

Frontier

(Continued From Page One)

goat-tying contests. In conjunction with the rodeo, a majority of the Mooresville merchants have planned Frontier Day sales, offering first-quality, seasonal merchandise at low, low prices. A western-type parade is planned for Saturday, August 25, getting underway at the Port City Shopping Center. The parade will move along Main Street, through the business section of town, to the old Mooresville baseball park. Co-chairman of this year's championship rodeo festival are Van Knox and Butch Steiner. Further announcements concerning the festival will be made in next week's issue of the Mooresville Tribune.

Duke

(Continued From Page One)

years, we've run out of superlatives, but we want to stress that a top rating is not automatic. Real credit goes to Duke design and construction of the plant and to the employees who have worked over the years in its operation and maintenance.

The efficiency rating means that Marshall generates more electricity per pound of coal burned than any other facility like it in the country. Thies explained.

The four units of the plant have a combined capability of 2,136,600 kilowatts. The efficiency rating of Duke's entire system is based on the same ratio of electricity generated per pound of coal burned.

Freeman

(Continued From Page One)

complished with his wishes. The amount of money taken has not been disclosed. Mrs. Crawford was quoted as saying the same man was involved in both of the holdups.

In Montgomery last Thursday, Freeman's companion, 22-year-old Wilbur Brown, Jr., Montgomery, was arrested after the struggle and charged with possession of heroin.

"Freeman may have been in the Mooresville area for several months," chief Shumake said.

"We first learned about him on July 27 when he robbed the local convenience store and was recognized by one of the customers in the store at the time," Shumake continued.

"With Freeman's death," Shumake said, "we'll be closing our files—no more cases as solved—on the Kwik Pik incidents."

Exchange

(Continued From Page One)

Argentina on the Salado River. His mother died last year. His father, 40-year-old Osvaldo Passerino, is employed by an Esperanza firm that sells and services General Motors cars and trucks. There is one other member of the Passerino family, Jose's 14-year-old brother Mario.

In applying for the AFS scholarship, young Passerino said he is five feet, seven inches tall and weighs 135 pounds. He is a student at a technical school, and he plans to become an "electrical technician." He works part-time as a film projector operator at a movie theater.

The young man said he enjoys all sports, particularly volleyball and football. He is a Scout, and camping is among his favorite activities.

He has studied English, and his priest, who was among those recommending the young man for the scholarship, said "his knowledge of English is sufficient. I would say, to get going from the first day."

Heavy Borrower

Fines Excused

Fortunately for the borrower, an amnesty on fines was in effect when a certain book was turned in at a branch of the Public Library of Cincinnati. The fine would have been \$55.17.

On Sept. 28, 1917, the book, "Deuces Wild," by Harold Mac Grath, was signed out at the Camp Washington Branch Library.

Other books vying for first in the overdue category were: "Five Little Peppers And How They Grew," due Oct. 16, 1914; "The Old Man," due in 1897; and "Commentaries On The Laws Of England," due in 1941. Library officials said fines on the three last named books alone would have brought in \$1,555.95 at current library fine rates.

Schools

(Continued From Page One)

South Magnolia Street. All 5th and 6th grade students will attend Maurice F. Woods School on West McDaniel Avenue, and all 1st, 2nd, 3rd, and 4th grade students will be divided between South School on South Church Street and Park View School on West McDaniel Avenue.

All students previously attending South School in grades 1, 2, and 3 will remain at South School, while all students who attended the pre-school conference at South School will attend that school.

All students previously attending Park View School in grades 1, 2, and 3 will remain at Park View, while all beginners who attended the pre-school conference at Park View School will attend that school.

All new students in grades 1-4 will be assigned to Park View School or South School, according to the area in which they live and the teacher load in the grades involved. Kindergarten students will either attend South School or Park View School, depending upon which school they have been picked to attend.

It is possible that some transfers of students will have to be made if class loads are too heavy in some areas. Parents will be consulted prior to making the necessary transfers.

All children of the Mooresville School District, between 6 and 21 years of age, in accordance with the law, are entitled to attend public school. Children, to be entitled to attend school for the 1973-74 year, must be six years old by October 16, 1973. Exception is made in case the children were enrolled in school in another state before moving to North Carolina.

All students, who have not checked on their registration requirements, are urged to do so by the superintendent on North Main Street.

Beginning with the opening of the 1973-74 school year, the district's new transportation school buses will start operating with the same routes and stops they were making at the end of the 1972-73 school year.

To be eligible for this transportation, a student must live a minimum of one and one-half (1½) miles (nearest route that can be traveled) from the school he will be attending.

Classes (Continued From Page One)

These classes will prepare students to enroll in more advanced courses that lead to the Adult Education High School Diploma.

Classes will meet at the Woods Elementary School on Monday and Thursday evenings from 7 to 10 o'clock. A \$3.00 fee will be charged for registration and materials used.

Anyone who is interested should call the Mooresville City Schools superintendent's office and register his name, address, and telephone number.

Pharr

(Continued From Page One)

both of Harrisburg, Mrs. Corris Caudle of Charlotte and Mrs. L. Caldwell of Concord; and three brothers, Payton and Laird Pharr, both of Harrisburg and Jack Pharr of Lakeland, Fla.

Three grandchildren and five great-grandchildren also survive.

Funeral services for Mr. Pharr were conducted at 11 a.m. Friday at the Mooresville Association Reformed Presbyterian Church with the pastor, Dr. W. F. Grier, and the Rev. K. C. Seawright of Davidson officiating. Burial was in Glenwood Memorial Park cemetery.

K'garten

(Continued From Page One)

Lynn Rogers, William M. Rogers, James Rosevelt, Kevin Wayne Ruffy, Lori Seawright, Phillip Edward Seawright, Leslie Ann Simpson, Elliott K. Smith, Nancy Lou Jean Thomas, Brian Gene Waters and Harrell E. Vandenberg.

Family—Tony Lynn Allison, Robin Kimberly Arthur, Victor Todd Byland, Rhonda Sherie Carpenter, Derrick Bernard Clark, Tony Wayne Cloer, Lora Denise Cowan, Deborah Lynne Fox, Michael Steven Glover, Donna Lucille Lipe, Donald Eugene Loman, Gina Suzanne McCoy, Fred Albert Norman, Joseph Nelson Perry, Mark Eugene Pharr, Kimberly Ann Pittman, Annette Marcella Winford, Harry Darnell Winford, David Scott Wilhelm and Sean Rockwell Yamaji.

East Fredell-Cynthia Annette Barry, Steven Boyce Borders, Todd Jarrett Carson, Julia Michelle Crowder, Trenny Feimster, Anita Joy Gilson, Mark Alan Hahne, Andrea Haydock, Bryan Keith Jordan, Daniel Eric Modin, Milton Alexander Rankins and Alverta Irene Sharpe.

Wayside-Sandra Bolt, Mark Cash, Kenny Cornelius, Roy Day, Kathy Elmore, Pam Gier, Matthew Howell, Debbie Ingold, Amy Seal, William Tucker and Shane Weber.

Harmony-Jimmy Alexander, Kenny Wayne Barreycastle, Toria Selena Bowman, Karen Delois Church, Paula Renea Dalton, Bradley Scott Gaither, Scottie Gaither, Randall Goodin, Loreita Jean Henderson, Donald Ray Hicks, John Stephen Housh, III, Stephanie Shayron James, Patricia Danielle Marshall, Tammy Jones, Martin Reavie, Graff Allan Redmon, Tawnia Redmon, Tina Michelle Secler, Zorie Mae Steele, Tyrone Stevenson, Tammy Stout, Billy Ray Trivette and Melissa Dawn Trouman.

Central-Preston Lee Bailey, Jacob Wilbur Cabe, Angela Dawn Clanton, Elizabeth Jane Clanton, Jeffrey Edward Henderson, Melissa Ann Holcomb, Amy Holcomb, Lisa Michelle Ladd, Walter Carl Levan, Troy Franklin Locklear, Delisa Jane Martin, Tabitha Dawn Martin, Leon David Miller, Kent Moore, Donald Edward Poston, II, Scottie Eugene Shoemaker, Joel Dewayne Sprinkle, Jeffrey Stanley Todd Steven Summers, Benita Annette Tilly, Julia Malinda Tilly, Colena Walker and Bobby Darrin Wilcox.

Reece (Continued From Page One)

services to be provided during the 1973-74 school year.

The ice cream and milk contracts went to Long Meadow Farms, Inc., a Durham-based company, which has an outlet in Mooresville. The bread contract was awarded to the Waldensian Bakery of Valdese.

Scholastic and football insurance protection during the upcoming school year will be furnished by Walker Insurance Company of Charlotte.

Insurance protection for the school day—one hour before the opening of school until one hour after the closing of school—will cost students \$4.25 for the year.

Twenty-four hour protection will cost \$16 per year, and teachers, principals and secretaries as well as students are eligible to subscribe to this 24-hour protection, it was stated.

The local school board also gave its approval for Mitchell Community College of Statesville to sponsor an adult high school diploma program here. Such a program formerly was operated by Rowan Technical Institute of Salisbury.

The school approved, with no change from last year, the free lunch program for underprivileged children.

Wednesday Matinee 2 P.M. Wed.-Fri.—7:15 Saturday 11-2-5-8 Last Show

Mooreville Davidson

(Continued From Page One)

both of Harrisburg, Mrs. Corris Caudle of Charlotte and Mrs. L. Caldwell of Concord; and three brothers, Payton and Laird Pharr, both of Harrisburg and Jack Pharr of Lakeland, Fla.

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Friday-Saturday-Sunday. ADM. \$1.00 EACH CHILDREN FREE

BATTLE FOR THE PLANET OF THE APES

—2nd Feature— "FANTASTIC VOYAGE" Rated G

FREE PASS TO Darrell Nichols

Wednesday Matinee 2 P.M. Wed.-Fri.—7:15 Saturday 11-2-5-8 Last Show

Goforth

(Continued From Page One)

the President of the United States. In presenting the award to Mrs. Goforth, McCachren said, "It is indeed a pleasure for me as the state director of Selective Service, on behalf of the Governor of the State of North Carolina, and the President of the United States, to thank you for your unselfish services to your community and nation while serving as executive secretary for local board No. 50."

"I am indeed pleased to have this opportunity to present to you the selective service system Meritorious Service Award with its certificate, medal and lapel button as a symbol of appreciation from a grateful nation for the services you have rendered," the director announced.

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WALT DISNEY PRESENTS Lady and the Tramp

WALT DISNEY PRODUCTIONS' One Little Indian

Adult 1.00 Student .75 Child .50

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Marine

(Continued From Page One)

request for a zoning change to allow commercial use of the property near Davidson has not been acted on by the Mecklenburg Zoning Board, and Davidson is having second thoughts about providing sewer service. In addition, some residents of Davidson and the surrounding area are voicing strong opposition to the development.

The developers have filed a rezoning request on the local site before the Fredell Planning Board which meets late this month. M. W. also has asked Mooresville to provide water and sewer.

Town Manager Tate Mills said Davis has provided information on amount and types of waste Marine World would produce, and this information now is in the hands of the town's consulting engineers. He explained the engineers will determine if the town's waste-treating plants can handle the increased load.

As for the cost of extending water and sewer lines more than two miles from town, Mills said his thinking is that 'this would have to be done at no expense to the town,' although the Town Board will make that decision." He estimated the cost in excess of \$200,000, and he said perhaps the developers could help from the county.

The county has made a practice of participating in the cost of extending utilities in rural areas, provided it is assured of recovering its expenditure through taxes over a period of years.

"There's no question that a development of this type, which will be a half-million people a year, will mean commercial opportunities for the Mooresville area," Mills said, "and with the kind of money these people are talking about investing, the county government surely wouldn't mind having them on the tax books."

Davis apparently takes the position that the town would look favorably toward financial participation since the water and sewer lines "would open up everything all the way out N. C. 150 to the interstate."

The local Marine World site fronts some 1,500 feet on N. C. 150, and much of this frontage already is zoned for highway business. The tract extends along I-77 south to the Braville School Road. The largest section of the property—167 acres—is owned by Jimmy Miller of Mooresville, Grover Metz of Davidson and W. O. Bradford and Cecil Bradford, both of Huntersville. M. W. also is negotiating with five other interests.

The tract includes the Berea Baptist Church, a large, and the homes of the Gene Brown and Andy Baxter families on N. C. 150 just west of the interchange. In addition, some 25 acres is owned by eight heirs of the Joe Atwell estate.

Davis said about 20 acres would be needed for the shows and exhibits, but the corporate envisions extensive satellite commercial development.

Prices determine who buys what. In the economists' explanation prices are the means by which supplies are "rationed." For example, if T-bone steak is sold at 59 cents per pound, supplies of the meat could not equal the enormous demand. "However, at \$2 per pound, the number of consumers willing to buy T-bone is greatly reduced. Thus, the limited supply of T-bone steak is rationed among those consumers who are willing to pay the price," they write.

—Forces Determine Price—Angered at high food prices, consumers are apt to pressure retailers, farmers, processors or the government to lower prices, say the authors. "The fact is that no one is setting food prices. Prices are determined by the impersonal forces of supply and demand," Ikard and Bullock point out.

According to the authors, the middleman, a favorite whipping boy of irate consumers, can influence prices only as much as his services add to the costs. "The middleman controls neither supply nor demand and has only a very small influence on costs," they write.

—No Excess Profits—The 60 cents of every food



A Tanned-To-Perfection Mooresville Beauty

Sheree Freeman realizes that when it comes to getting a sun tan it's important to "know what your tanning limits are," and she is careful not to remain out in the sun too long at one time. The photographer "caught" Sheree the other day as she added just a wee bit more tan to her already tanned-to-perfection figure. Eighteen-year-old Sheree is the daughter of Mr. and Mrs. Gene Freeman of the Mazoppa community. She's 5-7½, weighs 117 and has light brown hair and blue eyes. A graduate of South Fredell High School, she's employed in a downtown office.

GOOD ADVICE FOR SUNBATHERS

Whether you are a "water baby" or a sensitive-skinned beauty who must shun the sun, you can burn and you should know exactly what your tanning limits are so that you can make the most of spare time and summer activities.

"Exposure to the sun is an individual case," cautioned a noted dermatologist. "Most people benefit from the sun—it's a good source of Vitamin D, but you must know how much you can handle and stay within your sunning limit."

Have a talk with your doctor about what he says about these sun tips. He may suggest that you wear a block-out cream, shade hat, and sun-glasses, or he may suggest that you avoid the high-intensity noon hours.

If you begin to burn during your first exposure, you are vestment—motel restaurants, shops—near N. C. 150, and the residential development.

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Mooresville Tribune

"Although I Disagree With Everything You Say I Will Defend Unto Death Your Right To Say It"

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Lake Norman CB'ers Given First Door Prize

Mrs. Harold Collins, center, manager of Blackwelder Furniture Co., presents to Mrs. Ben Holshouser, right, and Mrs. Paul Hambricht an electric carving knife that will be among dozens of door prizes available September 8-9 during the sixth annual Horseshoe Jamboree sponsored by the Lake Norman CB Club. Mrs. Holshouser is treasurer of the club, and Mrs. Hambricht is a member who is leading efforts to solicit contributions of prizes to the fund-raising project. The club of citizens band radio enthusiasts provide strong support for rescue squads around Lake Norman, and all earnings from the annual jamboree go to stocking and maintaining the club's "chuckwagon" that supplies food to rescue units during extended search and rescue missions. The jamboree will be held at Lake Norman Music Hall on N. C. 150 10 miles West of Mooresville.

'We're All To Blame For High Food Prices,' Economists Report

BY DIXIE BERG N. C. State University News Bureau

Not too many months ago, grocery shoppers dashed down aisles, loading their carts with necessities and essentials. Seldom did they stop to check a price tag.

But with spiraling food costs, shoppers find themselves taking more time, stopping to check prices and need against budget. And all the while, they're wondering why prices continue to climb.

Just what lies behind the rising costs of feeding a family? According to North Carolina State University economists, food prices, whether high or low, are determined by the economic forces of supply and demand. Writing in the July issue of "Tarheel Economist," a publication of the NCSU Agricultural Extension Service, Dr. Bruce Bullock and Dr. John Ikard note, "Prices act as a barometer of the supply of and demand for food."

When consumers demand more food, supplies decrease and prices go up. When supplies increase relative to demand, prices drop they explain.

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