SAVE AT WINN DIXIE FOOD STORES

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Shop Winn-Dixie — Get The Best of Everything for Your

Thanksgiving Feast

We Will Be CLOSED THANKSGIVING DAY Thursday, Novmber 28th

PRICES GOOD THRU SAT., NOV. 23rd IN OUR MOORESVILLE STORE 329 N. Main Street

Golden Goodness Guaranteed

W-D Brand Turkeys are guaranteed to cook to golden tender goodness or your MONEY BACK!

W-D BRAND — U. S. GOV'T. INSPECTED GRADE "A" YOUNG

TURKEYS

18-lbs. & Up lb. 33¢

TURKEYS 10 to 18-lbs. POUND 37¢

Ocean Spray Cranberry Sauce 2 1-lb. Cans 39¢

50 Free S&H Green Stamps With This Coupon & $5.00 or More Food Order COUPON GOOD THRU SAT., NOV. 23 LIMIT 1 COUPON PER CUSTOMER

CUT FROM GRADE A YOUNG TURKEYS

TURKEY PARTS

LEGS . . . . lb. 39c
THIGHS . . . lb. 59c
BREAST . . . lb. 69c
WINGS . . . lb. 39c
Backs & Necks lb. 29c

W-D BRAND HEAVY MATURED BEEF SALE

HEAVY MATURED—W-D BRAND—CORN FED CHUCK

ROAST CENTER CUT Lb. 39c
Boneless Lb. 59c

Chuck STEAK Tender Juicy —Lb. 49¢

RIB STEAK Beef Lb. 69¢

W-D Brand, Lean, 100% Pure Ground Beef 3-lb. Pkg. $1.29 5-lb. Pkg. $1.99

FOR YOUR GIBLET GRAVY
LIVERS ..... pound 89c
GIZZARDS .. pound 39c

FOR YOUR HOLIDAY NEEDS
Ducks, Cornad Hams, Fresh Hams, Cornish Game Hens, Country Hams, Cured Hams, Fancy Cheese, Baking Hens, Roasting Chickens

Sunnyland Fresh Pork Sausage, lb. 39c
Fresh Lean Sliced Pork Steaks, lb. 49c
Chesapeake Bay Oysters Selects 12-Oz. Tin 99c

Sunnyland Franks, 12-oz. pkg. .. 39c
Cracklin' Good Biscuits, 6 cans 49c
Talmadge Old Fashioned Georgia Country Cured—10 to 14 lbs. Ham Hair or Whole Lb. 89c

ROYAL — Choc. - Vanilla - Dark 'n Sweet Puddings Family Size Pkg. 10¢

CRACKIN' GOOD Treets 1 - Lb. Pkg. 25¢

SUPERBRAND OLEO ½-lb. Pattie 7¢

SANTA ROSA CRUSHED Pineapple 15-Oz. Can 17¢

MORTON'S FROZEN PIES Pumpkin Mincemeat or Cream 3 For $1.00 Only

Astor Full-o-Fruit COCKTAIL 16-Oz. Can 15¢

Limit 5 Cans With a $5.00 Food Order Or More

LIBBY Pickled Beets 16-oz. Glass 25c
ARROW STANDARD Aluminum Foil 25-Ft. Roll 27c
WALKER'S Strained Honey 2-lb. Jar 88c
PILLSBURY Pancake Flour 2-lb. Pkg. 33c
HOP SUCH Mince Meat 28-oz. Size 59c
MURRAY'S Sweet Cider Gal. Jug 79c

ASTOR — PURE WHITE SHORTENING 3 lb. Can 48¢

SUNNYLAND PURE LARD 4-lb. Ctn. 48¢

ASTOR — ROASTER FRESH COFFEE 1-Lb. Can 48¢

DEL MONTE SEEDLESS Raisins 15-oz. Pkg. 29c
ASTOR POULTRY Seasoning Can 17c
ASTOR Vanilla Extract 1½-oz. Btl. 39c
HOLIDAY Fruit Cake 3-lb. Size 99c
KLEENEX Table Napkins 50-ct. Pkg. 25c
PLANTERS Cocktail Peanuts 7 oz. Can 39c

DIXIE DARLING FRESH ENRICHED BREAD 16-Oz. Family Loaf 10¢

Extra Fancy Washington State Red Delicious Apples . . . . 2 lbs. 29¢
FRESH FULL O' MILK Coconuts . . . 5 for 99¢
SAU-SEA READY TO EAT Shrimp Cocktails 3 4-oz. size $1.00

NEW CROP NUTS

SHELLED DIAMOND WALNUTS 2-lb. Bag 79c
SHELLED ENGLISH WALNUTS 1-lb. Bag $1.19
NEW CROP MIXED NUTS 1-lb. Bag 49c
EXTRA LARGE STUART PECANS 1-lb. bag SHELLED $1.09
SHELLED PECAN Halves 1-lb. Bag 99c
EXTRA LARGE STUART PECANS IN SHELL 2-lb. Bag 99c
LARGE BRAZIL NUTS 1-lb. Bag 39c
LARGE DIAMOND WALNUTS 1-lb. Bag 53c

Sweet Potatoes U. S. NO. 1 NORTH CAROLINA 5 lbs. 49¢

CRISP PASCAL CELERY 2 Large Stalks 25c

GORDON'S Potato Chips 10-oz. Pkg. 59c

HEINZ TOMATO Ketchup 14-oz. Bottle 27c

CHINA DOLL Pinto Beans 2-lb. Bag 25c

AMERICA'S FAVORITE Clorox Bleach Pint Plastic Bottle 15c

TRIBUNE PHOTO

MOORESVILLIANS PAY FINAL TRIBUTE TO SLAIN PRESIDENT
Memorial Services Were Conducted In Area Churches Monday Morning

Mooresville Tribune

"Although I Disagree With Everything You Say I Will Defend Unto Death Your Right To Say It"

VOL. XXX — MOORESVILLE, N. C., THURSDAY, NOVEMBER 28, 1963 — No. 41

Mooresville's Christmas Parade Tuesday Billed As Largest Ever

State's Beauty Queen, Santa To Be Present

Mooresville's annual Christmas parade will move through the downtown area next Tuesday, December 3, beginning at 4 p. m.

The seasonal pageant will mark the official opening of Mooresville's Yule shopping season. Sponsored by the Mooresville Junior Chamber of Commerce, it is made possible by the wholehearted cooperation of the town's businesses, industrial plants, and professional men.

Jeanne Flinn Swanner of Graham, the current Miss North Carolina, and Santa Claus will share the spotlight.

Barring inclement weather, between 10 and 12 thousand persons are expected to witness the 85-unit extravaganza as it moves along the mile-long parade route from Statesville avenue, southward along Main street, to the Mooresville baseball park.

In lead cars will be Miss North Carolina and Gayle McKnight James, the latter being the current Miss Mooresville.

Mayor John C. Miller and City Manager Cy Brooks will ride in another lead car, as will James T. Brevhill, ninth North Carolina congressional district representative.

Bands, pretty girls, and floats will be featured. In the parade will be 15 professional-built floats, these being sponsored by local businesses and industrial plants. Also, there will be several locally-constructed floats.

In addition to the Mooresville bands — Mooresville Senior High and Mooresville Junior High — at least three other high school bands will be in the parade. These include: Troutman High School, Union Grove High School, and Wilkes Central High School of North Wilkesboro.

In addition, too, to Miss North Carolina and Miss Mooresville, there will be a number of local and

See PARADE—Page 2

Community Chaff

By TOM McKNIGHT

★

John Fitzgerald Kennedy

Stunned Town Pays Homage To Kennedy

Weekend calendar: Shortly after noon Friday, Mooresvillians were mesmerized by their television sets. Until mid-afternoon Monday, they remained that way, tearing themselves away only to see to the most pressing duties. They went to church more often and in larger numbers than usual, but they didn't socialize, they didn't gather in customary haunts to joke and laugh — they just sat, mostly, and stared at their television sets.

There was no school Monday, but there was no holiday spirit. People huddled together, those who had to venture out, and when they talked at all, they spoke in low, troubled tones. The town showed none of the usual bustle, there were no preparations for the Thanksgiving observance.

Mooresville, as did the nation, stopped, still stunned, to pay its last respects to President John Kennedy. Even as the Monday funeral hammered home the terrible truths of the past four days, there was an air of incre-

See KENNEDY—Page 2

We have been reading in our newspapers from points around the country, Atlanta, Miami, Chicago, Raleigh, New York, editorial opinions concerning the responsibility for the murder of President Kennedy.

These editorial opinions refer to left wing extremists, right wing extremists, segregationists, American born Marxists and Communists, and religious bigots. By whatever name it is called, President Kennedy was the victim of a vicious hatred that has no place in a nation of enlightened people or in the hearts of men who publicly profess a belief in the teachings of Jesus Christ.

"He that would be great among you," said the Great Teacher, "let him be the servant of all." From his war years through his tenure in the House and Senate and unto the day he was cut down, John F. Kennedy had tried to the best of his ability to carry out this mandate from Jesus Christ.

To differ with his politics, his methods, or even his religion was no sin in the light of history or in the eyes of Christ. To preach hatred toward him for these things was to follow a philosophy embraced only by those with souls of evil and for whom there is no hope in the tomorrow.

President Kennedy was mowed down by a rifle in the hands of a Communist punk. That rifle was fashioned by an atmosphere of hate encouraged by a segment of our press, a sector of our public officials, a wing of our second class citizenship, none of them having any respect for the democratic processes of government or for the dignity of mankind.

The continuing struggle among men and women of good conscience throughout the world for freedom, peace and human rights will forever be a memorial to John F. Kennedy.

He was not always right. Nor was he always wrong. But never since his early manhood had he wavered in his reverence for the noble tradition that has been the heritage of America. His willingness to reinterpret and adapt that tradition to serviceable ends in a changing society was his greatest crime in the warped minds of his traducers.

There is a tendency to eulogize men after their deaths. In sudden recognition of their worth we wish to give what we denied them in life—an evaluation free from self-interest and pettiness of spirit. But we do not look upon President Kennedy even in death as a man without fault. We think of him as a man whose occasional mistakes in judgment arose out of his dedication to a program for the betterment of his country and the world. He had a swift sense of human values, and though he often showed a willingness to compromise when principle was not involved, when he believed principle was at stake, or where he saw that reconsideration of an issue would stulify his avowed program for a better world, he stood his ground.

And each time that he stood his ground he acquired political adversaries and personal critics. This is as it should be in a land of freedom where the democratic processes follow many byways. But this posture, unfortunately, also brought a deep-seated hatred for him by religious bigots and racial extremists whose attacks gave encouragement to such punks as Oswald.

Much of this hatred was molded into the gun that killed him.

We voted for John F. Kennedy in 1960 and are proud of that ballot. We had planned to vote for him again in 1964. We did not always agree with him, but our faith in his motives and our confidence his overall judgment never wavered.

Let us hope on this Thanksgiving that from his death there will spring forth in America a new concept of human relations and a more rigid adherence to the teachings of Jesus Christ.

Town All Set To Observe Thanksgiving

Most business houses and industrial plants of Mooresville will observe Thanksgiving Day—Thursday, November 28—as a holiday, a survey made by the Mooresville Tribune reveals.

Exceptions will be the Mooresville Mills and Cascade Weaving Company, units of Burlington Industries. Both of these plants will operate as usual on Thanksgiving Day.

Member stores of the Mooresville Merchants Association will be closed all day, since Thanksgiving is one of the several official holidays member stores of the association observe.

The financial houses of the town will observe the day as a holiday. These include: First National Bank, Piedmont Bank and Trust Company, Citizens Savings and Loan Association, and Mooresville Federal Savings and Loan Association.

The post office will be closed, and there will be no city or rural mail delivery. First-class mail, however, will be worked to the patrons' boxes at the post office.

Both local plants of Troutman Shirt Company will be closed until 7 a. m. Monday, December 2. They closed down in observance of the holiday, November 27, at 3:30 p. m. .

The Mooresville City Schools will be closed until 8:30 a. m. Monday, December 2. Classes were dismissed at 3:15 p. m. Wednesday, November 27. Schools include Mooresville Senior High, Mooresville Junior High, Park View, South, and Dunbar.

The various offices at the town hall will be closed Thanksgiving Day.

Mooresville Iron Works will observe Thanksgiving Day as a holiday.

Templon Spinning Mills, Inc., and Chemspun Yarns, Ltd., will be closed from midnight Wednesday night, November 27, until midnight Thursday night, November 28.

Drop-Out From High School Can Expect To Lose $46,360 In Life-Time Salary

How much is an education worth, financially, to the average young man in Iredell county?

Does it pay, in the long run, to get more schooling, or is it better to drop out and start working a few years earlier?

Answers to these questions are contained in studies and reports made by the Department of Labor and by other agencies, federal and private. They show that each added year in school results in more income for the average person throughout his working career.

Also, they find, the chances of getting a job and of holding it are much brighter for the high school graduate than for the drop-out.

In Iredell county, based on the amount of schooling the average young man is now receiving and based upon present income levels locally, he can expect to earn approximately $223,000 during his working years.

This is considerably better than his prospects would have been 15 or 20 years ago, thanks to the rising educational level locally and to higher wage scales.

The amount compares favorably, also, with lifetime earnings in the rest of the South Atlantic States, $184,000, and with $187,000 in the State of North Carolina.

At one time, reports the Department of Labor, older workers with little education earned more money than younger ones with more education.

See SCHOOL DROP OUT—Page 2

Nickel-Only Meters Ready For Motorist

By the first of the week, penny parking in Mooresville will be no more.

Sgt. Wiley Jones, the town's traffic officer, was busy this week installing nickel-only mechanisms in the 102 meters along the three blocks of the Main Street shopping district. Off-main meters will be converted to accept nothing but nickels.

The town bought, for $3,500, the new meters that accept one coin and register one parking time.

Sgt. Jones reminded motorists that the one slot on the meter will admit pennies, since it must be large enough to accommodate five-cent pieces, but the pennies will not operate the meter.

The new meters were purchased following a study of downtown meters. Among the findings of the survey: Of the 102 meters downtown, only two were in proper working order; 69 worked not at all.

Garden Council Will Sponsor Christmas Decorating Contest

The Mooresville Garden Council this week announced that it would sponsor a residential Christmas decorating contest in the Mooresville area this year.

The contest, which will be judged on Thursday, December 19, is being promoted to spread the spirit of Christmas by means of decoration with lights.

Winners will receive a variety of local prizes, a spokesman for the council stated.

The spokesman continued: "Our community will receive a great many benefits from an all-out effort to decorate the area homes. The contest will provide pleasure for everyone participating."

Entry blanks may be obtained at Duke Power Company, Belk's Department Store, and Delk's 5, 10, and 25 Cent Store. These must be filled out and mailed to Duke Power Company before December 18.

The Mooresville Garden Council urges all home owners who plan to decorate their homes this year for Christmas to enter the contest.

The monetary element of the displays is not as important as is the originality and ingenuity of the decorations used, it was stressed by the council.

Mooresville NCEA Group Plans Dinner

The annual dinner meeting of the Mooresville Unit of the North Carolina Education Association will be held on Tuesday evening, January 7, it was announced today by Rylan Weisner, local unit president.

Weisner, who is a member of the Mooresville Junior High School faculty, said the meeting would be held in the cafeteria of the Mooresville Senior High School.

The after-dinner speaker will be Dr. Lyman Ginger, dean of the University of Kentucky in Lexington, Kentucky. A past president of the National Educational Association, Dr. Ginger is presently serving as treasurer of the NEA.

Some 250 persons are expected

See NCEA—Page 2

Local Stores Plan Open Night Hours

Directors of the Mooresville Merchants Association, in recent session, approved a schedule of night opening for Christmas shopping, according to H. T. Mayhew, associational president.

Beginning Monday, December 16, and continuing each week day, Monday through Friday, through Monday, December 23, practically all local stores will remain open until 8:30 p. m. Closing time for Christmas Eve, Tuesday, December 24, is optional.

Exception to this will be the local super markets. These stores will remain open until 8:30 p. m. three nights. Thursday and Friday December 19 and 20, and Monday, December 23. They will close at the regular time other nights.

Uncle Dan From Doolie Says:

DEAR MISTER EDITOR:

The fellers at the country store Saturday night was all in fine fettle and words of wisdom was flowing around the place free and easy like foreign aid in the Congo.

Bug Hookum got the session off to a fast start by announcing he had saw in the Wall Street Journal where the odds was now quoted even on whether the country would be done in by bombs or by bankrupcy. Bug said he preferred bankrupcy on account of he has had considerable experience in this field.

This is the second time in a month Bug has quoted the Wall Street Journal and it could be he's trying to git hisself a little status around here. Personal, I got a hunch he's been reading it at the Bank while he was waiting to pay on his note, but I wouldn't say nothing out loud to hurt a feller's status.

Anyhow, Ed Doolittle agreed with Bug on his bankrupcy decision, allowed as how they wasn't no nicer way to end the journey. Ed said it reminded him of the story about the pawlbearer that was watching his rich friend gitting lowered into the ground in a brand new air conditioned Cadilack. "Man," said the pawlbearer, "that's what I call living!"

But Zeke Grubb was of the opinion that maybe things was gitting a little better. Per instant, said Zeke, he was reading this piece in the papers where one of them Guvernment research agencies was working on a auto fender that was wrinkle resistent. It was agreed by all the fellers that if the Guvernment can come up with a fender the wimmen folks can't wrinkle it will offset some of that tax money we been spending to study sunflowers in Peru.

Farthermore, reported Zeke, the boys in the Pentagon made it official last week that this country, like taxes, was here to stay. They spent $1,490 fer four signs to make shore folks entering the Pentagon would know where they was. The signs was made out of solid bronze and when Senator Williams ask them how come they had to be solid bronze, he was informed they wanted signs that "would last until kingdom come."

Clem Webster said Americans was living mostly on hope these days and all the fellers agreed that hope was a wonderful thing. Fer instant, one feller pointed out he had saw one little nibble keep a man fishing in the hot sun all day. And Ed announced now that the agenda had got around to fishing, he wanted to tell about the feller that went out to the river to fish one real foggy morning. He had pulled out a nice string of bass when the fog lifted real sudden and he discovered the river was a half mile away.

The meeting, Mister Editor, adjourned on that note.

Yours truly,
Uncle Dan

$51,800.00 In Construction Work Okayed

Eleven building permits, calling for an expenditure of $51,800, were issued in Mooresville during October, according to records on file in the office of City Manager Cy Broks.

This brings the total for the first 10 months of the year to 68 permits and $619,326.57.

Permits. granted during October, were as follows:

A. E. Ingram, 155 East Brawley avenue, remodeling project, $1,600.

Mrs. Annie Baxter, East Center avenue, remodeling project, $600.

Mrs. Clyde C. Cook, 320 Patterson avenue, remodeling project, $2,000.

Lloyd Parker, Culp avenue extension, new dwelling, $12,000.

John and Flora Faulkner, 623

See CONSTRUCTION—Page 2

Tribune To Publish Shoppers' Edition

Continuing a custom of long standing, the Mooresville Tribune will publish its annual Christmas Shoppers' Edition on Thursday, December 5.

This issue will offer to the buying public of Mooresville and trading area a complete guide to better holiday buying.

The Mooresville merchants have shopped far and wide, and early, too, for the Christmas trade. Their stores are filled with a wide variety of Yule merchandise that has the best prices available anywhere, and at the very best quality, too!

Watch for this special edition of the Mooresville Tribune, examine it carefully, and patronize the hometown folks first.

JEANNE FLINN SWANNER . . . Miss North Carolina