



SIGNS OF THE SEASON — Jack Moore, left, and Johnny Cole carry one of the fixtures that were placed above the center of Main Street during street decorating last Thursday night. More workmen than were expected marshaled downtown for the community project, but only about half of the fixtures arrived in time to be erected. More, still not all, of the lights were put up Tuesday night. The Merchants Association is determined to have downtown decorated in time for the Christmas parade Tuesday.

Shepherd News Items

By MRS. H. A. POSTON

—The Shepherd Home Demonstration Club held its November meeting Wednesday afternoon at 2:00 p. m., with Mrs. H. A. Poston as hostess at her home.

Mrs. N. S. Grawley gave the opening devotion. Mrs. Eural Clippard and Mrs. H. E. McLean, Jr. gave demonstrations on "Christmas Decorations" that could be made of things left over from the previous Christmas. They had a beautiful display of things they made from last year's leftovers.

Mrs. Ralph Thompson, president, presided over the business session. Mrs. J. M. Moore, secretary, read the minutes of the October meeting and gave the financial report.

Mrs. J. M. Moore and Mrs. I. K. Day gave book reports.

Mrs. George Benfield of Maize Club, Mrs. Glenn Kistler of Linwood Club, and Mrs. Edward Ervin were visitors.

The hostess served delicious refreshments during the social hour to 16 ladies.

Mrs. Debbie Holcomb is undergoing treatment at Lowrance Hospital.

—Mrs. J. P. Lackey of the By-Bass remains a patient at Presbyterian Hospital, Charlotte. She is improving.

—Miss Rosemary Barker of Greensboro spent the week end with Rev. and Mrs. Homer Barker.

—Mrs. H. A. Poston and Mrs. George W. Coleman returned to their homes Sunday morning from a few days visit in Charlotte with Mr. and Mrs. Ken R. Poston and family and Mrs. A. B. Kunkle.

—Lester Sherrill of Maryland was guest of his parents, Mr. and Mrs. L. L. Sherrill, the past week end. Mr. and Mrs. Neil Sherrill of Charlotte visited his parents Sunday night.

—After breaking into an apartment in San Francisco and taking \$29 worth of phonograph records, coins, and a table radio, a burglar left the following typewritten note: "In all my 30 years as an honest, hard-working burglar, seldom have I come across as miserable a haul as this. You people ought to leave some cigars around for guests. You ought to be ashamed of yourselves. Meditate on this, friends: Everything which I leave behind isn't even worth stealing. Sydney, the burglar."

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

—The pastor, the Rev. Joe Stowe, will be in charge, and the public is cordially invited to attend.

10¢ Sale

Deep South Apple

JELLY 10¢

10-oz. Jar
Limit 2 With A \$5.00 Or More Food Order

<p>Prices Good Friday & Saturday, Nov. 29-30 IN OUR MOORESVILLE STORE 329 N. Main Street</p> <p>50 FREE EXTRA BONUS S & H GREEN STAMPS With This Coupon and Purchase of \$5.00 or More Food Order Coupon Good at Winn-Dixie Nov. 29 & 30th Limit: 1 Coupon Per Customer</p>	<p>Jim Dandy 1-Lb. Pkg. 10¢</p> <p>Mild Jorgens Bath Bar 10¢</p> <p>Dawn Fresh Steak 5½-oz. Bottle 10¢</p>	<p>Red Mill 8-oz. Jar 10¢</p> <p>Thrifty Maid Golden Cream 16-oz. Can 10¢</p> <p>Astor Full O' Fruit 8-oz. Can 10¢</p>
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

HIGHEST QUALITY — BLUE OR WHITE

ARROW

Large Box
Limit 2 Boxes with \$5.00 or More Food Order

<p>Superbrand Best Quality 8-oz. Patty 10¢</p> <p>Sunshine Collard, Mustard or No. 303 Can 10¢</p> <p>Borden's 5-oz. Jar 59¢</p>	<p>Regular Book Matches 10¢</p> <p>Showboat Tasty No. 300 Can 10¢</p> <p>Libby's Potted Meat 10¢</p>	<p>Phillips No. 1 Can 10¢</p> <p>Thrifty Maid 8-oz. Can 10¢</p> <p>Wyle's Pkg. 10¢</p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------

ASTOR ROASTER FRESH FLAVOR

COFFEE

2-lb. CAN **88¢**
Limit 1 with \$5.00 or More Food Order

<p>BOB WHITE LEAN 1-Lb. Pkg. 39¢</p> <p>Superbrand 1-lb. Cup 29¢</p>	<p>W-D BRAND, LEAN, 100% PURE 2-Lb. Pkg. 75¢</p> <p>3-lb. Pkg. \$1.09</p>	<p>Sunnyland Sliced BOLOGNA Pickle and Pimiento Loaf, Olive Loaf or Cooked Salami</p> <p>4 6-oz. PKGS. 99¢</p> <p>Neckbones 3 lbs. 39¢</p>
----------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------

Fresh Lean RIB OR LOIN — CENTER CUT

Pork Chops

1-lb. **59¢**
Economy Cuts 1-lb. **39¢**

<p>FRESH MOUNTAIN GROWN Green Cabbage 5¢</p> <p>RED BLISS Potatoes 5¢</p> <p>MORTON'S FROZEN APPLE, CHERRY, COCONUT OR Peach Pies \$1.00</p>	<p>FROZEN FOODS — Mix or Match</p> <p>Libby's Chopped Broccoli Libby's Cut Corn Libby's Spinach McKenzie Green Beans McKenzie Okra</p> <p>5-10-oz. PKGS. \$1.00</p>	<p>MORTON'S FROZEN HAM, TURKEY, BEEF, STEAK or Chicken Dinners 2 for 89¢</p> <p>TASTE-O-SEA Fish Sticks 3 8-oz. pkgs. \$1.00</p> <p>FRESH FROZEN Strawberries 4 10-oz. pkgs. 89¢</p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

JUICY RED STAYMAN WINESAP

APPLES

5-lb. Bag **49¢**

<p>SWIFT'S Meat For Babies 27¢</p> <p>SWIFT'S Swift's Prem 47¢</p>	<p>ALUMINUM FOIL Reynolds Wrap 29¢</p> <p>Realmon. Reconstituted Lemon Juice 43¢</p>	<p>SWIFT'S BEEF Sandwich Steaks 69¢</p> <p>MARICO Oreo Cookies 29¢</p>
--------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------

BY TOM MCKNIGHT

★

Hugh Alexander A Candidate?

It is unfortunate, in our opinion, that Beverly Lake was persuaded by a dissident segment of our society to seek for the third time to become Governor of North Carolina.

His chance of winning is so small as to be almost infinitesimal, but his entry will foment an atmosphere of hate and venom into a campaign that otherwise would have been waged on the issues of good government.

We suspect that Lake doesn't know where he is because he doesn't know where he has been. How else could a man offer his candidacy who has been soundly repudiated by the people of North Carolina in two primaries? He has no new issues to inject into the campaign, and any hope he may have cherished in riding the "hate Kennedy" band wagon into office has been removed.

The only campaign approach he can follow is the one he used in both his unsuccessful efforts four years ago, and that is to attack the status quo in North Carolina. "North Carolina," he must preach, "is in bad shape and I am the man to correct matters."

Let's just take a brief look at what Lake must attack.

The State and local debt is very low, only three other states in the United States owe less on a per capita basis than North Carolina. Here are some interesting figures on the per capita debt in this country.

North Carolina	\$100.18
South East	287.10
National Average	359.54

North Carolina is one of the four states in the nation which has actually reduced its per capita debt over the last 10 years. It has been appreciably reduced under the economically operated administration of Governor Sanford.

Only two other states in the nation ask their citizens for less tax money on a per capita basis than do State and local governments of North Carolina.

Here are the per capita figures:

North Carolina	\$204.62
South East	241.11
National Average	301.04

This means, in a nutshell, that the services of our State and local governments cost the citizens less in North Carolina than in 48 other states.

And it must be noted here in this connection that the public school system, the prison system, and the highway system, are primarily state responsibilities in North Carolina. In most other states, these programs require heavy expenditures by LOCAL governments.

Only three other states in the nation are operating today with fewer state and local government employees per 10,000 population. Here are some figures:

North Carolina	278
South East	300
National Average	319

The citizens of North Carolina get a good return on their tax dollar.

The services given the public are of excellent quality, most of which have received national recognition as being outstanding. Where ranking has been done, these services are in the top 10 in the nation.

The cost to the citizens, however, is almost the lowest in the United States.

North Carolina ranked first in the nation for the 1961-62 period in the amount of improvement in public school education.

North Carolina maintains 10 per cent of all the state highways in the nation. We rank 12th in the United States as to proportion of highways which are paved. We rank 4th in the percentage of increase of paved road mileage since 1946.

North Carolina's economy is booming. Businessmen and farmers, with full confidence in our leadership in these areas, are lifting our per capita income.

Because of the effectiveness of our prison rehabilitation programs, especially alcoholic rehabilitation, North Carolina's prison population is decreasing. This is in sharp contrast to the national average for all states which shows a prison population of 3.5 per cent. A number of other states have been sending delegations to learn how North Carolina has been able to achieve this outstanding record.

North Carolina's mental hospital system is recognized as one of the outstanding in the nation. The effectiveness of this system is demonstrated by the fact that we treat the 16 Southern states as to the number of patients treated and released (per average resident population), 80 per cent of our first admission patients are discharged within 90 days.

Our Patrol has received the Outstanding Achievement Award for six years for police traffic supervision. It has been singled out as the number one highway patrol in the nation, and has usually ranked in the top four.

North Carolina is one of the few states in the Nation with a surplus, one of the few that didn't increase taxes for the next biennium. North Carolina is the only state in the Nation that didn't.

See CHAFF—Page 2

Mooreville's First Major Annexation Program Under Study By Town Board

Mooreville Tribune

"Although I Disagree With Everything You Say I Will Defend Unto Death Your Right To Say It"

VOL. XXX MOORESVILLE, N. C., THURSDAY, DECEMBER 5, 1963 No. 42



MISS NORTH CAROLINA, SANTA SHARE LIMELIGHT

Bone-Chilling Wind, Blue Skies Greet Parade

"Clear-blue skies and a brisk, bone-chilling wind greeted Mooreville's annual Christmas parade Tuesday afternoon as it moved over its mile-long route along Main Street from Statesville avenue to the Mooreville baseball park.

Considered the fact Monday—and even Tuesday morning—was cloudy and rainy, Tuesday afternoon's weather was something to really bring joy to the hearts of the members of the Mooreville Junior Chamber of Commerce, sponsors of the seasonal pageant.

Yes, it "cleared up" just in time for the parade.

And, with Jeanne Flinn Swann, Miss North Carolina, and Santa Claus sharing the limelight, the crowd gave little thought to the cold weather as they watched the 75-unit extravaganza.

The parade route was packed, five and six deep in many places.

Unofficially, the crowd was estimated to number between 8 and 10 thousand.

The seasonal pageant marked the official opening of Mooreville's Yule shopping season.

Sponsored by the Mooreville Junior Chamber of Commerce, it was made possible by the wholehearted cooperation of the town's business, industrial plants, and professional men.

Overall parade chairman was T. C. Homesley.

Long before the color guard from the Mooreville unit of the National Guard appeared, heralding the start of the extravaganza, the parade route was occupied.

Following the color guard were the official cars, occupied by Mayor John C. Miller, City Manager Cy Brooks, and William R. (Bill) Pope, Iredell's representative to the North Carolina General Assembly.

Then came the bands, the floats, and the pretty girls.

In lead cars were Jeanne Flinn Swann of Graham, the current Miss North Carolina, and Gable McKnight James, who was named Miss Mooreville in a Jaycee-sponsored contest last August.

Miss North Carolina's official cheerleaders for the Mooreville appearance were Mr. and Mrs. Nathan Caskey of Graham, both Mr. and Mrs. Caskey are former Mooreville residents. Caskey is the son of Mrs. N. C. Caskey of this city and the late Mr. Caskey, while Mrs. Caskey, the former Miss Hazel Millsaps, is a native Mooreville girl.

Mrs. Charles Gates has been appointed Mooreville gifts chairman of the Iredell Heart Association. President Shaw Brown announced today.

The association recently initiated a year-around program to secure contributions from individuals or groups wishing to honor the memory of deceased friends. Relatives and associates through donations to the Heart Fund.

The county group is an affiliate of the North Carolina and American Heart Associations.

In accepting the appointment, the Mooreville housewife pointed out that memorial gifts support the heart-saving programs of the Heart Association, including over \$10 million each year for heart research in North Carolina and throughout the nation.

Memorial gifts are promptly acknowledged to the family of the deceased. The giver receives a receipt, indicating the amount for tax-record purposes. See CONTRA—Page 2

Again this year the Mooreville Rotary Club is sponsoring the concert and Rotary members, as well as all chorus and band members, are eagerly selling tickets and working on various committees to insure the success of this event.

The 83-member Senior High School band includes:

Susan Baker, Jo Ann McCabern, Penny Sotzer, Becky Brown, Ann Murray, Becky Wylie, Patricia Vickers, Carrie MacBrayer, Linda Cook, Gail Dotter, Sandra Turner, Barbara Millsaps, Elliott Dishman, Sandy Sharpe.

Stephen Reading, Judy Proctor, Susan Sweet, Caroline Bradford, Judith Carrigan, Kathy Millsaps, Pat Binkhardt, Sue Harwell, Vicki Lancaster, Maxine Fish, Judy Davis, Toni Reid, Brown, Joanne Crooks, Jackie Burns, Brenda Perrell, Ann Elchison, Kathy Overcash.

Carol Millsaps, Susan Honeycutt, Phil Stonestreet, Gary Leazer, Bill Bravley, Lynda Sholar, Judy Newton, Freddie Goodrum, Ann Gates, David Brown, John Carrigan, Tim Fair.

See CONCERT—Page 2

Plan Ac. 1,300 People, Boosts Size 10 Per Cent

The most ambitious annexation program in Mooreville's history now is under consideration by the Town Board. The proposed expansion would increase the size of the town by 30 per cent and boost its population by more than 1,300.

The town commissioners this week accepted for study a detailed analysis of local annexation designs. The report, prepared by professional city planners, examines both the existing town proper and the adjacent areas involved in the general annexation. The plan suggested by the planners' consultants represents a drastic departure from the piecemeal approach to municipal growth that has been taken here in recent years.

The annexation being studied would swell the town's boundaries on nearly all sides, but two major areas make up the bulk of the 606 acres that would be added to the 2,049 acres currently within the corporate limits.

The section designated as Area One lies northeast of the present town limits. It is centered around Cascade Village, extending along both sides of and between N. C. 150 and N. C. 115 to the north. This area extends out from the town limits an average distance of 2,600 feet. It contains, in addition to the Cascade community, the See ANNEXATION—Page 7

Area Two lies south of the town limits, extending along both sides of and between N. C. 150 and N. C. 115 to the south. This area extends out from the town limits an average distance of 2,600 feet. It contains, in addition to the Cascade community, the See ANNEXATION—Page 7

A well known North Carolina newspaper advertising director will speak in Mooreville on Tuesday, January 21.

R. J. Alander, advertising manager for The Charlotte Observer and The Charlotte News, will speak on this date at the annual banquet meeting of the Mooreville Chamber of Commerce. This meeting is scheduled to be held at the National Guard Armory, getting underway at 7 p. m.

Plans for this dinner affair are fast taking shape, according to R. Boyce A. Brawley, president.

A number of committees have been appointed, as follows: Speaker's committee—John A. C. L. Blittinger, chairman; John V. Barger, and William S. (Bill) Neel. Arrangements committee—Dave Jones, chairman; Roy Creamer, and Jim Rosser.

Hospitality committee—Mr. and Mrs. J. V. Barger, chairman; Mr. and Mrs. T. C. Homesley, Mr. and Mrs. Bob Randall, Mr. and Mrs. Alander—Page 2

Mooreville Merchants Offer Variety Of Yuletide Bargains

The Mooreville Tribune today publishes its annual Christmas Shoppers' Guide.

This edition offers to the buying public of Mooreville and surrounding trade area a complete guide to better holiday buying.

The Mooreville merchants have shopped far and wide, and early, too, for the Christmas trade. They are unveiling their array of Christmas wares, and are putting them on display for early Christmas shoppers. Counters and store windows are lined with hundreds of gift items and other articles suited to the occasion.

Now, that you have this special See BARGAINS—Page 2

SPONSORED BY ROTARY CLUB

Schools Music Groups Set Concert

Thursday, December 12, the Roland R. Morgan auditorium will be the scene of the annual Christmas concert featuring the Mooreville Senior High School chorus and band and the Mooreville Junior High School band.

The program will begin at 8 p. m. with the Junior High School band on stage. They will be followed by the Senior High School band and then the Senior High School band. As a finale, the Senior High band and chorus will combine in a selection of traditional carols and the grand finale will add the Junior High School band and all the audience in a magnificent rendition of that old favorite "Adeste Fideles" or "Come All Ye Faithful."

Again this year the Mooreville Rotary Club is sponsoring the concert and Rotary members, as well as all chorus and band members, are eagerly selling tickets and working on various committees to insure the success of this event.

The 83-member Senior High School band includes:

Susan Baker, Jo Ann McCabern, Penny Sotzer, Becky Brown, Ann Murray, Becky Wylie, Patricia Vickers, Carrie MacBrayer, Linda Cook, Gail Dotter, Sandra Turner, Barbara Millsaps, Elliott Dishman, Sandy Sharpe.

Stephen Reading, Judy Proctor, Susan Sweet, Caroline Bradford, Judith Carrigan, Kathy Millsaps, Pat Binkhardt, Sue Harwell, Vicki Lancaster, Maxine Fish, Judy Davis, Toni Reid, Brown, Joanne Crooks, Jackie Burns, Brenda Perrell, Ann Elchison, Kathy Overcash.

Carol Millsaps, Susan Honeycutt, Phil Stonestreet, Gary Leazer, Bill Bravley, Lynda Sholar, Judy Newton, Freddie Goodrum, Ann Gates, David Brown, John Carrigan, Tim Fair.

See CONCERT—Page 2