



From Left, Heath, Parker, Knox And Wearn During Drawing For Prize

Lakeside Celebrates Good Survey Ratings With TV, Cable Giveaway

The majority of Lakeside Cable TV customers who responded to a survey conducted by the local cable company are pleased with the service they are getting.

And after last week, at least one is overwhelmingly happy. Lakeside, headquartered at 420 South Academy Street in Mooresville, conducted a mail survey of customers from Sept. 20 to Oct. 12. The purpose of the survey was to get customer reaction to the service provided by Lakeside.

The firm provides cable television services for residents in and around Mooresville, Davidson, Cornelius and Huntersville. Every Lakeside subscriber was given a survey card and asked to rank various services as either "good, satisfactory or poor."

Approximately 25 percent of Lakeside's 6,000 subscribers responded and the majority gave good and satisfactory answers in nearly every category.

Buck Wearn, president of Lakeside, and Danny Heath, general manager, examined the survey responses and said they were pleased with what they learned. "The responses are better than I anticipated," Wearn said. "We got real good marks in several categories and we found out some areas we need to work on."

Every billing department category received a good ranking by more than 75 percent of the customers who responded. All but one of the service department

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Firm Specializes In Custom Pallets

Bill Smith likes working with wood. You could say it really pleases his "pallet."

Smith is the owner of Specialty Wood Products, Inc. in Mooresville, a one-year-old company that produces custom-designed pallets, boxes and crates for other firms to use in shipping and storage.

Smith, interested in doing something on his own and determined to do something he liked, started the specialty business after taking a careful look at the demand for custom-designed pallets in Mooresville and the surrounding area.

Since the company produced its first pallet on Sept. 22, 1986, Specialty Wood Products has filled custom orders ranging in number from one to 2,500 and in size from a few feet to one so big it had to be built outside.

"If we had built it inside, we wouldn't have been able to get it through the door," Smith said, remembering the eight-foot-square pallet.

The door at the shop, just off N.C. 115 north of the Plaza Drive intersection, has since been widened to accommodate just about any size pallet, and Smith and employees Jimmy Honeycutt and Tim Ploft are a "when-needed" staff of customers — stand ready for all types of orders.

Pallets are vital tools for all types of companies that have to transport products. Many companies use a standard-sized pallet and, therefore, there are many standard-size pallet suppliers. But Specialty Wood Products, by design, is not in the standard pallet business.

It did not want to get into large order, standard pallet production," Smith explained. "It is a very competitive business and with an operation this size, we couldn't compete on price."

Smith said many of the standard pallet suppliers are automated and, in many cases, aren't geared to produce special pallets.

At Specialty Wood Products, however, the only automation is the pneumatic nailer. Smith, Honeycutt and Ploft position the wood by hand and nail it, following the customer's specifications for pallet characteristics.

"Sometimes I'll talk to the customer and we'll work out something that will get the job done," Smith said, "and sometimes they'll have a list of rigid guidelines we have to meet."

The type of pallet depends on the product. In some cases, the size of the pallet is the only difference, but other customers may require a pallet with exactly-placed holes for bolts, reinforcement for heavy loads or deeper spaces to accommodate warehouse forklifts. But whatever the company produces, pallets play a large part in its success or failure.

"Pallets are a necessity for industries and manufacturers," Smith said. "I think some people fail to realize the importance of them, but they are vital."

Smith has seen the manufacturer's view of pallets. For 13 years, he worked with Burlington Industries and was working as plant manager of the Cascade plant in Mooresville when Burlington closed the plant in 1982.

After the plant closed, Smith stayed in the Mooresville area, but he was still looking for the right job in the right place.

"I enjoy working with wood and on my own," Smith, who moved to Mooresville in 1986, said, "and I knew I wanted to stay in Mooresville. It's the best community I've ever seen."

His Specialty Wood Products operation meets all Smith's personal goals: he's the man-in-charge, he's in Mooresville, and he's doing something he really likes.

The company has already built up a solid clientele in a 50-mile area around Mooresville and Smith contacts new industries regularly to see if custom-made pallets are part of their operating necessities.

But when he's not performing the duties of owner and chief salesman, Smith is out with Honeycutt and Ploft getting SWP pallets ready for use.

"It is physically demanding work, but it's also good exercise," Smith said. "I like the fresh air and the smell of the wood and I'm happy with what we're doing."

Spoken like a man who has found a way to please his business palate.

Smith, left, Honeycutt Nail Pallet Planks Into Precise Position

Community Business Spotlight

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Rev. Burns Accepts Berea Church Post

The Rev. Kermit Burns has accepted a call to become interim minister of music and youth at Berea Baptist Church, located west of Mooresville on N.C. 150.

Previously, he was minister of music and youth at Mooresville's Southside Baptist Church for 3½ years.

A native of Georgia, Mr. Burns received his bachelor's degree from Shorter College in Rome, Ga., and his master's in music degree from Converse College in Spartanburg, S.C.

Before coming to Mooresville, Mr. Burns was minister of music and youth at an Atlanta, Ga. church.

He is married to the former Connie Alley of Charlotte, and the couple has four children.

The family resides on West McNeely Avenue in Mooresville.

Shepherd Community News Briefs

—Happy birthday and best wishes to Ginger Clodfelter on Oct. 23; Mrs. Mary Odum and Jason Wiggins on Oct. 23; Dana Beaver on Oct. 24; Gene Brawley and Paul Neill on Oct. 27.

—Our second Pre-Advent Vespers will be held Sunday October 25, 7:00 p.m., with "guest" speaker A.B. Weaver and Lay Leader Tommy Carriker. We hope you will come out and hear these fine men and enjoy the fellowship at Vanderburg United Methodist Church.

—Congratulations and best wishes to Mr. and Mrs. Jimmy Lee Brooks on the birth of a daughter, Ashley Jo, born October 18th at 11:44 p.m. in the Davis Community Hospital, Statesville. Ashley weighed 9 pounds and 4 ounces. Mrs. Brooks is the former Vickie Cannon.

—Grandparents are Mr. and Mrs. Irvin Cannon of Mooresville and Leonard Brooks of Burlington and the late Mrs. Hans Brown Brooks.

—Great-grandmothers are Mrs. Everett (Margaret) Wilhelm and Mrs. Z.L. Brown of Mooresville and Mrs. Marie Cannon of Salisbury.

—Beautiful rose buds were placed on the altar table at Vanderburg U.M.C. to the glory of God and in honor of Ashley Jo Brooks and Kevin Eugene Harding. May God Bless these children and their parents.

—Many thanks to the children's choir for the beautiful song, accompanied by Miss Shelly Griffin at the piano, during the worship hour.

—Thanks also to our Canceled Choir for the "Anthem, 'I've Got Peace Like a River,'" it was beautiful.

—Rev. John Dwyall brought a good lesson for Sunday School in the Webb Wilhelm Class and the Grace Lackey Class was invited, thank you very much, we enjoyed it. Also for the sermon, "Give me the Secret" at Cape Hatteras.

—The weekend with Mattie and Sam Stapleton, Greg and Clark were Mattie's Linda Francis and husband Jerry and their two sons Trey and Jessie of Evans, Ga.

—Dr. Doris Weddington preached Sunday morning at Triplet.

—Our Charge Conference will be held at 8:00 a.m. Sunday. Everyone is invited for breakfast and the conference will be held afterwards.

—Vesper, Sunday Oct. 18 at the 7:00 p.m. Worship leader was Carol Robinson, Evangelism Chairperson. Many thanks to both for an inspiring service.

—Triplet's U.M.V.F. will be sponsoring a doughnut sale this Sat. Oct. 24 with proceeds going to the Tim Henkel Fund.

—Our minister, Steve Martin is preaching the Revival Service at Lands United Methodist Church this week.

—Triplet's annual trip to Camp Carowood will be November 15, 14 and 15. Everyone is invited to join in the fun and fellowship along with the beauty of the mountains.

—Wayne Barker, a student at Appalachian State University, spent the weekend with his mother, Mrs. Gladys Barker.

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APPLICATIONS TAKEN Monday thru Friday

9 A.M.-11:30 A.M. 1 P.M.-3:30 P.M.

A SPECIAL INVITATION—Our Personnel Dept. will remain open until 7 p.m. on Thursday, October 22nd to accept applications and conduct employment interviews...

Refreshments will be served! And coming soon... Watch for our up-to-the-minute job openings under the big blue sign at our plant on the Hwy. 150 By-Pass in Mooresville

Draymore Manufacturing Corp.

Yes, We're Hiring...First And Second Shift...

Come See Us...Your Future Is Waiting...

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Excellent salary and benefits available. Flexible hours and week-end on call duties. 31 personal days off per year. If interested call:

Verna Webb 673-3466

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LOST AND FOUND

FOUND: SMALL BLACK DOG, vicinity Souders Road. Call 665-5473. 10/21/87.

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CARPENTRY - QUALITY WORK. REMODELING, carpentry, decks, additions, siding, gutters, replacement windows. Free estimates. Call 665-0906. 10/20/87.

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experience. Free estimates. Call 664-6447. 10/20/87.

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NEED BABYSITTER TO KEEP infant in my home, preferably, but will consider your home. Services not needed until January when baby will be six months old, mother going back to work. 10/20/87.

REGISTERED DAY CARE

Has two openings for ages 6 weeks to 4 yrs. Reasonable rates. Mrs. 650-4500. 10/20/87.

CHILD CARE

WILL BABYSIT IN MY home, days M-F. Call 664-7625. 10/20/87.

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