

Mooresville Tribune

"Although I Disagree With Everything You Say I Will Defend Unto Death Your Right To Say It"

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Little Mr. and Miss Christmas

Robbie Ramsey, left, and Christa Lynn Benfield were winners in the Little Mr. and Miss Christmas contest and rode in the town's Christmas Parade last week enjoying their new titles. Robbie and Christa received \$25 savings bonds from both Piedmont and Carolina First National Banks and a \$10 savings account at North-western Bank as winners of the contest. Robbie is the five year old son of Mr. and Mrs. Robert R. Ramsey, Jr. of 113 East Gray Street. Christa is the five year old daughter of Mr. and Mrs. Wayne Benfield of 221 Institute Street.



It's YOUR Money

By JAMES O. FRYE, Vice President
Carolina First National Bank

The Language Of Bargain Sales

When a reliable store runs a sale, you can generally be sure it's legitimate. But retailing experts suggest that, before buying you understand these commonly-used sales words:

"Irregulars." This may be good-quality merchandise with minor defects. But the manufacturer does not wish to offer it as first quality. Irregulars, sometimes called "seconds," can be a good buy; the imperfections are often unnoticeable.

"End-of-season" sale. Stores run them because they do not like to hold seasonal merchandise over from one season to another. They need the space for new merchandise; also, they do not wish to tie up capital.

"Clearance." The store may want to dispose of odds and ends of perfectly good merchandise which it can no longer offer in all sizes, models, styles, or colors. So it reduces prices to clear them out.

"Special purchase." Usually the merchandise has been brought in just for the sale. The store may have made a good buy, and can offer it at attractive prices.

"Marked down from." The items on sale are likely to be from the store's regular stock—perfectly good merchandise which is not moving as quickly as the store would like it to.

Presented as a service to the community by CAROLINA FIRST NATIONAL BANK, 314 North Main Street, Mooresville, N. C. 664-2525.

SOMEONE IS SNEAKING UP ON YOU

Old man winter is on his way with his usual bagful of dirty tricks. Coughs, sneezes, sore throats, stuffy noses, chest colds and the like. Staying out of his path is a tough job and chances are all of us will be affected at one time or another.

Professional advice on "over-the-counter" non-prescription medicines for simple colds is a most important part of our pharmacy service. Naturally, for anything more serious you should consult with your physician. He can prescribe more potent medication to help you recover quickly.

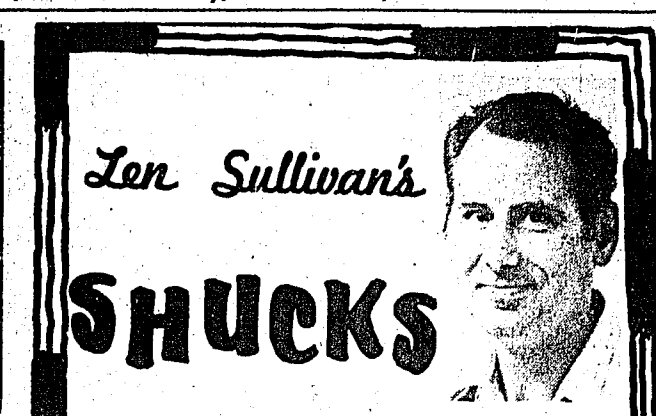
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PRESCRIPTION CHEMISTS



SHUCKS

If Only We Could Bottle It

Don Westmoreland is in the second grade at Park View School. On a recent afternoon, teachers were called to a conference. Don and other members of his class were left in the care of Mrs. Billie Ray, a kindergarten aide at Park View. When Don's mother, Mrs. Donald Westmoreland, came for her youngster at 1:30, she was welcomed by Billie, who appeared to be suffering a mild case of battle rattle.

"Martha," said Billie, "I can assure you that your son is not suffering an energy crisis."

Come, And Bring Your Dessert

When a restaurant bakes pies and serves them to its customers, that isn't news. But when the customers bake the goodies, take them to the restaurant and serve them to themselves, now that's news.

Victor DeCarlo knows this. What he wants to do, he says, is attract attention. He says he's got a fine place to eat, The Country Chale', on N. C. 115 south where Deal's Grill used to be, but he's got to get people there before he can prove it to them.

Vic has come up with one humdinger of an attention-getter. He has dreamed up a pie-baking contest, and you can't beat what he's using to get attention: \$150. Victor is offering \$75 for first place, \$50 for second and \$25 for third. Everyone over 18 years of age is invited to compete. Just bake your pie and take it to the restaurant. Deadline is noon December 1. Judging will be from 2 p. m. until 4 p. m. Saturday. The judges? Vic says he's going to pick out three of his regular customers to do the tasting.

So there is all manner of motive in his madness. People who enter their pies will be there, and they'll have to eat. People who would like to spend a couple of hours eating pie will be there, and their number is legion. Who wouldn't like to be one of Victor's regulars to be in line for a job like that?

The Parrot Knew His Baptists

Had fun here last week kidding our Baptist brethren about, among other things, voting dry as long as they can stagger to the polls. As something of a follow-up, I'd like to pass along a story Jack Aulis told late last week in his column in the News and Observer of Raleigh.

Charles Dean, manager and maitre d' of Del-Reno's private supper club, says he knows a man who has a parrot that not only talks but also recognizes landmarks as he rides around the capital city in his owner's car.

For example, every time they drive past the south end of Fayetteville Street, the parrot squawks: "Memorial Auditorium! Memorial Auditorium!" And out on N. C. 54, he says, "Dorton Arena! Dorton Arena!" And so on.

The only time the bird has ever made a mistake, Dean says, was one day when they drove past the ABC Store. The parrot said: "Baptist Church! Baptist Church!"

His owner said, "No, dummy. That's not the Baptist Church. It's the whisky store."

And the parrot squawked: "Same crowd! Same crowd!"

Staying Warm At Zero Per Hour

I don't know the word I want, ironic, perhaps, or maybe incongruous. I need a word to convey the feeling I feel when I read where folks are earning \$35 an hour in their spare time, using a gasoline-powered chain saw to cut firewood that sells for \$60 a cord.

It's not so much using gasoline to cut wood that folks are begging for because they can't get enough fuel oil to keep warm. It's that \$35 an hour.

Remember when milk cans were the rage? Dairy-men were selling them like, well, like firewood. People were snapping up all the \$25 milk cans to antique, to paint eagles on, to decoupage and to otherwise decorate as an addition to their livingroom decor.

The dairy-men sold out of milk cans. Then it occurred to them they needed something to put milk in. They had to go out and scrounge.

This firewood business is bound to go the way of milk cans. We need all our trees. Farmers who are cutting away their trees are forfeiting their most priceless investment. Standing timber is like oil—except you don't have to dig for it.

As for that \$35 an hour, I recall my growing-up days Down East. Brother Bill and I were assigned the winter job of cutting about 10 cords of wood for each tobacco barn to be used during the next summer's curing season. We got zero per hour—but we stayed warm even on the coldest days. Operating one side of a cross-cut saw offers at least that advantage.

We were so happy when oil-fired tobacco curing systems came along. Not only were we out of a winter's work, we wouldn't have to sit up night during the curing season to keep the fire going. I suspect if tobacco farmers have to go back to curing with wood, the oil shortage will do more toward kicking this country's nicotine habit than anything the surgeon general has come up with.

GIFT HEADQUARTERS



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LEATHER COATS
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All Weather Coats With Zip Linner
By Rainfair \$55.00

KID LEATHER BOOTS From \$33.00
SHOES
By Nunn Bush, Crosby Square And Florshiem From \$21.95



GLOVES
By Gates
Genuine Suede—Cape Leather—Fur Lined. From \$8.95

SUITS
By Michaels-Stern and Middishade
The Fashion Leaders
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HATS By Dobbs From \$13.95 To \$27.50



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The perfect coat for now—Wonderful weather decoration with warm zip out lining. Colors: tan, olive, beige, raspberry. Sizes: 8-20—16 1/2-24 1/2.

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