

Annual Fund Raises \$294,568; Highest In Davidson History

Davidson College's annual fund reached its highest total ever in 1972-73, raising \$294,568 and exceeding its \$275,000 goal by \$24,568, college officials report.

The annual fund total, when combined with the \$127,252 raised by Davidson's Wildcat Athletic Fund, brought the total annual giving to the college to \$421,820 for 1972-73, also the highest ever.

Two new alumni class records were set in the annual fund. The class of 1953 gave \$20,370, the most ever given by one class. A record for numbers participated was set by the class of 1972. 172 of its members made contributions toward a \$12,000 pledge the class made a year ago, payable over a five-year period, for a loan fund for emergency needs of Davidson students.

General campaign chairman Dr. Edward Sutton of Burlington hailed the annual fund campaign as "an unqualified success, a bringing together of the Davidson family, for whose support we are profoundly grateful."

More than 500 volunteers served as class chairmen, class agents, regional workers and

telephone callers in the campaign. A total of 4,498 alumni, parents and other friends of the college were contributors.

"The success of our volunteer leaders is all the more remarkable in view of the fact that a \$7.5 million capital campaign for Davidson and Queens Colleges was being conducted at the same time," Sutton noted. "That we were actually able to exceed our goal, which was quite a challenge in itself, is a tribute to all who participated in the Annual Fund campaign," the physician added.

Sutton credited "a substantial portion of our campaign's success" to a \$25,000 challenge offered by a single anonymous

donor to stimulate new gifts and increases over previous giving. Some 329 alumni, parents, and friends gave for the first time, providing \$15,718. Another 738 persons, increased their gifts over previous years, contributing \$29,372 more than they had in the 1971-72 campaign.

Six classes scheduled for five-year reunions—1923, 1938, 1943, 1948, 1953, and 1968—set new giving records for themselves, also qualifying for a portion of the challenge gift.

Another factor cited by Sutton in the campaign's success is a practice of "matching gifts" maintained by about 500 companies in the United States. In the 1972-73 campaign, 194 people gave \$26,775.

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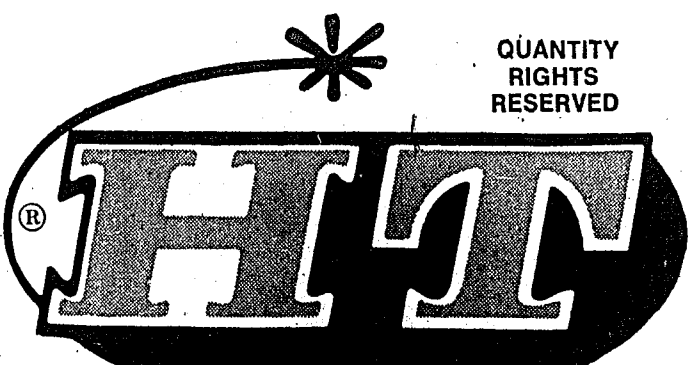
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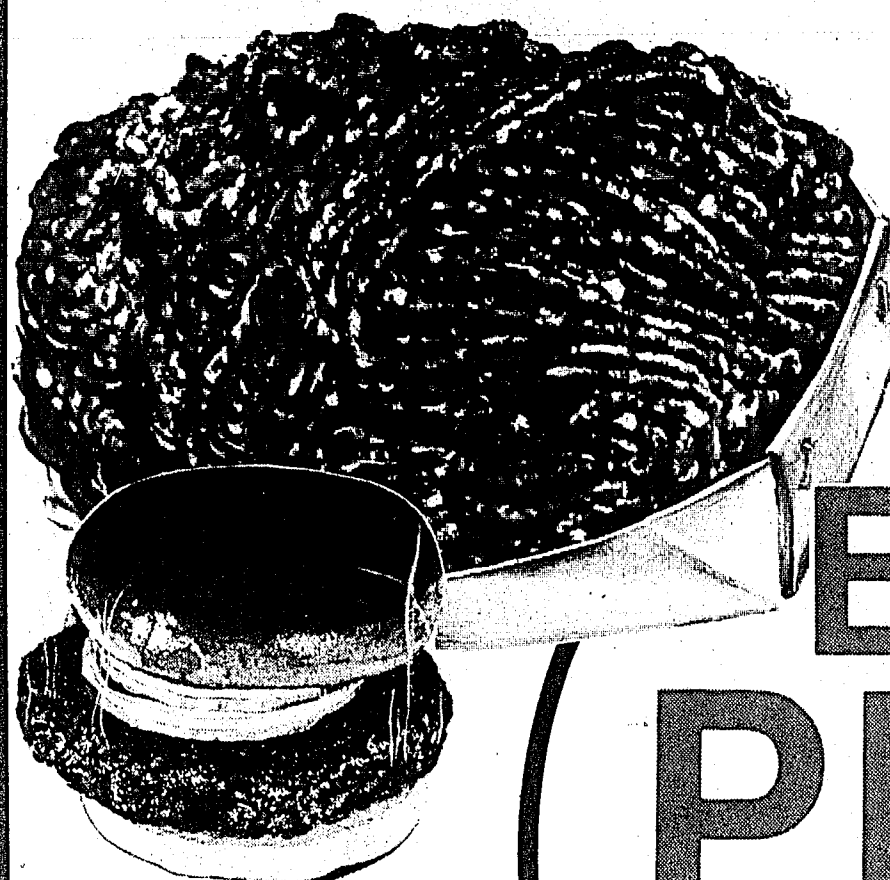


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H-T VERNEDALE

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Solid Services Of Centralina Council Of Government

So, the Centralina Council of Governments "plans" and "coordinates" and all that, but what does it actually do?

This answer is found in a series of explanations by COG, which serves 35 county and municipal governments in eight Piedmont counties:

Centralina, through its staff, offers such services as technical management and community planning assistance. It does regional planning for land-use and recreational facilities, for highway and airport development, for health planning, for programs for the elderly and for the development of manpower training programs.

It is affiliated with the Central Piedmont Criminal Justice Planning Agency, which distributes federal funds from the safe streets act to improve our region's criminal justice system.

Centralina serves as the administrative agency of the Lake Norman Marine Commission, which is responsible for public recreation and public safety on Lake Norman.

This year, Centralina has initiated two new programs of service to member governments. They are the roving city manager program and the revaluation and appraisal program.

The roving city manager program offers the services of a man experienced in municipal government to perform the duties of a city manager for three small member towns in the region that could not otherwise afford such service.

This is a trial program financed by Centralina for the first year. It is anticipated that the participating towns will assume the cost of the manager in future years.

The revaluation and appraisal program was initiated to offer the full services of a qualified and experienced staff of appraisers to county governments required by North Carolina law to revalue all real property at least once every eight years for tax purposes.

The second phase of this program offers assistance to tax supervisors on appraisal problems where specialized knowledge is required in such areas as the appraisal of commercial and industrial properties and in the addition of new properties to the tax records.

Centralina is currently under contract with Iredell County to appraise all real property. The completion date is September 1975. A second contract is being prepared for another county in Region F to conduct a like appraisal to be completed prior to 1976.

In addition, Centralina has approved a contract with Gaston County to appraise the buildings on their tax-exempt land in accordance with new legislation passed by the General Assembly in 1973.

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