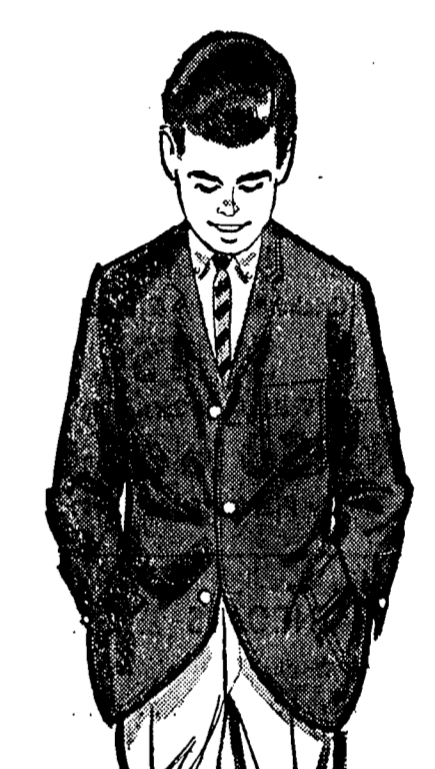
*Less than 1% residual shrinkage



BOYS' ARCHDALE LEATHER GLOVES WITH FUR LININGS
3.29
SML for ages 6-12, 12-18



OUR OWN ARCHDALE BOYS' GENUINE LEATHER BELTS
1.50
Narrow, wide, wider! Expressive look buckles; smooth and textured leathers. 28-32".



BOYS' ALL WOOL BLAZER SPORT COAT IN NEW HUES OF 1963

The blazer, favorite sport coat style, takes on new zest in rich, deep burgundy or bottle green! Tailored of all wool, with vent back, three patch pockets. Half lined. Sizes 13 to 20.

16.95



"DIXIE LAD" SANFORIZED* COTTON BROADCLOTH PAJAMAS

For little boys, in prints or solid pastels. Boxer pants, gripper fly and jacket closing. *Less than 1% residual shrinkage.

1.99 sizes 3-7



BOYS' ARCHDALE SHETLAND WOOL CARDIGAN SWEATER

A most distinctive gift — it's warm, rugged and handsome, with this year's popular leather elbow patches for extra wear! In the new burgundy shade, Green, blue or camel. 10-20.

7.99



BOYS' "SKI CHAMP" CAPS KNITTED OF ORLON® ACRYLIC
1.49
Snug and warm in gay, colorful jacquard patterns. Easy to launder, quick-drying, too!

*DuPont's acrylic fiber

BOYS' DEPARTMENT