

# Letter And TV Report Prompt Narcissus Jag

Currently, the most pathetic misadventure in the field of news dissemination is the half-hour evening television "show" that calls itself a "report." It usually has a "show" because it has its own introductory music. The kindest observation you can make about its claim to be a "report" is that it manages to cram into 30 minutes news that could be read easily in 10.

In a desperate attempt to keep the viewer's attention through 13 minutes of commercials, station breaks and network plugs, and 17 minutes of showing film and reading someone else's copy, the two-man team, billed as the darling of the TV news dog, overextends itself and resorts to airing just about everything but news. Sizeable hunks of three consecutive programs recently were given to the pitiful plight of African animals. We suppose the "safari correspondent" with the English-type English was to give an air of unmistakable authority to the "on-the-scene report," since England is closer to Africa than we are. Also, the fellow's goatee and proper hunting clothes implied that the network had gone to a great deal of bother and expense to get this "exclusive coverage" for the world.

What came through the tube was the feeling that the aforementioned two-man team had simply run out of copy, and had turned to canned material prepared weeks, even months in advance to fill out air time. To see a face of this kind passed off as news reporting is to realize afresh the value of the written word. What the television people are trying to do is present news, feature and entertainment in the same breath. That sorry effort amounts to trying to imitate newspapers and news magazines.

With the demise recently of the New York Mirror (which had degenerated into little more than a tabloid glibbo show, anyway) came the professional crepe-hangers with more ominous proclamations of the imminent passing of the whole fourth estate. The electronic media like nothing better than to pounce on the carcass of a freshly-killed newspaper. They did in Los Angeles earlier this year, and about a year ago they documented what they called the most rapidly vanishing American of all—the community press. Now that brought us up real short, because we had considered ourselves in robust health.

The facts seem to have reached the breast-beaters. The census of U. S. newspapers is up, not down. Their number has increased since WW II, and the most rapidly increasing tribe of all is the small-town and suburban community papers.

What got us started on this narcissus jag were letters last week from Jim Rosser and John Simpson, president and campaign chairman of the recently completed and most successful-ever Mooresville United Fund. They spoke kindly of the Tribune and its part in taking the message of UF to area citizens. We're appreciative, needless to say, but we're attempting to make here could just as well be made by a blistering charge of incompetence from an irate subscriber.

The point is this: Newspapers, and especially community papers, are vibrant members of their communities. They have roots in the area they serve, they are as indispensable sounding boards to the people they serve—pleasant or unpleasant as the case may be.

Those other media should stick to the Flintstones, and leave the news to the news media.

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## Parson Jones' Pulpit

DEAR MR. PUBLISHER:

I saw in the paper the other day where the government has a committee that's trying to get equal rights for Negroes. Especially, I think females have come a long way since Columbus invented the telephone.

It used to be that a woman had to have her younguns, and then turn around and raise 'em. Now-a-days they can hatch 'em and let somebody else worry about bringing 'em up. I reckon that's what they're shooting for. I saw where one female said a woman ought to live above her children. According to this expert, a lady ought to be tied down with offspring.

Mr. Publisher, this woman was a good example of what she was preaching. She got four kids and one husband, but that don't tie her down to the house. Her ole man does all the house work and looks after the younguns, cause he's got bad nerves and can't work in public. He drinks a hole lot to calm his nerves, but the younguns don't seem to mind it.

Now this woman has rose above all this and is a fine public servant. She's heading up a group in town to try and stop the spread of broken homes. She's got all the ladies organized and they meet 4 nights a week down at the Grange. I understand they're having a barbecue supper to raise money so's they can build a home for juvenile delinquents. (and if they don't start spending a few nights at home their younguns are gonna be the first ones in it.)

The next thing you know they'll be bringing up younguns just like the raise of freckles. They'll send all the mamas to have their babies at this big hatchery. Right after they're born, the mama can go home and not worry about the youngun anymore. This state hatchery will then put the little fellows in a big building with several hundred others, just 'em they do chicken. All of 'em will eat at the same feeder, and sleep in the same room.

Raising 'em in mass production like this will save money and at the same time keep the parents from being tied down. By buying their food, bed and clothes just alike, you can get an awful good discount. Course they'll all look alike, think alike, and act alike. But, the main advantage of all this is that under this system the mamas could live above their children.

I got a better idea where Mr. Publisher. Have the woman stay home so's the place they live will be more than just a staying place. This way the youngun will have more than a second-hand mama and the husbands won't have to come home to a second-hand wife. On top of this, there will be enough jobs to go around so's every man can have one.

It appears to me, Mr. Publisher, if a woman is gonna hire a substitute mama to look after her kids, she might as well get a substitute wife for her husband. Mr. Publisher, I gotta close cause I hear my wife coming and I don't want her to see this letter. As soon as she leaves to go to work I'll run this by your office. I will be by the time you get this letter. So long.

Yours Truly,

Parson Jones

### OUR COMMUNITY

1914

49 YEARS AGO

### IN OTHER YEARS

The Salisbury "Boaters," a party of probably fifty people in twenty-five automobiles, came to town this morning arriving at 11 o'clock. They were accompanied by a brass band, which dispensed delightful music. The cars were parked in front of W. W. Rankin Company store, and the street was lined with people to listen to the speakers tell of the great and marvelous city of Salisbury and of the Rowan county fair. Mr. Z. V. Turlington in a few brief words, welcomed the visitors and bade them come often. He was followed by Mr. J. H. Warburton, secretary of the Salisbury board of trade, who in a preliminary address referred to the oratorical artists of Rowan, and presented Mayor Walter Woodson. Mr. Woodson presented the cause for which the trip is being made in advertising Salisbury and said that the pleasant relations between Mooresville and Salisbury be strengthened by a closer contact and left a very cordial invitation for everybody to come to Salisbury, and especially the fair.

After a stay of 30 minutes, the big line of machines started off on their journey to Statesville, where they got dinner. They will return to Salisbury tonight. It was a jolly crowd.

Charles, the little son of Rev. and Mrs. C. S. Kirkpatrick, who has typhoid fever, is reported as somewhat improved.

Pine Valley School will open next Monday with Mr. W. F. Nerrell as principal and Miss Mary Cowan assistant. Pine Valley is one of the best and most important schools of the county.

Mr. Fred Freeze, who was operated on for appendicitis last week at Statesville, is reported as having rested very well last night. Peritonitis set in and his condition was quite alarming.

On last Friday Mrs. Theodore Burk, of Alexander county, two miles above Taylorsville, committed suicide by hanging herself. She was about 22 years of age, left a husband and several children. Bad health is assigned for the cause of the rash act.

Mr. Dallapho P. Robinson and Miss Lillie Burk were married last night at 8 o'clock by Rev. J. W. Jones, at the minister's residence on Main street. The groom is a son of Mr. J. B. Robinson of Doole and his bride is the daughter of Mr. H. P. Burk of the Amity neighborhood.

Dr. G. W. Taylor returned Monday from Statesville where he had been in the sanatorium for treatment. While he is not yet well, his condition is apparently very much improved.

Hastings Johnston, the young son of Mr. and Mrs. H. C. Johnston, pinched the end off of his fingers last Saturday morning while forking hay. The injury was quite painful but not serious.

The Wednesday Afternoon Sewing Circle met yesterday from 3 to 6 o'clock with Mrs. E. C. Deaton on Academy street. Delicious refreshments were served and quite an enjoyable evening was spent. The invited guests were Mrs. M. McKnight, Mrs. Kate Rogers, Misses Maude and Nell Patterson.

Ringling Bros., circus appeared at Charlotte last Monday. The weather was not very encouraging at the dawn of day and the mud was fierce. However, fifty or more of our citizens went down to the performance. Those who were on the scene early in order to see the street parade were disappointed. The mud was too deep for the big, heavy wagons to make it.

Culp & McNelly Bros., the cash merchants, are carrying an unique advertisement this week. They enumerate many bargains in their space, but the thing that attracts one most is that they ask you to bring them your butter, eggs and cash.

Mr. J. A. Sewart is remodeling his home in the north end of town.

Mr. J. A. Chandler, of Barringer township, recently picked 450 pounds of cotton in a day.

Mrs. John Craven is able to sit up and take a little nourishment after an illness of nine weeks with typhoid fever.

Miss Susie Tomlinson, who was operated on at Statesville several weeks ago for appendicitis, returned to her home Monday, very much improved.

Up to September 25th, 242 bales of cotton, counting round as half bales, had been picked in Irrell county, against 214 bales for the same period in 1913.

## Nanney Is Able Director Of Senior High Program

Max D. Nanney is principal of Mooresville Senior High School and, in this capacity, directs a staff of 21. Nanney is a native of Forest City. He holds a master's degree from Appalachian State Teachers College. He has served in the Mooresville system 10 of his 13 years in the education field. Here is the Mooresville Senior High faculty:

A native of Batavia, Ill., Robert O. Klepper holds a master's degree from Appalachian State Teachers College. He has taught 23 years, 18 years in Mooresville.

Mrs. Catherine Sykes Cline, a native of Lenoir, holds a master's degree from Appalachian State Teachers College. She has taught five years, two years in Mooresville.

Ernest B. Brown, a native of Wilkes County, holds a master's degree from Appalachian State Teachers College. He has taught 5 years, 3 years in Mooresville.

Robert S. Snavley, a native of North Carolina, holds a master's degree from Appalachian State Teachers College. He has taught 5 years, 3 years in Mooresville.

John S. Snavley, a native of North Carolina, holds a master's degree from Appalachian State Teachers College. He has taught 5 years, 3 years in Mooresville.

Beverly Wine Bowers, who is a native of Madison, Va., holds a bachelor of arts degree from Washington College of the University of Richmond. She has taught school 4 1/2 years, one year in Mooresville.

Martha L. Smith, a native of Salisbury, holds a master's degree from Appalachian State Teachers College. She has taught school 13 years, 8 years in Mooresville.

Eliza Ross Good, who holds an A. B. degree from Winthrop College, has spent 9 of her 17 years in the education field in the Mooresville system.

William W. Trivette, a native of Boone, is a B. S. graduate of N. C. State College. He has taught all of his three years in the education field in Mooresville.

Hildred Heaton, a native of Andrews, holds a bachelor of arts degree from the University of North Carolina. She has taught school 5 years, 2 years in Mooresville.

E. Jean Reeves, who is a native of Anderson, S. C., is a B. A. graduate of Winthrop College. She has taught school two years. This is her first year in Mooresville.

Mrs. Elizabeth B. Lowler is a B. S. graduate of Appalachian State Teachers College. A native of Mooresville, she has taught school 8 years, 8 years in Mooresville.

T. G. Phillips is a B. S. graduate of Appalachian State Teachers College. He has taught 3 1/2 years, 3 years in Mooresville.

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## These People Fill Vital School Posts Behind The Scenes

Somewhat once said, and he may have been exaggerating, that for every soldier on the front line, there are nine soldiers performing vital duties behind the lines.

Wherever the ratio, the same line of thinking applies to education. For every teacher in the classroom there must be a sizable force of school personnel working for education outside the classroom.

The Mooresville school system has a teaching staff of 100. There are 48 other people who work in local schools, and whose work is equally important.

At the beginning of this school year, for example, the local school system added a full-time speech therapist and a full-time attendance counselor.

The therapist is Mrs. Louise Hamilton, a native of El Paso, Texas, and a graduate of the University of Texas. The counselor is Mrs. Jean Snavley, a Greensboro native and a UNC-Chapel Hill graduate.

In addition to the superintendent and his secretary, the operation of local schools requires the services of five school secretaries (one for each school), one full-time maintenance man, 10 janitors and 20 people who staff the lunch rooms.

Schools are big business. This week, American Education Week, is an opportunity for all interested Mooresvillians to learn how big.

A native of Blaine, June Kelly Richey holds a master's degree from Appalachian State Teachers College. All of his teaching experience—14 years—has been in the Mooresville system.

An A. B. graduate of Lenoir Rhyne College, Harlan Bowman has taught school 3 years, all 3 years in the local system. He is a native of Taylorsville.

Wash Day Blues All Smiles at the county-fair Whirlpool Laundry

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## DEVILS SECOND

### Monroe Wins Offense, Defense Honors In NPC

The Rebels of Monroe topped the North Piedmont circuit in the final standings, and also took top defensive and offensive honors along with the title.

In 10 games, Monroe rolled across a total of 277 points for an average of 27.7 points per game while allowing the opposition a mere 50 points during the season for an average yield of 5.0 points per game.

Mooresville's Blue Devils under the direction of Coach Roy Boyles took second place in both offense and defense, scoring a total of 204 points for an average of 20.4 points per game. They allowed the opposition a total of 84 points for an average yield of 8.4 points per game.

Mooresville also finished up second in the final conference standings. North Rowan, third place team in the league, notched third spots in the final defensive and offensive averages. North Rowan scored a total of 125 points during the year for an average of 12.5 points per game. Defensively the Cavaliers allowed 104 points for an average yield of 10.4 points per game.

Defensive fourth place went to East Rowan which allowed 133 points for an average of 13.3 points per game. Offensively, the Mustangs totaled but 79 points for an average of 7.9 points per game and were in seventh spot here.

Last place in both offense and defense went to Troutman, which allowed the opposition 230 points for an average yield of 23.0 points per game. Offensively, the Bobcats managed 65 points for a 6.5 average.

In the Twilight League, B. L. Overcash bowled 207 for high game honors, while Charlie Brawley's 556 was good for set recognition.

In the Early Morning League, Harry Beaver, with 218, got high game, and Kenneth Barnhardt rolled 362 for high set.

In the Burk Mat League, Bobby Ferguson and Bob Miller won with scores of 219 and 536 respectively.

Don Parker with 211 and Harry Leach with 533 won in the men's side of the Mixed Doubles League.

Betty Gamble posted 194 for high game in the Sundowners League. Alma Helms rolled the best set in this loop at 495.

Little information on the girls' unit is available to this corner. However, Roy Boyles, newly installed as coach, will have a complete report on his team in next week's issue.

Bowman's boys have been working short-handed in the first periods while some of the team candidates have been finishing up football. All boys Bowman expected from the Devil eleven turned out for practice Monday afternoon, and now the squad is at full strength.

Prospects for the boys team appear to be the best in years with all five starters of last year returning for this year. These are Tommy Deal, Mike Robinson, Tim Roach, Johnny Barrier and Johnny Cane. A complete rundown of both the boys and girls, along with the outlook for the coming year, will appear next week.

Senior football David Oliphant was the running star of the night with his brightest moment coming in the opening kickoff of which he gathered 20 on his own 15-yard line and raced right up the middle for an 85-yard scoring play with only 19 seconds of the game gone.

Karriker true-to-told, making it went to waste when Mooresville went to waste when Mooresville recovered the ball on the next kick-off and marched down to the Methodist five-yard marker before a fumble halted the sure scoring march. Quarterback Tommy Deal engineered the drive and scored the longest gain, one on an 11-yard run. He put the team in scoring position with a 13-yard pass to end Tim Roach. Following the fumble, Children's Home took over on its eight-yard line and moved to the 13 before having to kick.

Halfback Mike Robinson took the kick back to the Moore's 48-yard line and from here Mooresville covered the territory for its second tally. Oliphant, Deal, and Robinson were the sparks on the drive while the line talents of Bill Walton, Gary Karriker, Bobby Pope, Dewitt Hinson, Roy Thompson, Larry Dyer and the cheerleaders of fullback Mike Chester figured in the touchdown drive.

Two plays moved the ball to the CH 30, where the locals were slapped with a 15-yard penalty. At this point, Deal reached down in his bag of tricks and came out with the double reverse pass play. Deal took the ball from center, handed off to Chester, Chester in turn handed off to Robinson who appeared to be sweeping the left side of the line. In the meantime Deal raced downfield and took a 28-yard pass from Robinson for a first down on the CH 29-yard stripe.

Robinson carried to the 17 and Deal uncorked a toss to Roach who was downed on the one. The next play had Chester hanging across the field, Karriker made the EF. Mooreville 14, Children's Home 0.

Monroe won 53-6 decision over Troutman last Friday night in a complete an unbeaten season and to clinch the North Piedmont conference championship. By virtue of their fine record, the Rebels will be the North Piedmont representatives in the first round of the Western North Carolina High School Activities Association championship tournament.

Mooresville's Blue Devils, whose only league loss came at Monroe by a narrow 13-11 score, ended up in second place in the standings with a 6-1 mark. The locals sported an overall record of 8-2 for the year.

North Rowan, defending team of the conference, notched third spot in the final standings with a league record of 4-2-1 and an overall year mark of 4-5-1. Third place is shared by East Rowan and Davie County, each with 3-4 records in the conference. Overall marks of East Rowan 4-5-1 while Davie County ended up 3-7 for the season.

West Rowan in 10 games sported a record of 2-8-2, and Troutman wound up the year at 1-8-1.

The final conference standings are:

TEAM PTS. AVG. Monroe 277 27.7 Mooreville 204 20.4 North Rowan 125 12.