

About Those Bonds...

We haven't seen or heard any opposition to the proposed \$300 million state bond issue that will be decided November 6. The people, in all likelihood, will give the state government authority to sell the bonds to raise money for building, enlarging and renovating schools.

Lack of organized opposition should not be cause for complacency, nor should it be taken as acceptance of the maxim about holding your nose and voting for bond issues. There's no doubt about this: It's a sound investment, and there are enough people around who always vote against everything to keep the bond referendum from being a foregone conclusion.

State Treasurer Edwin Gill says the \$300 million can be paid off by the state through current revenue, and without an increase in state taxes. Gill also has assured Tar Heels that the bond issue will not hurt the triple-A credit rating their state government enjoys.

The bonds have been endorsed by school boards and administrators, to no one's surprise, and they have the blessings of the General Assembly and

top state officials.

So much for the bonds on the state level.

Of the \$300 million, Iredell County would get \$2,621,328, and of this total Mooresville would be allocated \$640,457.

The Mooresville school system's first priority is a new elementary school, estimated to cost \$1.2 million. The system has \$450,000, and it has a timetable. It wants to advertise for bids on the school by January and award contracts in February. If the state bonds are authorized, Mooresville will apply its share to the school project, and we will be out of the woods financially.

If the bonds are not approved, we will be operating on faith in the county commissioners to assign us enough money in the 1974-75 fiscal year to finish paying for the school.

We are committed to building the school. We would breathe a great deal easier—and so would the county government—if we had that \$640,000 in hand the first of the year. For that matter, so would contractors bidding for the work.

Support Your Neighborhood PO

Say this for the U.S. Postal Service: It certainly is acting like a big corporation, even if it doesn't provide service like one or pay dividends like one.

Item: One of the Postal Service's first moves after Congress designated it a corporate enterprise was to move to fancy offices in Washington. How fancy? Well, its new home contains a \$45,000 kitchen for the use of its board of governors, which meets once a month. As for the postmaster general, he got a private kitchen that only cost \$5,280.

Item: The Postal Service has become as image-minded as General Motors or any of the other biggies. Rep. Charles Thone of Nebraska says the USPS is spending \$19 million this year on advertising. The postal corporation says Thone's figures are preposterous; it's only spending \$3 million.

Item: Just like those other corporations, the Postal Service plays favorites. Of that \$19 million in image money, \$21,845 went for no-bid contracts to Burnaford and Co., a New York public relations and marketing firm headed by Charles Burnaford—who used to work for Postmaster

James Schoor, who fills the recently-created position of director of advertising for the Postal Service, says those who disagree with USPS plans to sell itself just don't understand the nature of big corporations. Outside experts are where it's at, image-wise, ask Alka-Seltzer, ask anybody. He gives specifics: In test cities, advertising postal services available to stamp collectors has resulted in a fivefold increase in this money-making line. So there.

But Thone still insists that the purpose of the Postal Service, by whatever name and whichever corporate structure, is to carry the mails. We agree.

A Consumer-Based Economy

Some 20 years ago, an adequate pickup truck was likely to cost \$1,000, now its replacement tills the cash register at \$4,000 or more. A home, which remains the average family's largest investment, has jumped in cost from \$8,000 or \$10,000 to \$30,000 and up. No one has seemed to mind too much since hardly anyone pays cash for these things anyway. Monthly payments, admittedly growing in size, have become a way of life. But the price of food has been another matter. Traditionally cheap in terms of take-home pay and still a bargain in that regard, food must be purchased for cash by the average housewife. When that cash outlay goes up a frightening pace each week, as it has for most of the past year, inflation becomes a pretty scary experience and one that is relieved with each trip to the local supermarket.

Although there are many contributing factors, federal budget deficits of large size are a primary cause of inflation. This is something that more and more people, who never gave the matter much consideration before, are coming to recognize. Particularly in regard to food, most of us have learned that price freezes or price controls are not the answer to inflation. Prices set too low by arbitrary government action simply result in shortages, and nowhere is this more quickly or painfully felt than when it affects the nation's food supply. Meat counters bare of many favorite items during the summer months and shortages of other food products have brought this fact home.

We have learned that the consumer still controls price levels. Inactive consumer reaction to high prices for many food items in great demand has been to cut down on buying those items. Reduced demand has had the

effect of moderating price increases or reversing them. One food industry executive pointed out: "There is no question but that buyer resistance to egg prices had caused them to go down. People simply refused to pick them off the shelf." One administration economist said: "The women of this country can do more to bring prices under control by tightening their purse strings than all the bureaucratic rules that we can devise."

Inflation has not stopped and is not likely to in the long pull, though most certainly it may slow down. Most importantly, world competition for available food supplies is increasing. Since the United States must import to a larger degree, particularly in the case of petroleum products, it must also export.

The experience of the past year or so, it may be hoped, will help the people of the United States remember that the competitive free marketplace, in food as in anything else in a period of inflation or increasing prices as well as at any other time, offers the best assurance of the highest quality, greatest variety and most dependable supply of needed products and services at the most reasonable prices possible in view of production costs.

Woe Is Us

"It is a gloomy moment in the history of our country. Not in the lifetime of most men has there been so much grave and deep apprehension; never has the future seemed so incalculable as at this time." "The domestic economic situation is in chaos. Our dollar is weak throughout the world. Prices are so high as to be utterly impossible. "The political cauldron seethes and bubbles with uncertainty. Russia hangs, as usual, like a cloud, dark and silent, upon the horizon. It is a solemn moment. Of our troubles no man can see the end."

A doomsayer the morning after "Mr. Clean" Agnew came clean and quit his job? No, it's an editorial that appeared in Harper's Weekly in October 1857.

Parson Jones' Pulpit

DEAR MR. PUBLISHER:

It's a fact, truth is funnier than fiction. The other day I went to visit a fellow in the community to invite him to church. I'd met him over at the Grange Hall, but I'd never been to his house. Well sir, I knocked on the door, and I saw him peep at me through the kitchen blinds. Next, I saw him run into the living room and pick up three beer cans and hide them. He grabbed up what appeared to be a Playboy magazine, hid his cigarettes, sprayed his mouth with bad breath killer, and then came to the door.

I saw this comedy through the door window. He was friendly enough, and we had a good visit, but I could tell the fellow was relieved when I left.

As I walked away, I got to thinking how most folks think of the preacher as God's Private Eye. That's the reason cussers stop cussing, drinkers stop drinking and fighters stop fighting when the minister comes around. They think he's gathering information for the chief. I reckon it never dawned on these guilty feeling folks that God has his own set of eyes (prety sharp ones too) and He don't have to rely on hidden microphones, telescopes, bugging devices or even Private Eyes. Be- cause, the Lord wouldn't accept second-hand information from a preacher anyway.

Then, Mr. Publisher, there's some other folks who see the preacher as a private eye in another way. He's supposed to know everything without being told, because of his special bugging equipment.

If someone goes to the hospital he's supposed to know about it without being told. If a man who comes to church four times a year is sick he's supposed to know the reason he wasn't in church was due to illness, laziness. And if a body is upset about something in the church, he relies on the private eye's special skill to figure it out for himself.

Be that what it will, I've gotta be going for now. I've gotta go visit a young minister we're thinking about calling as my assistant. His name is Watson. Presently he is the assistant of Rev. Serlock Holmes. Until next time, stay clean.

Yours Truly,
Parson Jones

OUR COMMUNITY



IN OTHER 1935
YEARS... 38 YEARS AGO

Letters were presented to 15 high school boys for attainment in football during this season at the chapel exercises at Central High School Monday morning. The large blue and white letter "M" were presented to each boy earning one, by one of the girls who no doubt has rooted for him, and was pinned on his sweater by her.

The girls were presented by Phillip Mack, manager of the team. Mr. Ward explained that the winning of these letters was based on ability as a player, and also upon regular attendance at practice, and the keeping of training rules.

The boys receiving the letters were Paul Lowrance, Johnny Miller, Ned Honeycutt, Charles Moore, Guy Campbell, Oscar Thomas, George Campbell, Jess Harwell, Harvey Helms, Paul Poston, Harry Brown, Johnston Overcash, W. D. Branch and Harry Sloop. The girls chosen to pin the letters on were Sarah Orders, Mary Lee Oliphant, Eleanor Bell, Marjorie Dickinson, Elaine Cranford, Helen Pharr, Louise Howard, Sarah Taylor, Helen Lyles, Kathleen Mann, Alma Wells, Ruth Orders, Maxine Alexander and Nora Smith.

Miss Frances Turner, 16-year old daughter of Mr. and Mrs. J. O. Turner, died at Mercy Hospital early Wednesday morning. She had been ill for the past three weeks following an operation for appendicitis.

Funeral services will be held from the First Presbyterian Church this morning at 11 o'clock. Dr. R. A. White will be in charge of the last rites.

The senior class of the high school will attend the funeral in a body, girl members of which will have charge of the flowers, and a group of boys will act as pall-bearers.

Mrs. Turner has been very ill at the same hospital for several weeks. On account of her condition she has not been apprised of the young girl's death.

Miss Turner was a Senior at Central High School, and was considered by everyone to be one of the most charming and promising young women of the city. She was a talented musician and took part in musical circles, as well as in the First Presbyterian Church. The passing of one so young and of such a charming personality has cast a sadness over the entire community.

Mrs. Daisy Brotherton was given a surprise birthday dinner at her home near Mooresville on the occasion of her fifth birthday. Mrs. Brotherton was getting dinner ready when the cars began driving up, their baskets of lunch hidden out of sight. Much to Mrs. Brotherton's surprise the cars kept coming "til more than fifty people arrived, all bringing well filled baskets. Dinner was served on tables under the trees. Mrs. Brotherton's six children were all present as well as a number of other relatives and friends.

Mrs. C. H. Cornelius, her son, Homer, and her brother, Boone Sherrill, and Lake Myers spent last week touring Virginia and visiting Washington, D. C. Mrs. Cornelius has a son, Keith, who lives in Washington. Mrs. Cornelius told of many interesting places she visited and was very much impressed with the sight of the landing and take off of the fastest plane which runs from Washington to Atlanta. She said that the time from the landing, the passengers getting off and others getting on, the checking of the mail and the checking of the motors, "til the take off was only fifteen minutes.

Betty Lynn Brantley, eleven year old daughter of Mrs. Lynn Brantley, is recovering from an operation which she underwent last Thursday when an electric mechanical hand removed a sharp whistle from a passage between her left lung and her stomach.

The little girl swallowed the small whistle while on her way from school Thursday at noon. She reached the house gasping for breath, and was taken immediately to the Lowrance Hospital where an X-ray picture showed that the whistle was lodged in her lung. From there she was rushed to Dr. B. K. Hart in Charlotte, at the Charlotte Ear, Eye, Nose and Throat Clinic. An operation was then performed which removed the whistle, during which the child finally lay with a light attached, probed into both lungs and then finally the whistle in a part of her stomach. It is believed that she partly coughed it up and swallowed it.

South Yadkin Baptist Assoc. Schedules Centennial Meeting

The centennial meeting of the South Yadkin Baptist Association is scheduled for Thursday and Friday, October 18 and 19.

Thursday's session will be held at Statesville's First Baptist Church, while Friday's session will be at Edgewood Baptist Church in Cooleman.

Thursday's session will convene at 3:30 p.m., with the Rev. Hayden Cartner, moderator of the association, presiding and David Early, association's music director, leading the music.

After the roll call and an organizational period, the Rev. Harvey Clark, pastor of the Diamond Hill Baptist Church, Statesville, will bring the annual sermon.

The business session will include reports from the

treasurer, executive promotion committee, finance committee, Baptist Foundation and other miscellaneous matters.

The Rev. Tom Freeman, pastor of the North Carolina Baptist Convention, will bring the afternoon message, after which the messengers will be the guests of the host church for the evening meal.

Thursday night's session will include special music by the Youth Choir from the Mills

Home For Children at Thomasville and a message from the Rev. O. T. Blakely, president of the Southeastern Baptist Seminary at Wake Forest.

The second day of the two-day meeting will convene at 9:30 a.m. Friday.

R. C. Johnson, Youth and Family Services director of the association, will report on his work with youth and the courts. Representatives of the various Social Services Departments of the convention will give reports and Dr. Perry Crouch, executive secretary of the North Carolina Baptist Convention, will deliver the morning message.

Business, including the election of new associational officers and the presentation of various reports, will constitute the afternoon session, with the Rev. Coy Ervette, president of the Christian Action League, bringing the closing message.

Mooresville area Baptist churches are members of the South Yadkin Baptist Association, and all area churches are expected to have messengers at the meeting.

Be a good loser with Bimil, the Most-Flavored Mini Milk from SUPERIOR FARMS.

DR. PERRY CROUCH
Centennial Session Speaker

VOTE
MILTON
ALMOND
MOORESVILLE
SCHOOL BOARD
All The Peoples Candidate

Things aren't going TOO well

Adults see the intensity of a child's emotion—but seldom understand. Our natural tendency is to assume a child is small and his feelings are just "miniatures" of our own.

To the contrary, many childhood emotions are more intense than anything we feel... stronger because the child hasn't yet learned to understand and curb his feelings.

This is the ideal time to begin religious education. Then a child's understanding of himself grows with his perception of spiritual values.

Sunday morning in church is the high point in thousands of "little lives." Things that aren't going too well have a way of straightening out when you're grasping the central truth of Christianity:

JESUS LOVES ME!
This I know!

Sunday
Revelation
7:1-5
Monday
Philippians
1:1-5
Tuesday
Acts
1:1-5
Wednesday
1 Timothy
1:1-5
Thursday
2 Timothy
1:1-5
Friday
Acts
1:1-5
Saturday
Revelation
7:1-5

This Series Of Advertisements Is Published Under The Auspices Of The Mooresville Ministerial Association And Sponsored By The Following Individuals And Business Concerns:

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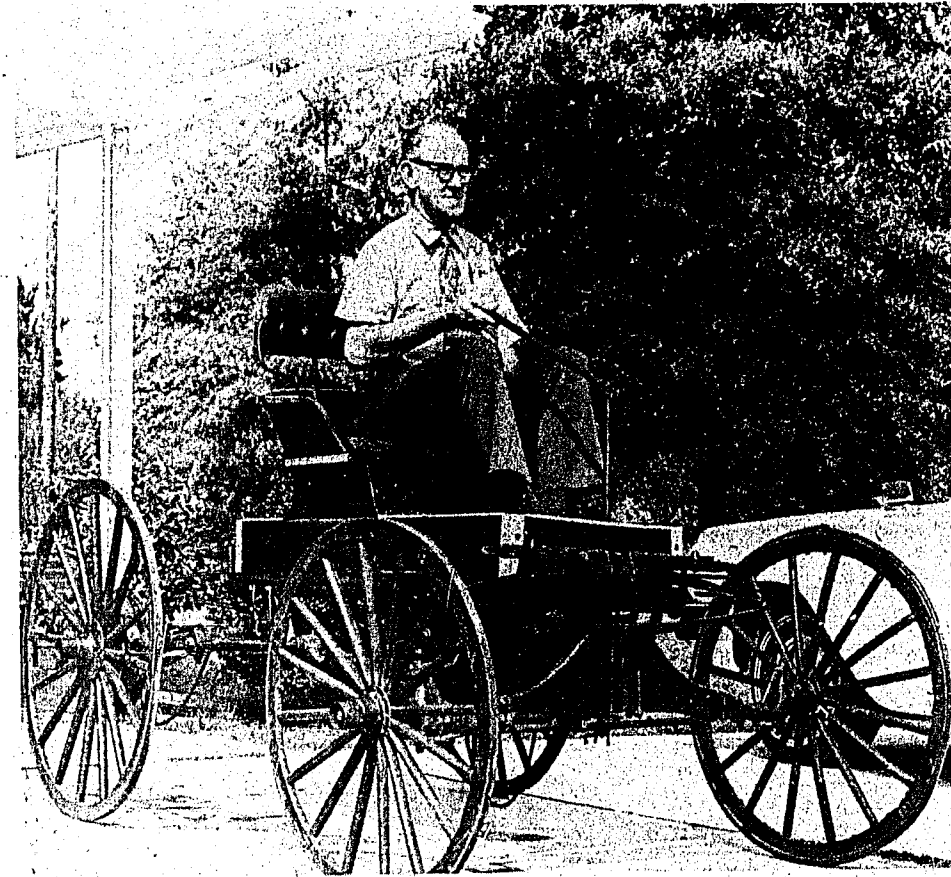
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Reintroducing the revolutionary Maytag-Mason for 1896. This just may be America's answer to \$1-a-gallon gasoline. It is equipped with a thirty-two-cylinder engine linked directly to a rear-wheel chain drive system that is virtually trouble-free. No steering wheel for this baby; its "joy stick" gives a real feeling of command. It comes complete with no glass to shatter, and its wood-spoke wheels add that distinctive touch on any modern road. Shaw Brown of Mooresville is in the catbird seat. His son Gene came by this nifty number in Maryville, Tenn. and gave it to his dad, who in turn is giving it to Camp Dogwood. Shaw Brown is chairman of a state Lions Club project to raise \$100,000 to build a cottage at the Lake Norman resort for blind persons, and he will give whatever he can get for this horseless carriage to the building fund. Brown says the motorized buggy really runs.

Zoolocial Unit Launches Membership Drive

The North Carolina Zoological Society, Inc., is launching its first annual county membership campaign in October and November. October has been designated as state zoo month.

Announcement was made by Joe T. Millsaps of Charlotte, president of the zoo society, a non-profit organization established to raise funds for the state zoo.

County campaign chairmen will be named within the next few weeks to organize and recruit new members around the state. By next October all 100 counties will be actively involved.

The zoo society's statewide goal is 10,000 new members by this coming spring. According to Millsaps, "We want to involve all the state's

counties as deeply as the residents of Randolph County where the zoo is located. North Carolinians should be proud that their zoo will be the largest natural habitat zoo in the world. We might even have the first state zoo if Minnesota doesn't get there first."

Membership levels range from \$1 annually for children 12 and under to \$1,000 for life members. Emphasis this year will be on the 30 individual membership.

These society members receive a membership card, window decal, zoo newsletters, invitations to special events and lectures, and a discount on merchandise from The Leopard Spot, a gift shop operated by the Zoo Society at the zoological park.

Without bars and cages, animals will live in natural settings both indoors and out. Exhibits will be arranged in geographic groupings. The African area, for example, will feature a wild region with zebras, antelopes, ostriches and other compatible species living together.

A lion grotto and an elephant herd will also be a part of the African section of the park.

Social Security Questions and Answers

Q. I understand that a new Federal program will pay people in need—people with no income and a small social security check. Is this true?

A. Yes, this new program, called Supplemental Security Income, starts in January 1974. It is intended to assure a monthly income to persons who are age 65 or over, or blind, or disabled and in financial need.

Q. I earned over \$300 last month. My total earnings, however, will be less than \$200 for the year. Do I have to report that I earned over \$175 for one month?

A. You do not need to report any of your monthly earnings unless the total earnings for the year will be over \$200.

Q. How will my wife's earnings affect my social security payments?

A. Your wife's earnings will have no effect on your social security payments or those made to your children. If she earns over \$200 in a year, any payments due her on your social security record could be affected.

I am 66 years old, own a small home, receive a social security payment of \$90. I am not eligible for state welfare

payments. Will I be eligible for payments under the new Federal Supplemental Security Income program?

A. Probably. Having a home of reasonable value will not rule out Federal SSI payments to older people who have limited assets and little or no cash income. The Federal program will not start until January 1974, but the Social Security Administration is taking applications for payments under the new program. You should telephone or visit your nearest Social Security office now.

Thomas Forrester Begins Basic

Navy Aviation Officer Candidate Thomas A. Forrester, Jr., son of Mr. and Mrs. Thomas A. Forrester, Sr., of Lincoln, route 2, has begun basic flight training at Pensacola, Fla.

When Forrester completes Aviation Officer Candidate School he will be commissioned an ensign and begin a three-year of intensive ground and in-flight training leading to his designation as a naval aviator.

The funeral was conducted Sunday at 2 p.m. at the Chapel of the Cross in Mooresville, with the Rev. M. E. Walker officiating. Burial was in Green Acres cemetery.

Mrs. Gill Dies; Rites Sunday

Mrs. Alma Lucille Frontis Gill, 40-year-old resident of 352 West Moore Avenue, died at 1:15 a.m. Wednesday in the Lowrance Hospital.

Mrs. Gill was born on June 18, 1933, in Iredell County and was a daughter of Mr. Helen Goodman, Frontis of Mooresville and the late Leon Frontis, Sr.

Surviving in addition to her mother are her husband, Lewis Gill; two sons, Lewis Gill, Jr., and Ernest Lee Gill, both of the home; two daughters, Mrs. Vanessa Gill Campbell of Mooresville and Miss Lacy Lorraine Gill of the home; three brothers, Eddie Lee Frontis, Norman Eugene Frontis and Leon Frontis, Jr., all of Mooresville; four sisters, Mrs. Katherine Walker of Washington, D. C., Mrs. Mary Eva Caldwell of Mooresville, Mrs. Frances White of Winston-Salem and Mrs. Betty Jean Cornelius of Charlotte; and one grandchild.

The funeral was conducted Sunday at 2 p.m. at the Chapel of the Cross in Mooresville, with the Rev. M. E. Walker officiating. Burial was in Green Acres cemetery.

Draymore's Best In September

Jeannette Mayhew, left, and Charlotte Hall have been recognized as operators of the month at Draymore Manufacturing Corporation. Mrs. Mayhew was chosen for her work in the curtain plant, while Mrs. Hall's performance in the drapery operation won the salute. The top operators during September were selected for their production, attendance and work quality. Each month, Draymore awards cash and certificates of achievements to outstanding employees as one way of expressing appreciation for loyalty and pride in workmanship. (ADV.)

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Pkg. of 2
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12 1/2-OZ. SIZE
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ALKA-SELTZER

BOTTLE OF 25 TABLETS
OUR REG. 59c

44c Limit 2

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ASSORTED COLORS & DESIGNS
SIZES S-M-L

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STP Oil Treatment

15-OZ.
OUR REG. 63c

BATHROOM SCALES

ASSORTED COLORS
OUR REG. \$3.47

\$2.44 EACH

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