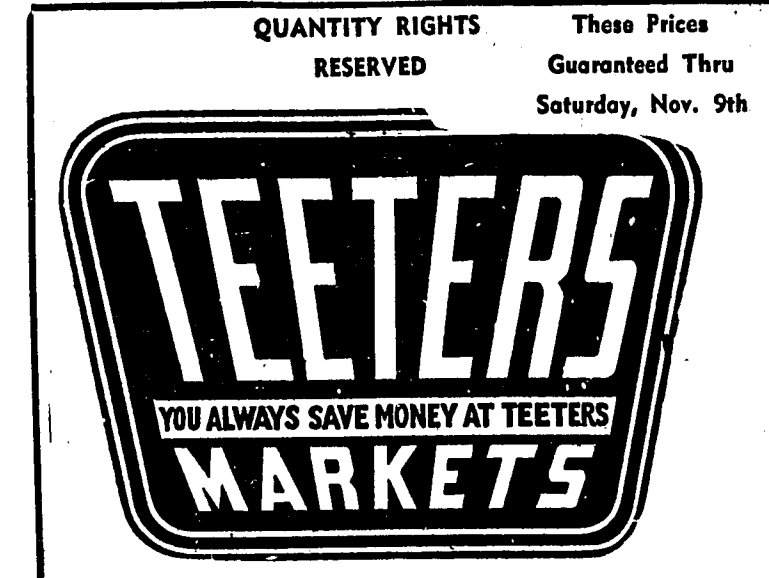


U. S. CHOICE  
HEAVY  
WESTERN  
BEEF**ROAST 39<sup>c</sup> 59<sup>c</sup>**  
BONED  
AND  
ROLLED  
CHUCK  
LB.FRESH LEAN BONELESS  
**STEW BEEF 59<sup>c</sup>**CHEF'S  
CHOICE  
FROZEN  
FRENCH  
FRIED**POTATOES 49<sup>c</sup>**DULANY—FRESH FROZEN VEGETABLES  
TURNIP GREENS  
KALE  
COLLARDS  
MUSTARD GREENSBANQUET FROZEN—CHICKEN, BEEF OR TURKEY  
**MEAT PIES 4 69<sup>c</sup>**TEND-R-READY BEEF  
**STEAKS 69<sup>c</sup>**BANQUET  
FROZEN  
Chicken, Beef,  
Turkey or HamSEA PAK—BREADED PRE-COOKED  
**FISH STICKS 4 89<sup>c</sup>**PRIDE OF  
OREGON  
FRESH  
FROZEN  
SLICEDSEA PAK BREADED  
FANTAIL  
**SHRIMP 39<sup>c</sup>**VERNE DALE  
"FLORIDA'S  
FINEST"  
ORANGE**JUICE 4 89<sup>c</sup>****SHIRTS \$1.88**

SIZE 6 TO 16... EA.

**FRESH CHICKEN LIVERS 69<sup>c</sup>**  
**BACON 39<sup>c</sup>**  
SMOKY  
MOUNTAIN  
SLICED  
STOCK YOUR FREEZER AT THESE LOW PRICESHOWARD JOHNSON  
Coconut Cake - 17-Oz. Size 69<sup>c</sup>  
Fudge Cake - 20-Oz. Size 69<sup>c</sup>  
CORN TOASTIES - 4 Pkgs. 99<sup>c</sup>SARA LEE  
Brownies - 14-Oz. Pkg. 69<sup>c</sup>  
Coffee Cake - 13-Oz. Size 69<sup>c</sup>  
Pound Cake - 12-Oz. Size 69<sup>c</sup>  
Apple & Spice - 14-Oz. Size 69<sup>c</sup>MORTON FROZEN  
**DONUTS 29<sup>c</sup>**GORDON'S "FRESH-LOCK" BREADED  
**FISH STICKS 39<sup>c</sup>**GORDON'S BREADED FISH  
**STEAKS 39<sup>c</sup>****STRAWBERRIES 5 99<sup>c</sup>**RICH'S WHIP  
**Top - It - 3 7-OZ. CANS \$1.00**PAN - RED FROZEN  
**Mushpuppies - 2 16-OZ. BAGS 39<sup>c</sup>**BANQUET FRESH FROZEN - FRUIT  
**PIES 4 99<sup>c</sup>**PEPPERIDGE FARM—APPLE, BLUEBERRY, LEMON OR RASPBERRY  
**TURNOVERS 11-OZ. PKG. 39<sup>c</sup>**SWANSON—CHICKEN, BEEF OR TURKEY  
**POT PIES 3 8-OZ. PIES 65<sup>c</sup>**PET-RITZ  
**PIE SHELLS 33<sup>c</sup>**

BOYS' COTTON LONG SLEEVE

GORDON'S  
**Potato  
CHIPS**Twin  
Bag **59<sup>c</sup>**DETERGENT  
DUZ  
Large  
Box **35<sup>c</sup>**DETERGENT  
TIDE  
Large  
Box **34<sup>c</sup>**DETERGENT  
CHEER  
Large  
Box **34<sup>c</sup>**DETERGENT  
OXYDOL  
Large  
Box **35<sup>c</sup>**LIQUID  
JOY  
12-Oz.  
Can **37<sup>c</sup>**DETERGENT  
DREFT  
Large  
Box **35<sup>c</sup>**CLEANSER  
SPIC & SPAN  
Reg.  
Box **29<sup>c</sup>**DETERGENT  
DASH  
Reg.  
Box **39<sup>c</sup>**PREMIUM  
DUZ STARTER  
Box **59<sup>c</sup>**DETERGENT  
CASCADE  
20-Oz.  
Box **43<sup>c</sup>**CLEANSER  
COMET  
2 Reg.  
Cans **31<sup>c</sup>**SOAP  
ZEST  
2 Bath  
Bars **41<sup>c</sup>**SOAP  
ZEST  
2 Reg.  
Bars **29<sup>c</sup>**TEA  
LIPTON  
48-Cl.  
Pkg. **65<sup>c</sup>**Lipton Chicken Noodle  
SOUP  
2-Pk.  
Pkg. **29<sup>c</sup>**Lipton Tomato Vegetable  
SOUP  
2-Pk.  
Pkg. **35<sup>c</sup>**Lipton Alphabet Vegetable  
SOUP  
Pkg. **39<sup>c</sup>**NABISCO CHOCOLATE  
PINWHEELS  
12½-Oz.  
Pkg. **49<sup>c</sup>**

# Mooresville Schools Plan Special Programs For American Education Week

## Each School Has Planned Open House During Week

The observance of American Education Week in Mooresville will center around open house at each of the five schools in the local system.

The faculties of the schools and school administrators have joined in extending a welcome to the general public to attend special programs planned during American Education Week, November 10-16.

The theme of the 42nd annual observance is "Education Strengthens the Nation." The local schools will gear their observances toward explaining what the slogan means to every child and every parent concerned with the quality of public education in Mooresville.

Speaking for the Mooresville Board of Education and the 100 members of the school system, Supt. Roland Morgan said it is hoped that parents and other interested citizens will visit local schools "to see for themselves what is going on in them."

The visits, he pointed out, will afford an opportunity to concentrate on the improvements made in the schools, on changes in the curriculum made after long study.

Park View, South and Dunbar will invite the public during open house Tuesday, November 12, beginning at 7:30 p.m.

The open house at Senior High and Junior High is planned for 7:30 p.m. Thursday, November 14.

Each day of American Education Week has been planned to direct public attention to a particular area in which the nation is strengthened through education.

Sunday, November 10, the opening day, will focus on the "Values of Free Men," a topic that permits the development of personal thought on how men acquire the values by which they live.

Monday's sub-theme will be "Learning Opportunities for All." This subject will take in the American philosophy of equality of educational opportunity, including learning for adults who are past what is usually considered school age.

On Tuesday, new teaching techniques, methods of accreditation, school standards and teachers' salaries will be explained as attention swings to the subject of "Quality Education."

Wednesday's subject will be "Balanced Curriculum," which will incorporate explanations of why reading, writing and arithmetic are no longer enough for the modern student's modern education.

The ways an entire community becomes a living textbook will be discussed under Thursday's topic, "Community Resources."

Friday, the topic "Financial Support" will explain the basis of existence of American education. The process of continuing an ever-growing, vigorous public education system will be discussed.

"Goals for Tomorrow" will be the sub-theme for Saturday's part in the observance.

Mayor Proclaims Education Week

Mooresville Mayor John C. Miller has proclaimed November 10 through November 16 as the period set aside in this community to observe the 42nd annual American Education Week.

In issuing his official proclamation early this week, the mayor urged all citizens to "acquaint themselves more fully with the program and needs of education and to rededicate themselves to strengthening and improving this essential safeguard to our nation."

"Education is the basis for America's freedom, security and prosperity," the mayor wrote, "we should take advantage of this observance as a chance to recognize our eternal debts to generations past for present educational facilities, and to renew our pledge to provide even finer facilities to future generations."

# Mooresville Tribune

VOL. XXX MOORESVILLE, N. C., THURSDAY, NOVEMBER 7, 1963 No. 38

OUR YOUTH—THE RAW MATERIAL THAT WILL SHAPE THE FUTURE  
Only Through Education Can America Utilize This Priceless Resource

## Contract Let For Interstate 77 In The Statesville Area

Construction contracts amounting to more than \$7 million, including the 1-77 bypass project east of Statesville, were let for new projects by the State Highway Commission Thursday. The Statesville project totals over \$3 million.

Bids on the 1-77 bypass, which will cover over 8.5 miles from a point near Amity Hill Road south of Statesville and tie in with the existing U. S. 21 north of Statesville near the state prison camp, were opened on October 22.

Clausen-Lawrence Company of Augusta, Ga., submitted the low bid among six bidders for the 1-77 project, amounting to \$2,907,171.

Wilson Construction Company of Salisbury was low bidder on the structures with a bid of \$199,435.80.

The 1-77 bypass was graded several years ago and structures built but paving of the road was held up after it was decided to tie in the link with the federal interstate system. Some modifications of structures to reach federal standards will be made under the new contracts.

Also to be let will be contracts for fencing and signs on the 1-77 link, part of the Charlotte to Canton, Ohio, interstate route.

In other action, the commission approved construction funds totaling more than \$400,000 for state-wide primary road construction.

more than \$130,000 in urban construction funds.

The commission also approved requests for secondary road construction funds amounting to more than \$250,000 and approved routine speed zone and right-of-access requests.

The commission also set the formal opening of the Oregon Inlet Bridge connecting Hatteras Island with the mainland for November 20.

Capt. Joe Ann Belk of Mooresville has graduated from the United States Air Force Flight Nurse Course at Brooks Air Force Base, Texas.

Captain Joe Ann Belk, a fully qualified graduate nurse, received special training in the duties of a medical attendant on aeromedical evaluation aircraft.

The captain is being reassigned to a unit of the Wyoming Air National Guard at Cheyenne. She received her training at Lowrance Hospital in Mooresville.

She is the daughter of Mrs. Sara K. Belk of route 2, Mooresville.

# Since '05, Our Schools Have Grown Steadily In Quality And Quantity

The General Assembly of 1905 passed an act that established the Mooresville Graded School District. Since that beginning nearly a half-century ago, Mooresville's schools have grown into the model small town public school system in North Carolina.

American Education Week, November 10-16, will provide an opportunity for the public to learn first-hand just how good our schools are. What follows is a thumbnail sketch of some of the things the public might learn.

Today a staff of 100 serves 2,300 youngsters. These 100 educators and administrators bring to their jobs training, dedication and professional standing rare for a school system of Mooresville's size.

With all it has, the local system must continue growing, both in physical size and in the quality of teaching it offers.

There are many advantages offered Mooresville children not available to youngsters in school systems of comparable size. Proof of this is the fact that the Mooresville school system was the first in the state accredited on the 6-3 basis by the Southern Association of Colleges and Schools.

This kind of recognition doesn't just happen. Here are some of the ingredients that go to make up the Mooresville school system.

Mooresville ranks third in the state in the amount of salary supplement paid to teachers with graduate certificates. Only Greensboro and High Point pay more incentive to attract top-quality educators.

Mooresville is unique in that it requires teachers to continue improving themselves professionally. All teachers hired here must have their master's degree or agree to work toward them in the off-season.

A few of the out-of-ordinary services offered in local schools: A full-time public teacher in Junior High, full-time guidance counselors at both Junior and Senior High, an attendance counselor employed this year, a speech therapist hired this year and full-time librarians in all five schools.

In return for teaching and maintaining this kind of quality, Mooresville has built an enviable reputation among veteran and beginning teachers alike. For example, Mooresville is one of the top choices among college seniors as a system in which to do their practice teaching.

Further evidence of Mooresville's high professional standing is brought out by the fact that the local school system was one of five in the state selected to participate in a case study of library sciences being conducted by the Southern Association of Colleges and Schools in 11 states.

A site already has been purchased for a badly-needed building to house junior high students. This is the most important project in the immediate future of the town's growing system.

An addition to Dunbar School will be ready by the beginning of the 1964 school term. This improvement will add four classrooms, facilities for home economics and industrial arts.

A site already has been purchased for a badly-needed building to house junior high students. This is the most important project in the immediate future of the town's growing system.

WASH 20c—DRY 10c  
AT THE COIN-OPERATED  
Whirlpool Laundry  
PUBLIC PARKING LOT ENTRANCE  
S. CHURCH - E. CENTER ON E. HICKLELAND

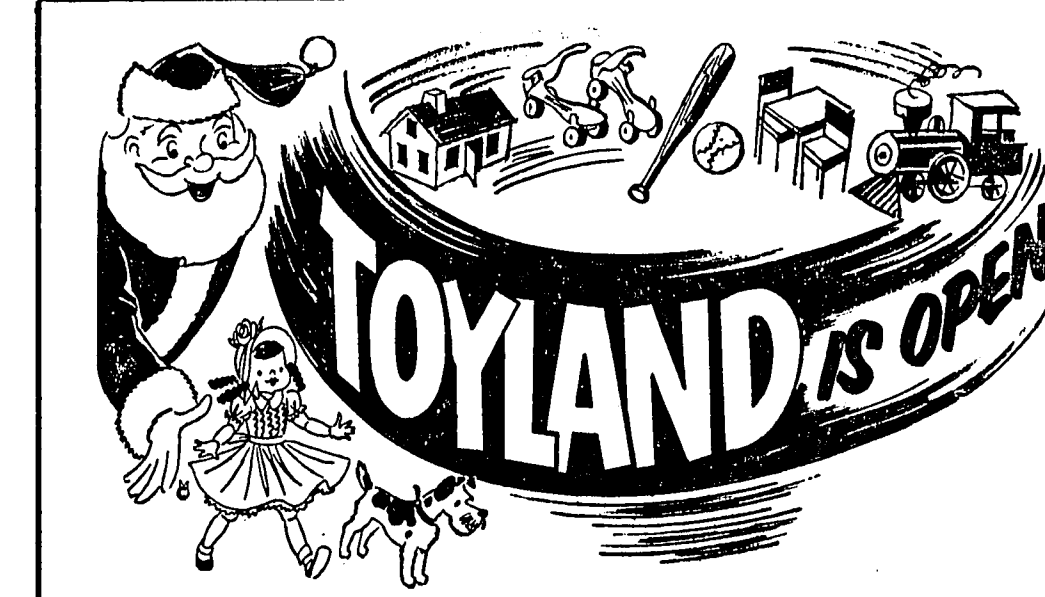
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