

CELEBRATE

THE NEW BELK MOORESVILLE... SHARE THE EXCITEMENT!

LIZ CLAIBORNE WARDROBE SEMINAR

Meet Liz Claiborne Fashion Consultant, Kelly Turns, on Thursday, April 11 from 7:30-8:30 p.m. Receive expert fashion advice and see informal modeling of the newest styles for spring. Plus, register to win a \$300 Liz Claiborne outfit.

IN PERFECT HARMONY

With a Barber Shop Quartet and an old fashioned ice cream social. Enjoy tasty dessert, fine entertainment and meet Belkie Bear. April 14, 2-6 p.m.

GREY SEALS PUPPET SHOW

Bring the kids and join in the magic of the Grey Seals puppet show on Saturday, April 13, 2 p.m.



CAROWINDS CHARACTERS COME TO LIFE

The young & young at heart will enjoy the Carowinds characters as they greet customers and give balloons to the children. April 13, 2 p.m.-4 p.m.

UP & AWAY WITH BELKIE BEAR

Balloons for the kids from our own Belkie Bear. Meet Belkie Bear on April 3 from 4-8 p.m., April 4 from 10 a.m.-2 p.m. and on April 14 from 2-6 p.m.

HUGO THE HORNET

The fun-loving mascot of the Charlotte Hornets will greet customers and sign autographs on Saturday, April 13 from 10:45 a.m.-12 noon in the Men's Reebok shoe area.



SOFT SUMMER DRESSING BY LADY CAROL

A. Lady Carol presents summer dressing with a soft touch...and a great price! Choose 2 great styles. 2-pc. double-breasted poly crepe suiting with a shawl collar in black/white. Sizes 10-20.....\$90
B. Earning your stripes: a soft poly faille dress with self-belt, short sleeves in navy/white. Sizes 10-18.....\$90



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SAVE 25-30% MEN'S, YOUNG MEN'S & CHILDREN'S SUMMER WEAR



A. Entire stock Men's Andhurst short sleeve knit shirts in solids & stripes. M-L-XL. Reg. \$16, **sale 11.99**

B. Young Men's famous maker short sleeve shirts. Wovens & knits in stripes, prints and solids. S-M-L-XL. Reg. \$24, **sale 16.80**

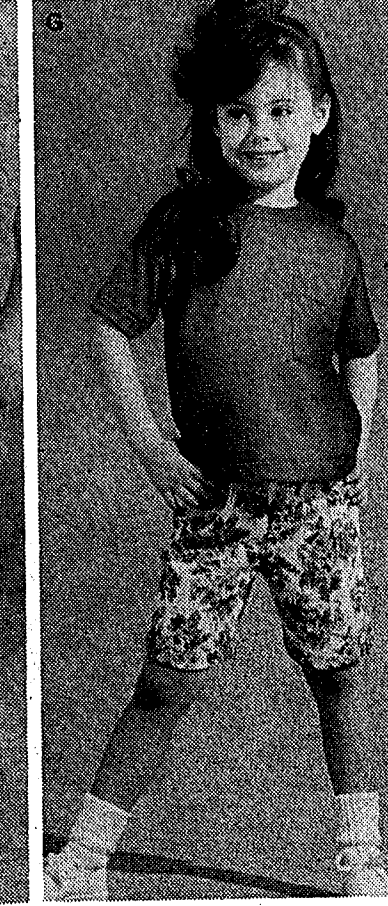
C. Young Men's Ocean Pacific knit shirts in assorted colors. S-M-L-XL. Reg. \$30, **sale \$21**
Choose from assorted shorts in sizes S-M-L-XL. Reg. \$26, **sale 19.50**

D. Men's Saddlebred short sleeve crewneck cotton tee in assorted solids or stripes. Cotton. M-L-XL. Reg. \$14-\$16, **sale 10.50-\$12**
Men's Stubbies active shorts in assorted styles. 32-42. Reg. \$22-\$26, **sale 16.50-19.50**

E. Boys 8-20 famous maker surf screenprinted cotton tee's in assorted bright colors. Reg. \$12, **sale \$9**
Boys 8-20 assorted shorts in 100% cotton or nylon. S-M-L-XL. Reg. \$33, **sale \$24**

F. Infant & toddler polyester/cotton pocket tees in solids and stripes. Reg. \$6, **sale 4.50**
Infant & toddler snow wash cotton denim shorts. Reg. \$7, **sale 5.25**

G. Players Club tops in prints & solids for Girls 4-14 & Boys 4-7 Reg. 6.99, **sale 5.25**
Players Club shorts in assorted styles. Girls 4-14 & boys 4-7 Reg. 14.99, **sale 11.24**



Sale ends April 14. Sorry, no phone, mail or special orders. Some intermediate markdowns may have been taken. Belk SouthPark, Eastland, Monroe, Salisbury, Concord, Stateville, Rock Hill, Albemarle and Mooresville.

